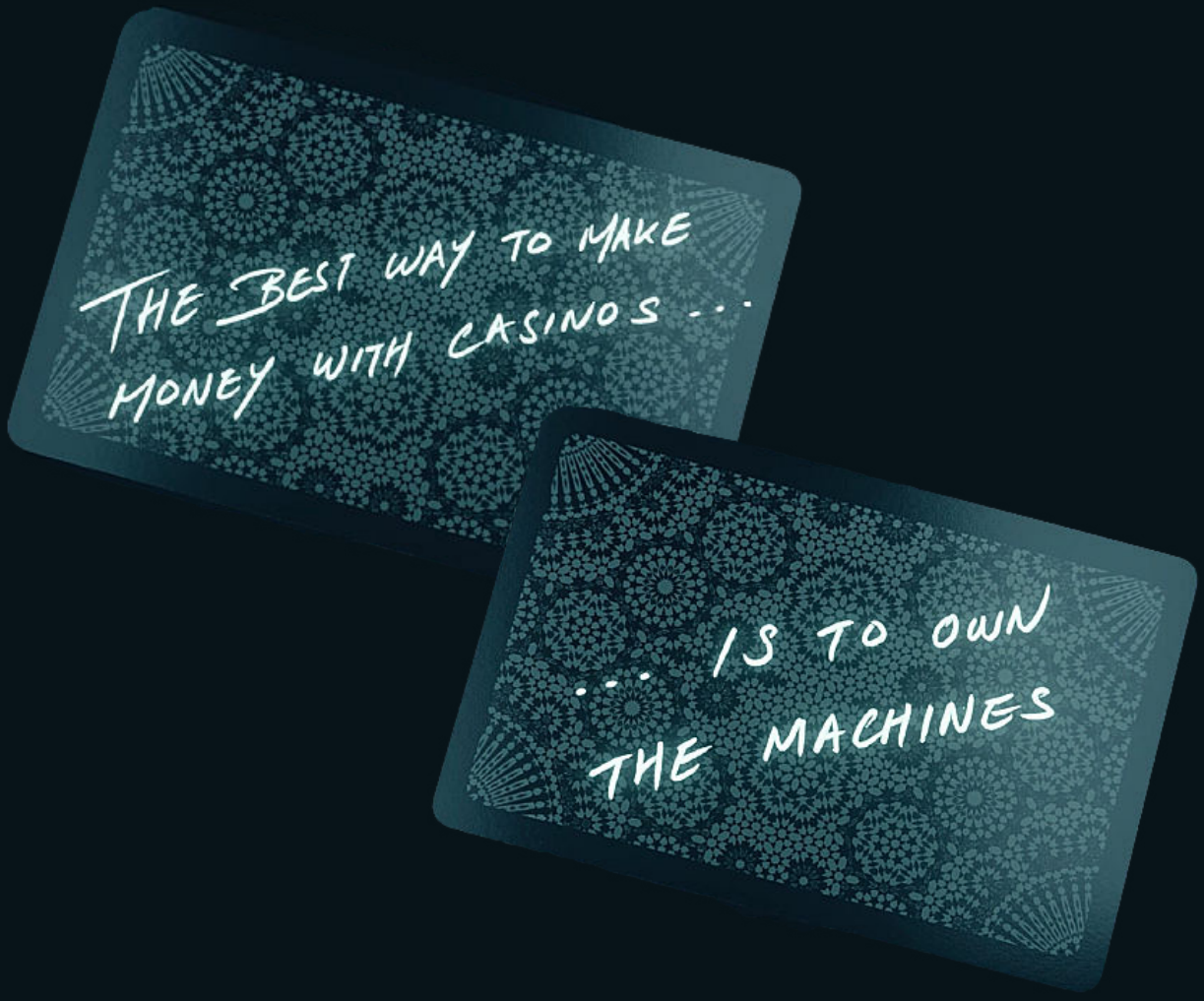

THE BEST WAY TO MAKE MONEY WITH CASINOS ...
... IS TO OWN THE MACHINES

♠ Vision and Mission

After years of valuable experience in building successful 7 figure businesses, the team behind Crypto Casino Club identified issues in the NFT space that needed to be solved. The team believes that in 2022 the NFT space is in a state of a **bubble market similar to the dot com bubble in the year 2000**. This of course has led to many great leaders, great services, value propositions, and businesses that we all still highly value today such as Google, Amazon, Microsoft, and even eBay. These companies have survived the dot com bubble to come on top as they were solving a real demand and their **company's value was backed by their project and value proposition** not simply by the fact that they were an 'internet' company at the time of the dot com bubble.

It is this same approach that Crypto Casino Club has taken. Indeed the team believes that **95% of NFT projects will go to zero** since the value of these projects is just a perceived value in unprecedented times. The 1% of NFT projects that will survive in the long run are those which's project justifies its value. For instance, a random PFP NFT project that attracted hype due to the bubble mania of NFTs and managed to sold-out valuing the collection at over USD$5 Million is not sustainable, simply because, **in the conventional economic world, the value they provide could not justify such a valuation for the company.**

