

tvm

MEDIA KIT

2023 © TVM

THE GREAT ESCAPE

AFROJACK ALAN WALKER COOZIE TROTTER DREAMCATCHER

DAVID GUETTA DISCOLORE COOZIE TROTTER DREAMCATCHER

OLIVER HELDENS MARDIMELLO METANE TROTTER DREAMCATCHER

3-4 JUNE 2023 ULLEVI, GÖTEBORG

**PERFECTLY SERVED
JÄGERMEISTER**

-18°C

Alkoholfritt alt. finns

**AFTER HOURS
GLOBAL SMOKE & ROLLER**

STOCKHOLM, SE

tel2 arena

17 juni 2023

FIREBALL SHOT 7

INSPIRERAD AV EN SANN HISTORIA

Welcome to CHIPPENDALES

Streama nu

**Ny originalserie
89 kr per månad**

Disney+

**Nya kunder får upp till
1000 kr
I SPORTBONUS!**

MILJON MASKINEN

VECKANS TRIPPEL

Dagens Snöballe

TÄLL TRIPPELN

Improved. Still sour.

Sour Red Berry, nu med nytt recept.

SHIRO

06 SOUR RED BERRY

**SPORTBONUS
100% UPP TILL
1000 KR**

QR CODE

**JAMESON
IRISH WHISKY**

**WHY?
TASTE.
THAT'S
WHY.**

**JAMESON
ESTD 1769**

**cruise
market**

BOKA PÅ

Billo

Don't worry. Be happy!

Äntligen!

**Få all din post och alla dina
räkningar i din mobil.**

KÖP BILJETTER NU

BASKETLANDSLAGEN SE

**SVERIGE
VS. SLOVENIEN**

3 JULI | HÖVET, STOCKHOLM

Why TVM

Delivery

TVM is the largest digital out of home bar network in Stockholm & Gothenburg

Target Audience

Access the 18+ bar and restaurant audience,






Engagement

Benefit from TVM's dynamic, informational screens, and long dwell times for unmatched impact and exposure

Measured by
bumbee labs



5m Loop

-  Interactive content
-  Social Environment
-  Long Dwell Time
-  Close to POS
-  15 sec Adspot

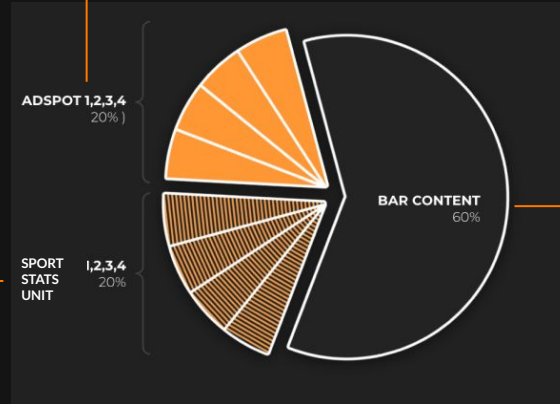
Ad banner

ANDERS JELING			
Åttio	Åttio	SCORE	MONEY
10:30	BK Häcken	23	+154
	Kalmar FF	11	-130
1:10PM			
10:12	Helsingborgs IF		+245
	IFK Göteborg		-209
9:00PM			
10:11	Hammarby IF		+146
	Carolina Panthers		-114
11:30AM			
10:11	Kalmar FF		+200
	IFK Värnamo		-210
11:30AM			
10:11	Varbergs BoIS FC		+130
	IFK Värnamo		-154
9:00AM			
10:11	GIF Sundsvall		+126
	Mjällby AIF		-108

Snabbare
Nytt skandiat 100
2500 kr
i välkomstbonus



Ad banner



Cocktails & drafts menu



- Happy Hour! - 2-4-1
Monday-Friday 11am-3pm, Saturday & Sunday 3pm-7pm
- Fireball - \$4
All Day, every day!
- After 7pm: St Pete Distillery - \$5
Vodka, Rum, Spiced Rum, Gin, & Whiskey
- After 7pm: Jose Cuervo - \$5
Margarita, Shots, and Cocktails
- After 7pm: Absolut Vodka - \$5
All Flavors
- After 7pm: Makers Mark - \$7
Shots or Cocktails
- After 7pm: Three Olives Vodka - \$4
All Flavors
- After 7pm: Jack Daniels - \$7
Shots or Cocktails

View our entire menu and much more scan the QR or visit: whatson.bar



Bar content



Adspot

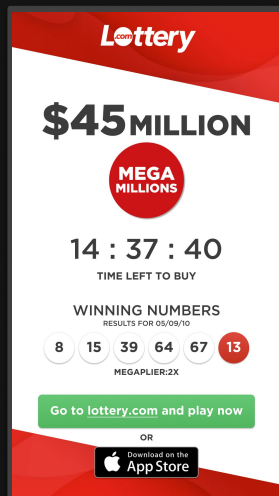
Media Capabilities & Creatives

TVM encourages creative teams to use their full imagination with technical integrations, advanced graphics and data driven triggers.

Assets can be submitted either as an image or video. Contact eoin@tvmmedia.com for activations and custom integrations.

