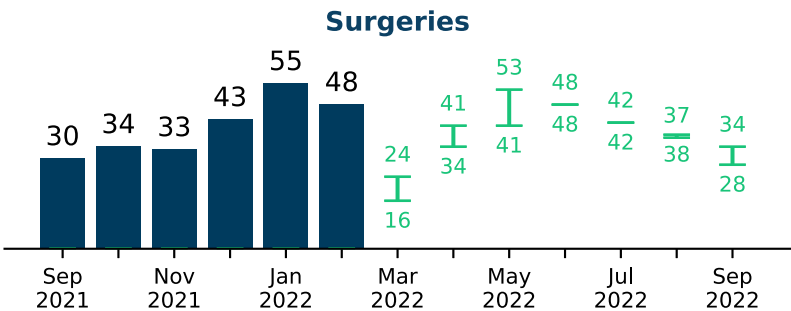
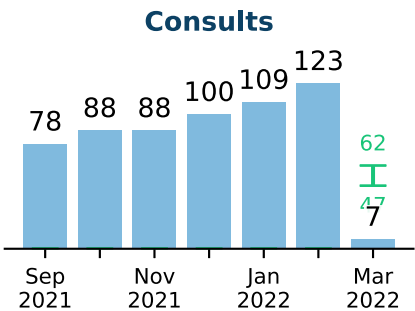
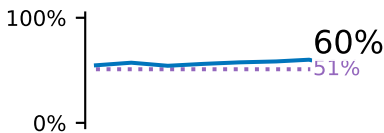


Bariatric Pipeline Summary

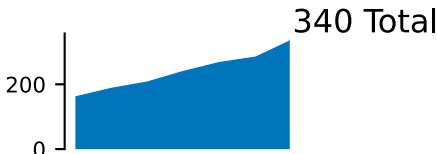
A Past 6 Months Report for demo



Consult to Surgery Pull-Through Rate



Active Pipeline Volume



Overview

Track the two major milestones of the bariatrics journey: the initial consult and the surgery itself. Not every prospective patient who had a consult actually has surgery: the percent that do is called the pull-through rate. The number of consults and the pull-through rate, as well as known time duration parameters are used to predict future surgical volume shown in green. Prospective patients who have had consults, but who neither had surgery nor dropped out are considered to be in the active pipeline.

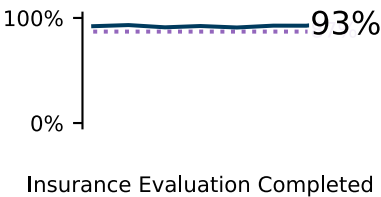
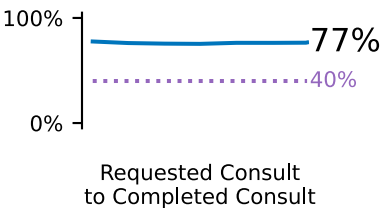
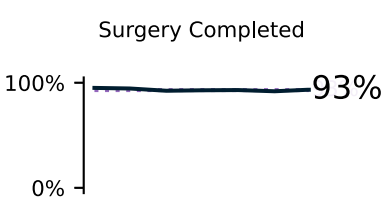
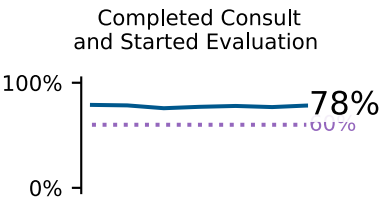
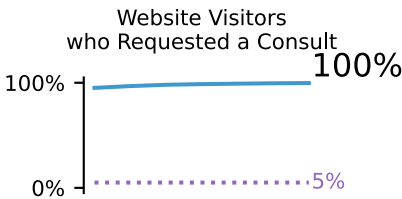
Pull-Through Rate Trends

Track the trends in the pull-through rates of the individual stages of the bariatric journey. The Wellbe standard, shown as a purple dotted line, is a benchmark, and individual pull-through rates falling below the standard are marked in orange. The plots show historic pull-through rate trends for the past 6 Months.