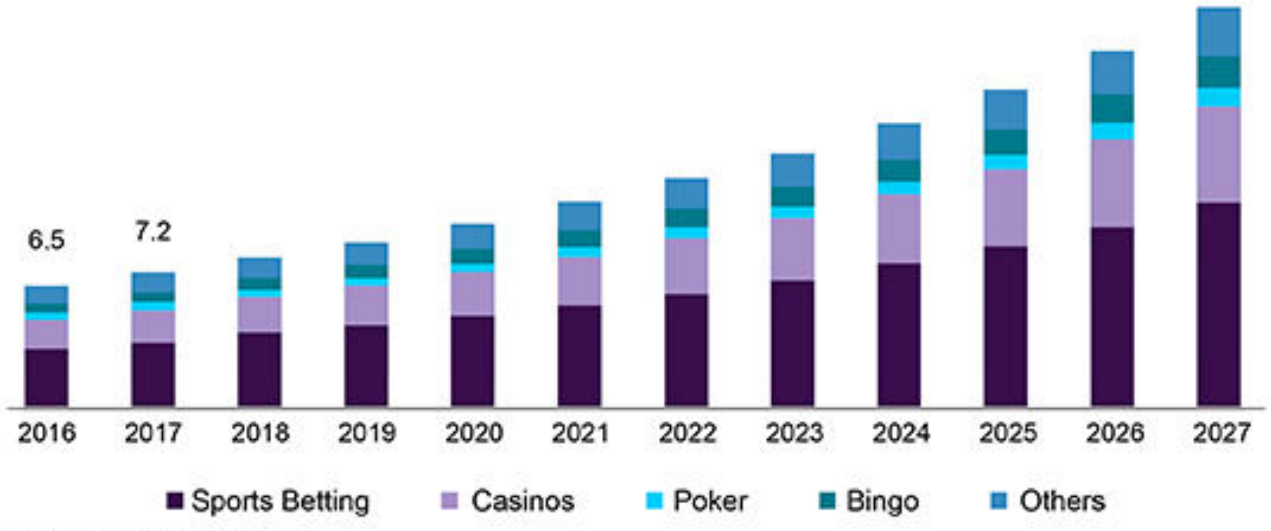
This is why Crypto Casino Club, after studying the market, has come up with a **project that offers real tangible value** to its holders and a financial plan that would value the Crypto Casino Club company well over USD$10M even if the NFT mania was not present. The team created an NFT which is **not valued by hype or perception but rather by real intrinsic value.** Moreover, Crypto Casino Club decided to take another approach to the creation of an NFT project by **investing its own capital and taking financial risks to make this company a success just like any IRL company would.** The issue the team has spotted is that NFT projects prefer to promise rather than show proof. This is why Crypto Casino Club does not promise to build a Casino post-mint, but rather has already built the first Sandbox Casino pre-mint thus **showcasing proof instead of delivering promises only.** As a matter of fact, Crypto Casino Club is a **sustainable long-term Web3 project** in which holders can get in early or regret in the future. Fear of missing out is not the right sentence to define Crypto Casino Club but rather regret of missing of out.

