The outcome of this workshop is to get a curated list of solutions and ideas that help overcome a challenge.

Overview

A brainstorming workshop is very dynamic and can be carried out effectively in something like 10 minutes. It's a great exercise that can involve the whole team or just a couple of people. We would recommend creating groups of no more than 10 people.

Introduction to 10 For 10

10 for 10 is the fastest and easiest brainstorming method to

How wight We improve

How wight We improve We use it every time we have a new product or service we would like to launch or every time we need to organise an event.

DEFINE THE TOPIC/CHALLENGE

the contactless experience in our restaurant?

AGENDA

- 1. GENERATE: 5 minutes to generate as many ideas as possible
- 2. POLISH: 1 minute to select your 10 best ideas (personally)
- 3. VOTE: 3 minutes to vote your favourite ideas overall
- 4. ARRANGE: 1 minute to pick and rank the most voted ideas