TOC

Overview	Pages 1 - 3
Seek	Pages 4 - 6
Intake	Pages 7 - 10
Pre-Evaluation	Pages 7 - 10
Evaluation	Pages 7 - 9, 11
Surgery	Coming Soon

Pull-Through Rate Trends in the Past 6 Months

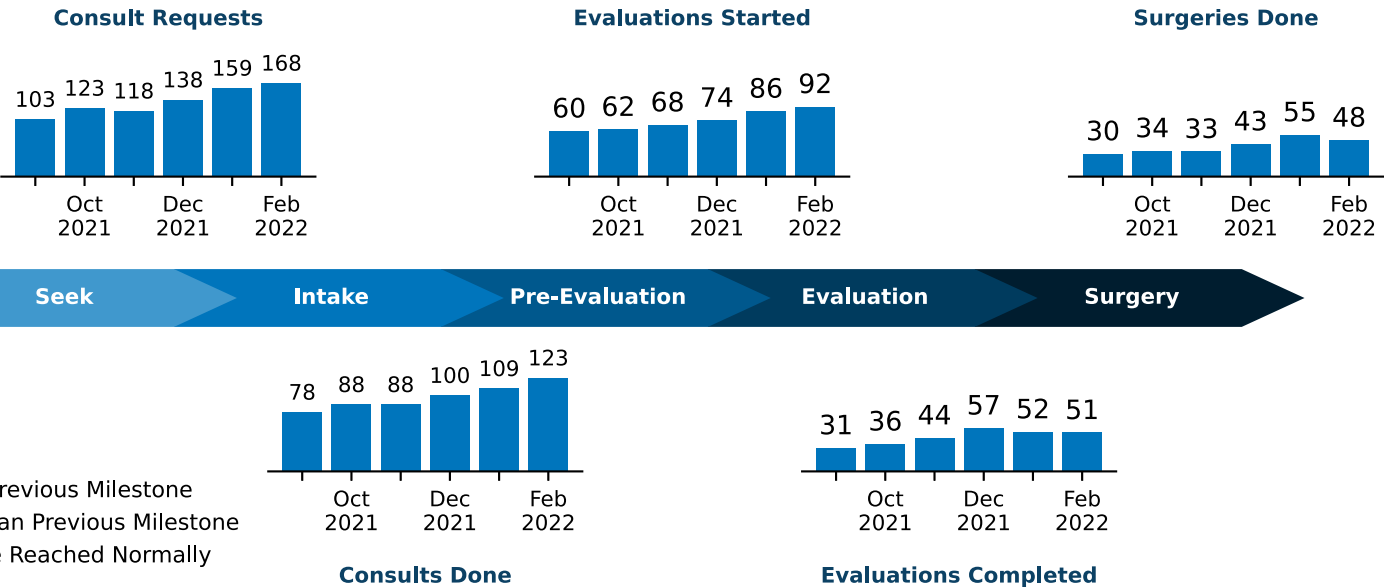


Overview: Milestones Reached and Drop Outs

A Past 6 Months Report for demo



Milestones



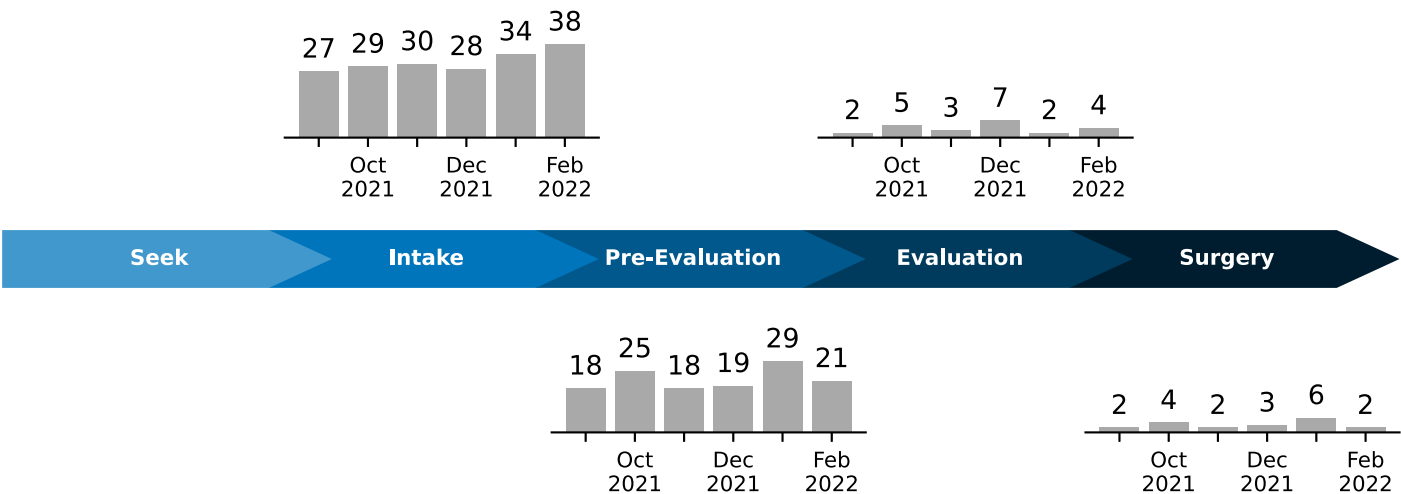
Milestones

Transition between stages of a bariatric journey happens when certain milestones are reached. Track the number of milestones reached every Month.