♠ The Rise of Crypto Casinos

The attitude of poker players and gamblers is shifting away from traditional online casinos, where you can only use FIAT currencies toward blockchain-based Crypto Casinos, where tokens reign supreme. The first Bitcoin casino was established in 2013. Stake.com and Roobet.com, pioneers of the Crypto Casino movement, have picked up the mantle, luring significant numbers of players and catching up with some of the most well-known online casinos. The trend is toward continued acceptance, and we estimate the transition to the Metaverse to be complete in the near future. Crypto Casino Club identified the opportunities in this ever-growing market and is taking bold actions to tap into this market valued at **USD 53.7 billion in 2019 and expected to grow at a compound annual growth rate of 11.5% from 2020 to 2027.**

The established gambling market, the growing acceptance of cryptocurrencies, and the meteoric growth of Metaverse possibilities are what gives Crypto Casino Club the perfect formula to build this long-term profitable project.

U.S. online gambling market size, by type, 2016 - 2027 (USD Billion)



♠ What are Crypto Casino Club NFTs?

With only 7,777 NFTs ever to be minted, Crypto Casino Club grants holders access to the new world of Defi Gambling. Indeed, the Crypto Casino Club Team has already built **the largest casino inside the Sandbox** metaverse where holders of the Crypto Casino Club NFT collection will be given the opportunity to **generate income on a token basis based on the Casino's revenues.**

While holding the Crypto Casino Club NFTs and benefiting from the utility they provide, holders will also automatically enter the **weekly lottery to get a chance to win 25% of the revenue generated by the royalties** of the collection resold on the secondary market for as long as they hold the Crypto Casino Club NFT.
Crypto Casino Club NFT's are also **the first blockchain-based slot machine** that offers its holders the chance to win a prize depending on the slot combination of their NFT's.

Crypto Casino Club NFT grants proof of ownership on the Ethereum blockchain and is based on the **ERC-721A** standard. Crypto Casino Club NFT's are non-fungible, as these tokens are not interchangeable with one another. Each Crypto Casino Club NFT is 100% unique with over 300+ unique traits organized with a transparent rarity ranking. Crypto Casino Club has also partnered with Rarity Sniper to offer its holders the possibility to check the rarity of their NFTs and traits in a transparent way directly on https://raritysniper.com/.

♠ Crypto Casino Club x The Sandbox Game

The Metaverse is the technological future. It is the future of Gaming, as well as the future of Gambling. It is the future of the Internet; which is why **Crypto Casino Club is actively participating in the development of the Metaverse** by investing in premium plots of land in the Sandbox and constructing **the largest Crypto Casino** working directly with world-class architects and developers over at Virstate. Sandbox is a decentralized, Ethereum based Metaverse. It is owned by its users, powered by the SAND token, and governed through a DAO. Since its inception, it has become the virtual reality platform of choice for brands, creatives, NFT artists, and gamers which is why it has been the number one choice of Metaverse to develop on for Crypto Casino Club.

