

Shaunak Patel

EXPERIENCE DESIGNER

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Education

VCU Brandcenter (Aug 2021- May 2023)

Masters of Science in Branding and Experience Design

Richmond, VA

James Madison University (2020)

Bachelors of Science; Media Arts and Design

Harrisonburg, VA

Experience

Freelance Designer (Jan 2021- Present)

Contracted Web & Graphic Design Services

The Martin Agency (Jan 2022- Feb 2022)

Freelance Experience Designer

Designer on the Snap Inc. team at the Martin Agency collaborating on building a Snapchat campaign for the 2022 Holi festival.

2U inc. (Oct 2020 - May 2021)

Web Production Intern

My responsibilities included, but were not limited to:

- Creating fully responsive, WCAG 2.0 AA complaint webpages.
- Building organic marketing sites that utilized best SEO and CRO practices.
- Interacting with multiple layers of stakeholders via Jira & Slack to stage and maintain live webpages.

Other things about me

⚽ Football is a religion to me

📷 I take photos to make wallpapers

🚊 I love a good public transit system, ask me about the independent study I conducted on this topic

🎧 Favorite artist of all time The Beatles, but I am currently listening to the Manwives & Courtney Barnett

Skills

User-centric design

Quantitative and qualitative user research

UI/Front-end design

Rapid prototyping

Branding & Advertising

Visual Design

3D modeling

Web-Hosting

Motion design

Photography

Cinematography

Tools

Figma

After Effects

Illustrator

Photoshop

Lightroom

HTML/CSS

Webflow

Blender

Final Cut Pro