Drop-Outs

Track the number of dropped out patients in each stage of the bariatric journey.

Drop Outs in Each Stage

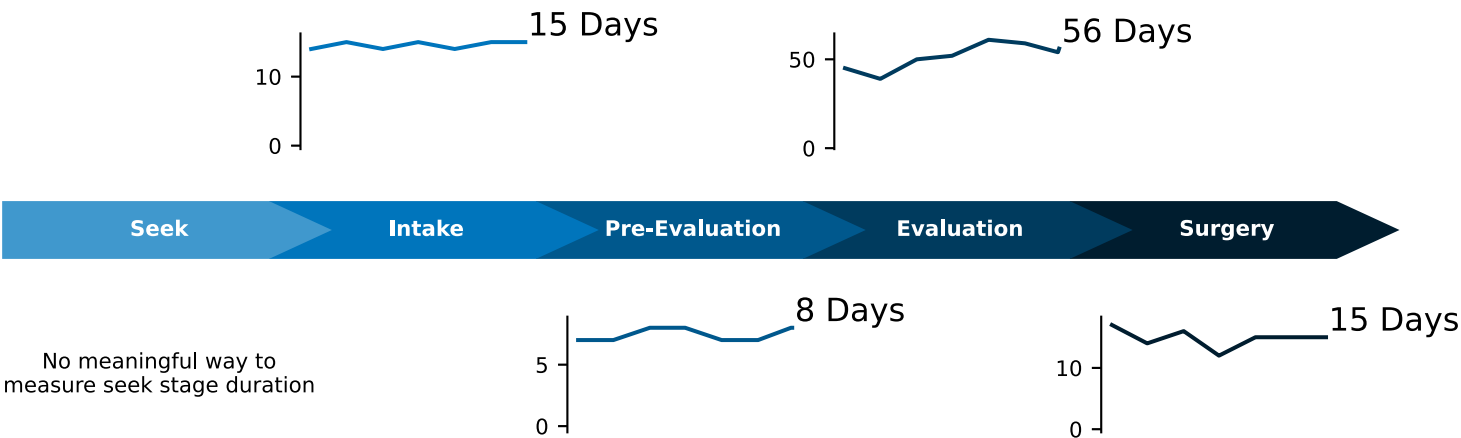


Overview: Stage Durations and Current Volumes

A Past 6 Months Report for demo



Stage Durations (Including Time Held) Estimates over the Past 6 Months



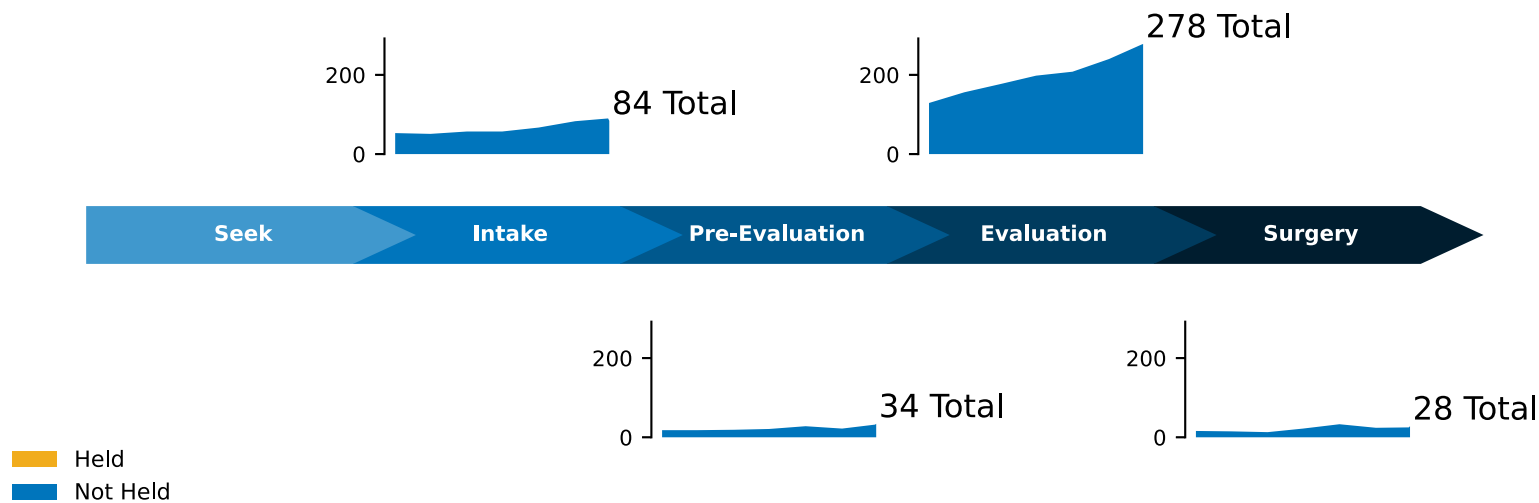
Stage Durations

Bariatric journeys, and journey stages are highly variable, and may have variable durations for different patients. Nevertheless, it is useful to understand the trends in average times it takes to complete these stages.