Media formats

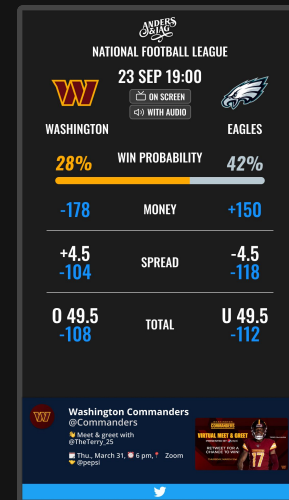
- Static & Full motion
- Length of spot: 15s
- Length of loop: 300s
- Up to 5 rotating items in the same spot
- Resolution: 1080x1920
- Ratio: 9:16
- Format: JPG, PNG, MP4



API integration to show real time lottery jackpots, and the latest winning number draw.



With this option you can create vouchers or discounts with a QR Code that can be redeemed



API integration for live odds, live scores and Twitter updates

Sports Gambling

Sport Stats Unit

- Static & Full motion
- Length of spot: 15s
- Resolution: 1080x400
- Format: JPG, MP4

Adspot

- Static & Full motion
- Length of spot: 15s
- Resolution: 1080x1920
- Ratio: 9:16
- Format: JPG, MP4

SNEEZY PETE'S
SPORTS BAR & GRILL

TIME	LEAGUE	HOME TEAM	SCORE	MONEY
LIVE 80-30	National Football League	Los Angeles Chargers	23	+154
		New England Patriots	11	-130
2:00PM 26 Aug 2022	National Football League	Philadelphia Eagles		+245
		New England Patriots		-200
4:00PM 26 Aug 2022	National Football League	Buffalo Bills		+146
		Carolina Panthers		-174
4:30PM 21 Aug 2022	National Football League	Tennessee Titans		+200
		Cleveland Browns		-210
6:00PM 26 Aug 2022	National Football League	Minnesota Vikings		+130
		Kansas City Chiefs		-154
8:00PM 28 Aug 2022	National Football League	Cincinnati Bengals		+126
		Miami Dolphins		-108

wagr
CHALLENGE YOUR FRIENDS, CREW, FAMILY, NOT THE HOUSE
STOP BETTING AGAINST THE HOUSE!

SNEEZY PETE'S
SPORTS BAR & GRILL

NATIONAL FOOTBALL LEAGUE

23 SEP 19:00

WASHINGTON **EAGLES**

61% WIN PROBABILITY **39%**

-178 MONEY **+150**

+4.5 SPREAD **-4.5**

-104 **-118**

0 49.5 TOTAL **U 49.5**

-108 **-112**

wagr
CHALLENGE YOUR FRIENDS, CREW, FAMILY, NOT THE HOUSE
STOP BETTING AGAINST THE HOUSE!

:15 Sport Banner

FANDUEL
SPORTSBOOK

ODDS BOOST

NEW YORK HOCKEY BOOST!

+692 **+800**

NYR, BUF, AND NYI ALL TO WIN TONIGHT

THURSDAY 10/14

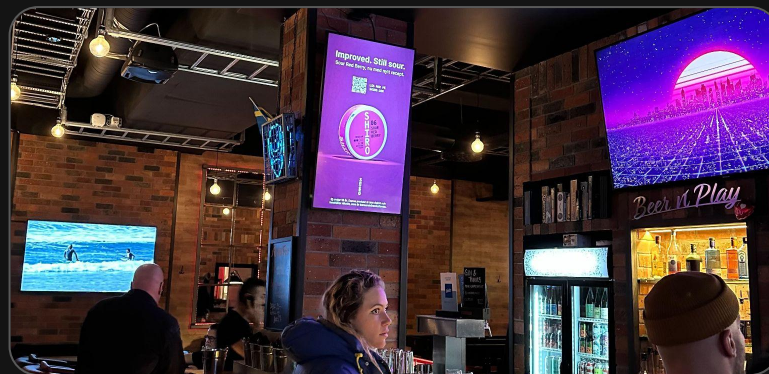
Terms and conditions apply, see site for details. 21+ only. Gambling Problem? Call: 1-800-GAMBLER, 1-800-522-4700 (EOL).

Odds Boost
:15 Adspot
Image or Video

POP Shots



Jägermeister Campaign



PMI Shiro Campaign



Hajper Sports Betting Campaign



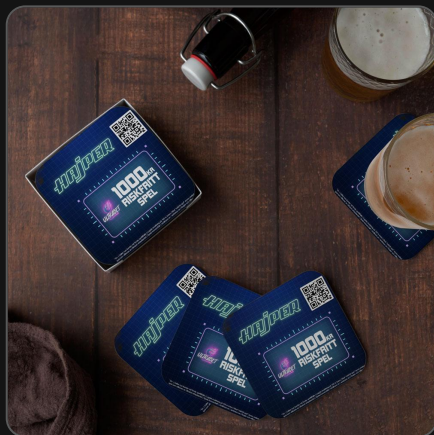
Disney + Campaign

Experiential

Coasters

To compliment the screens and create multiple touch points, Create a tangible component to your campaign with branded Coasters.

TVM will print and install double sided branded coasters in your desired markets.



Brands & Clients

TVM is the ideal platform for many brands, driving results from local to national objectives in sports betting, beverage, public health, consumer brands, casino and more.



Thank You



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