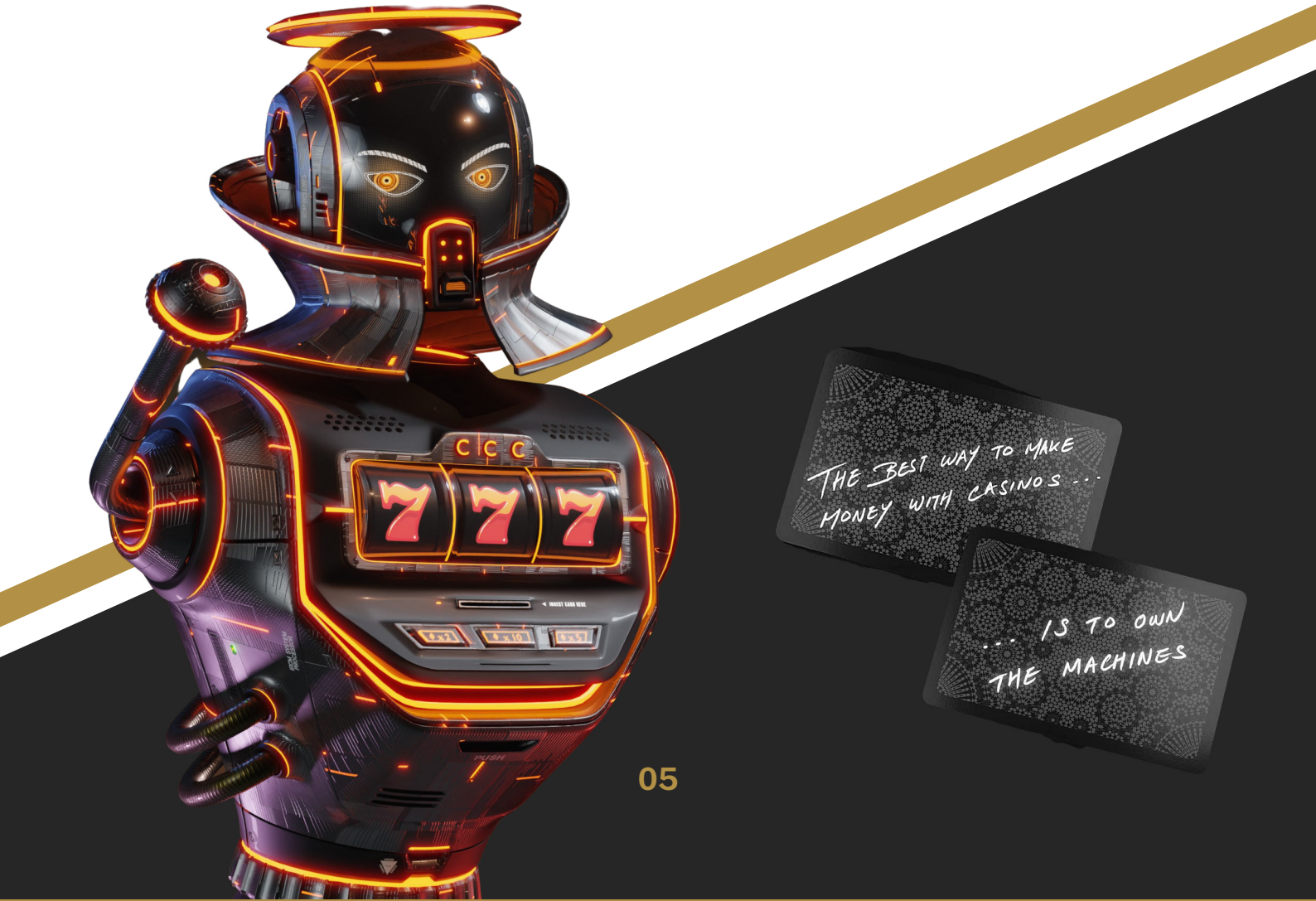
Crypto Casino Club took the opposite approach of 99% of NFT projects. Indeed instead of promising a great future, **they have decided to deliver results and proof before launching any mint.** This is why they have already built the largest casino inside of the Sandbox Metaverse directly working with a team of over **30+ developers, terraformers, builders, game makers, and architects partnered with The Sandbox.** The Casino construction is considered one of the most detailed and advanced constructions in the Sandbox and is also the largest Casino ever built in any Metaverse combined. Buying a Crypto Casino Club NFT also brings you a step closer to the future of technology, the future of the internet and propels you into the Metaverse at ground level. High investments in this project have allowed Crypto Casino Club to reach **the highest standard of construction** inside of The Sandbox Metaverse.