Active Pipeline Patient Numbers

Track the number of patients that are currently going through each stage.

Active Pipeline Patient Numbers as of 01 March 2022

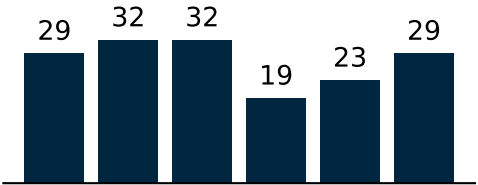


Welcome Center Conversion Analytics

A Past 6 Months Report for demo



Website Visitors



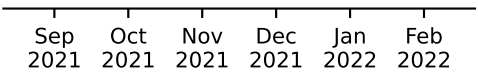
Sign Ups



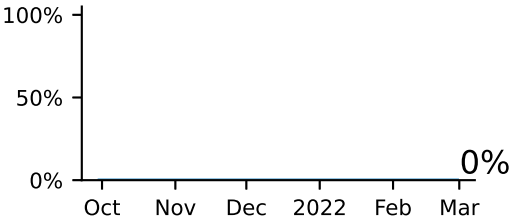
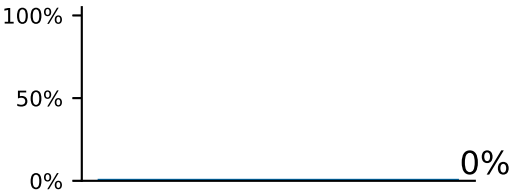
Confirmed Sign Ups



Consults Requested



Conversion Rates



Volumes Over Time

This Visualization shows the numbers of Welcome Center visitors that have reached various milestones, culminating with a request for a consult.

Key Conversions Over Time

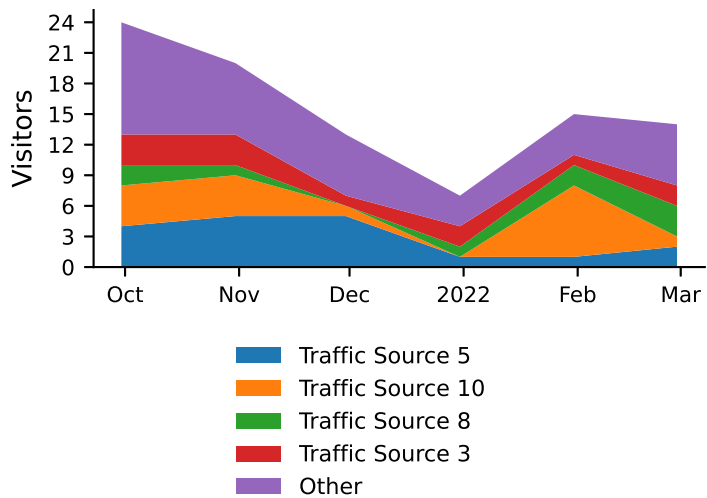
See the conversion rates for each stage of the Welcome Center over time.

Welcome Center User Behavior Analytics

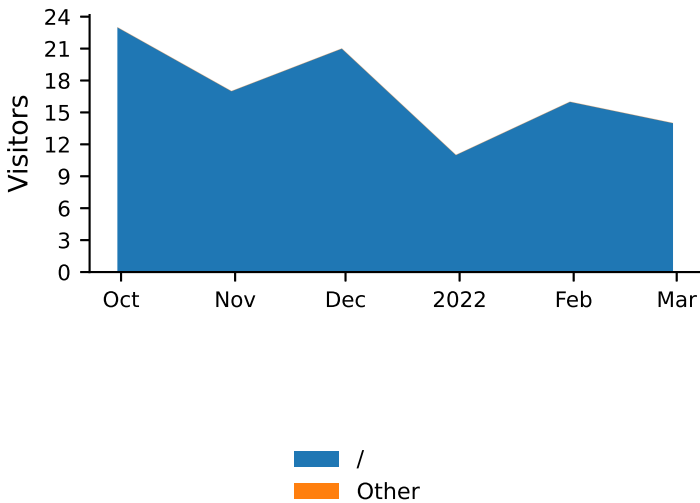
A Past 6 Months Report for demo



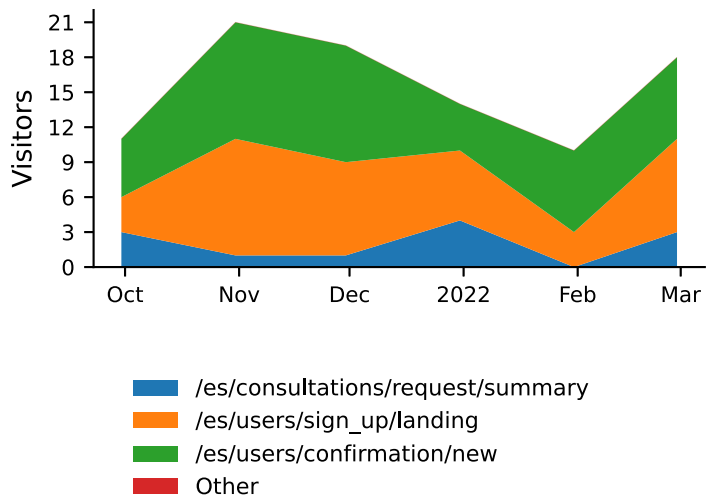
Top External Traffic Sources Over Time



Top Entry Pages Over Time



Top Exit Pages Over Time



Most Common Multi-Page Paths

Top External Traffic Sources Over Time

This visualization shows what sources customers get referenced from most often. An external source refers to link that exists outside the Wellcome Center.

Top Entry Pages Over Time

See the first page people visited during their session.

Top Exit Pages Over Time

This visualization shows the last page people visited during their session.

Most Common Multi-Page Paths

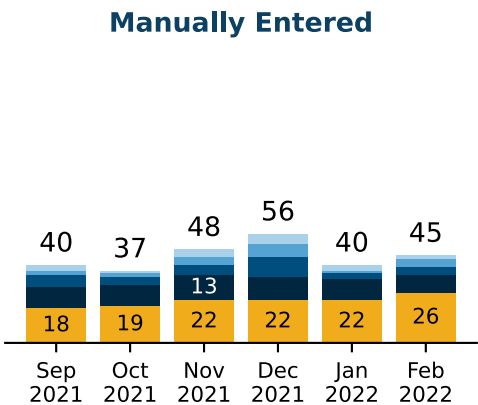
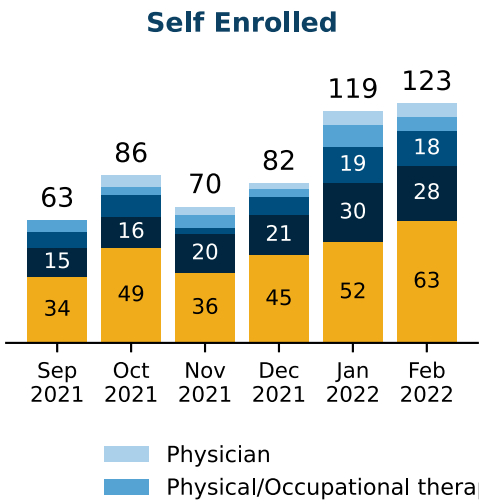
This visualization shows the most common multi-page paths through the Welcome Center. If an arrow loops back to the page it started on, that means there was an interaction on that page or a reload. Thicker arrows means a path is more common

Enrollment

A Past 6 Months Report for demo



Enrolled (Consult Requests)



Enrolled

View the number of patients self-enrolled, as well as manually entered, detailed by their medical referral source.

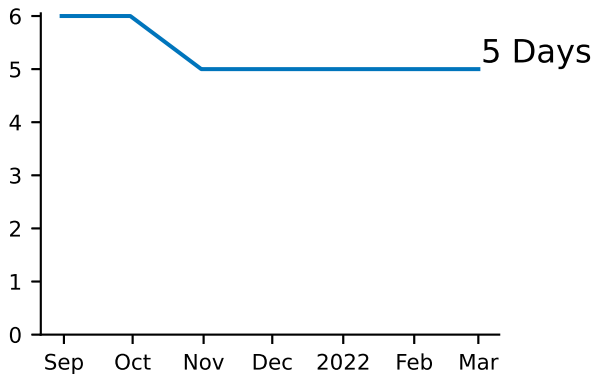
Self Enroll Request Consult to Start Verification

This is a "handoff" metric, tracking the average time it takes between a self-enrolled patient requesting a consult, and a staff member starting their insurance verification process.

Still Going Through Manual Entry

See the number of started, but unfinished patients on the Add Patients WorkList.

Self Enroll Request Consult to Start Verification



Add Patients WorkList in Progress

1

Started manual entry but only progressed through Request Done

WorkLists

A Past 6 Months Report for demo



Seek

Intake

Pre-Evaluation

Evaluation

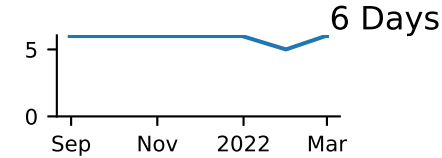
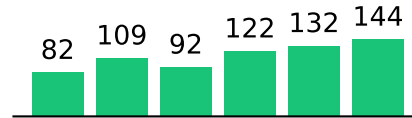
Surgery

Current Number of Patients on Worklist by Age

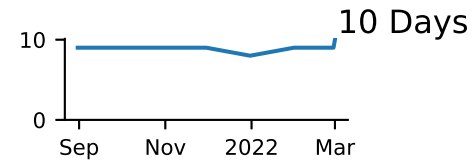
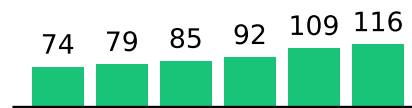
Worklist Completions Over Time

How Long Did Completion Take on Average?

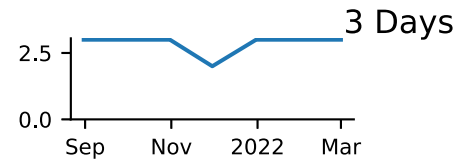
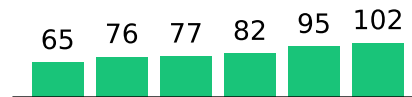
Verify Insurance



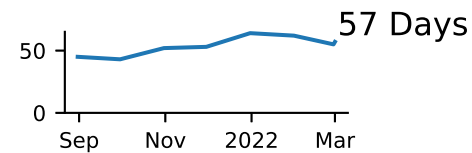
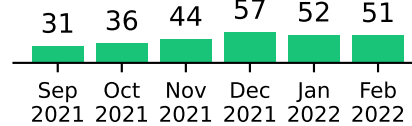
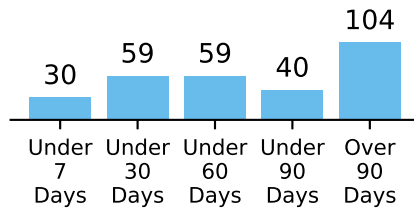
Schedule Consult



Set Up CheckPath



Monitor CheckPath



Not Held
Held

Current Numbers

A WorkList might currently have patient cases in it. These cases have been on it for some time: the blue visualization shows how long these current cases have been on each WorkList.

Completions

For each WorkList, see the number of times it has been completed over time.

Completion Time

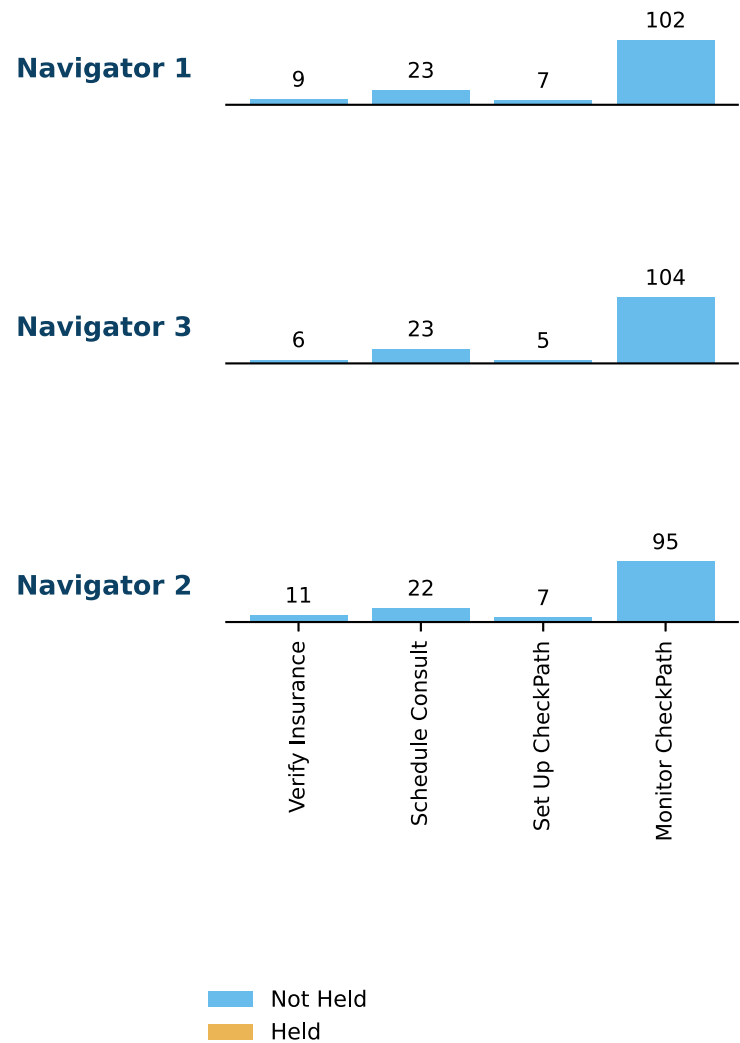
Visualize the average of the time to complete a WorkList. For each case, the time between appearance on the WorkList, and successful completion is counted.

Navigator and Surgeon WorkList Snapshot Detail

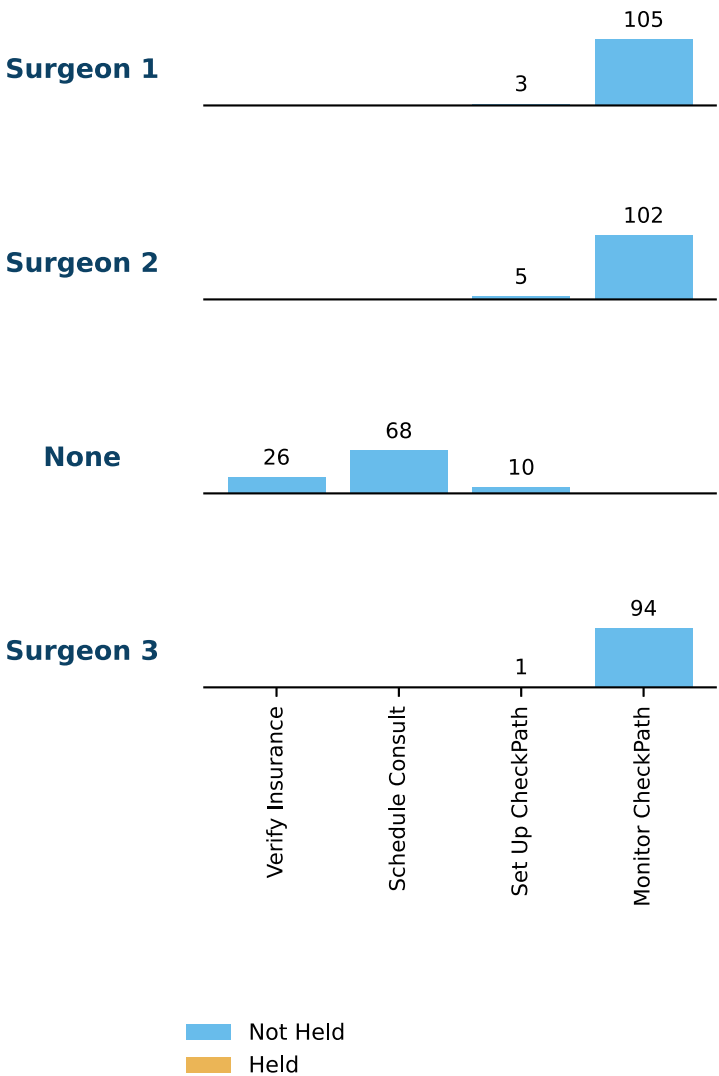
A Past 6 Months Report for demo



Current Patient Counts by Navigator



Current Patient Counts by Surgeon



Navigator

See the number of active pipeline patients that have completed intake detailed by their assigned Advocate/Navigator. Up to 8 navigators managing the most patients are shown.

Surgeon

See the number of active pipeline patients that have completed intake detailed by their assigned Surgeon. Up to 8 surgeons assigned the most patients are shown.

Activity Detail

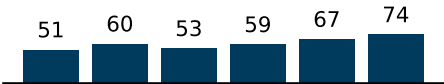
A Past 6 Months Report for demo



Completed Interactions

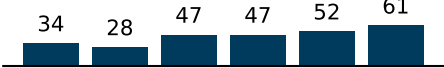
Most Common in Past Month

Staff Member 3



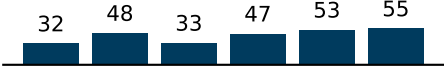
Intake Done, CheckPath Review

Staff Member 2



Intake Done

Staff Member 1



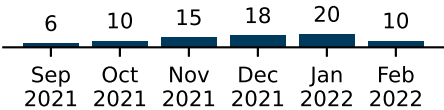
Intake Done

Staff Member 4



CheckPath Review

Staff Member 5



CheckPath Review

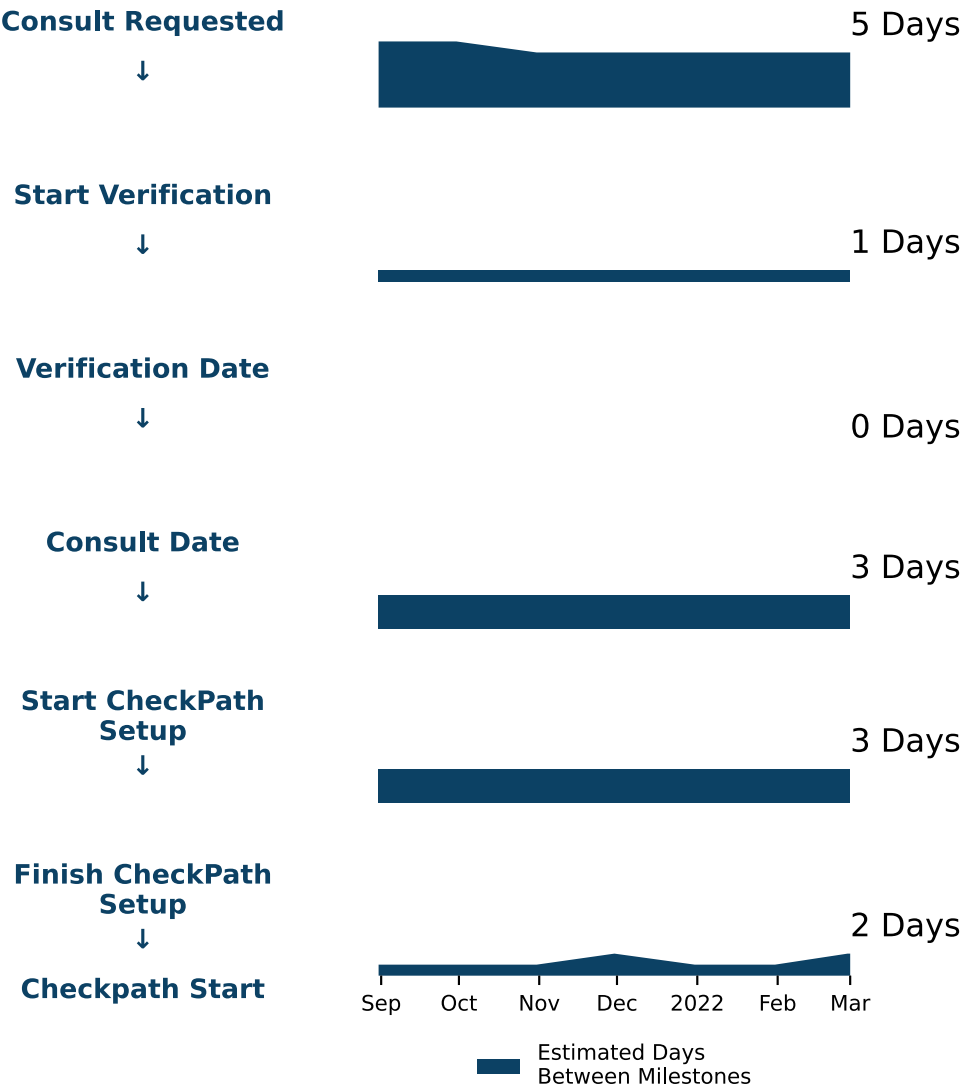
WorkList Actions CheckPath items

Activity Detail

Track the trends in the numbers of data-modifying interactions that staff members have with the Wellbe platform. Actions progress patients through journeys, and include WorkList completions. CheckPath item completions are counted when individual items on CheckPaths are marked as completed. Up to 8 staff members having completed the most tasks are shown.

Detail: Times Between Actions and Milestones

A Past 6 Months Report for demo



Times Between Actions

For every pair of actions/milestones, see how long the transition between those milestones takes (weighted median) and the trend of this estimated time in the past 6 Months. In addition, see how many times the milestone pair has been observed over time.

Evaluation Stage CheckPaths

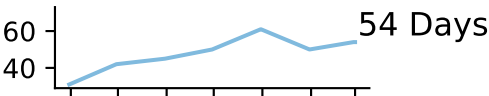
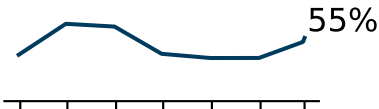
A Past 6 Months Report for demo



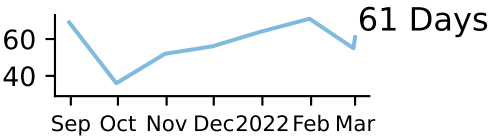
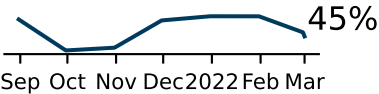
How Common Is This CheckPath?

Average Duration

3 Month DNE



6 Month DNE



CheckPaths

See the number of checkpaths started and finished, ordered by most to least common. Also, an average length of each CheckPath is shown over time. Only the 8 most common CheckPaths are displayed.