♠ Casino profit-splits for holders

Crypto Casino Club is **selling the casino machines of its Sandbox casino as NFT's.** This makes it the first-ever **community-owned casino** and allows its holders to generate a passive revenue based on a **30% profit split of the income generated by the Casino**. NFT holders that want to gamble will also benefit from perks and benefits inside of the Crypto Casino Club Casino.

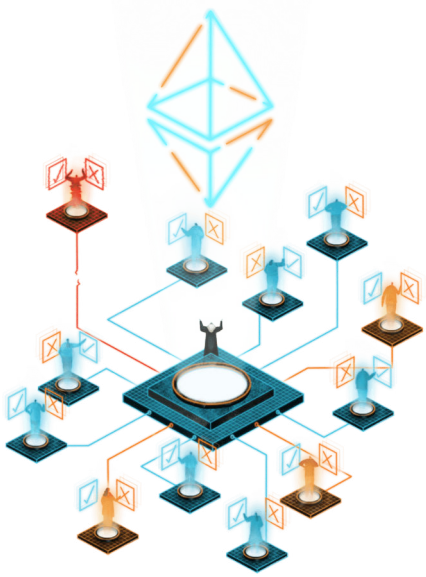
You can think of it as part of the overall DeFi gambling sector, but with Crypto Casino Club: you can mint your NFT and **generate income in the form of $CCC tokens** that represent 30% of the revenue generated from the Casino. The Casino business model revolves around the overall advantage of the house which means that in a certain number of bets "the house always wins". The house edge is different from game to game. This is true in the brick-and-mortar casinos of Las Vegas and Monaco as well as online. The house edge also varies depending on your skill level. Some averages to keep in mind: For Blackjack, it's around 0,85%, for Roulette 2,9% and for Slots 12,4%. The guaranteed casino profit has been to the detriment of gamblers before but not for Crypto Casino NFT Holders.

Our mission is to empower the Crypto Casino Club community with a decentralized and **fair profit distribution plan of 30% of the Casino's profits** distributed to holders. This does not only ensure holders of a profit **coming from the NFT machine they own but from every game available in the casino in order to give holders a diversified risk inside the Casino.** Now profits will be reported in **monthly reports** and distributed to NFT holders with transparent data such as total profit generated by the Casino, and by what games - of which 30% will go to our NFT holders.



♠ Decentralized Autonomous Organisation (DAO)

We pay attention to what the Crypto Casino Club community has to say. Which casino games should the Crypto Casino Club include? On which piece of property will the future Casino be built? What promotions should we run and when should we do them? **All major decisions that have an impact on the community will be submitted to a vote.** We know that the project will be successful if the holders receive as many advantages and benefits as possible, with voting power being one of them. This will ensure that the holders' interests are always addressed.



The system is based on the principle of cooperation. **Only holders of the Crypto Casino Club NFT will have the luxury of participating in the project's decisions** according to our decentralized autonomous organization (**DAO**). All decisions are made by community members via a **proportional voting method**, which allows the Crypto Casino Club NFT holders to participate in the decision-making process. The voting mechanism will allow members of the community to vote in order to approve, refuse, or discard any idea put up by the community, such as **games to be added to the casino, functionality, reward rates, or even future collaborations.** The Crypto Casino Club's Decentralized Economy direction and evolution are determined by the community, and this structure fosters openness and greater security.

Unlike traditional democracies, where executive powers and decisions are granted to a select few, Crypto Casino Club considers all NFT holders without assigning executive rights to anybody to govern the project. Crypto Casino Club's type of **governance confers privileges and the right to vote or create a consensus on its members**, who can be situated anywhere in the globe, and it is their responsibility to actively engage in the organization's decision-making process of the DAO.

♠ $CCC Token - The utility token for the Web3 economy

In order to fuel the Crypto Casino Club system and provide long-term longevity and growth for the project, the $CCC token is under development by tokenomics experts inside of the Crypto Casino Club team. **$CCC is Crypto Casino Club's native utility token**, which is generated daily by holding a Crypto Casino Club NFT and thus owning the machine of the largest Casino inside in the Sandbox metaverse and generating an equivalent of **30% of the revenue generated by the casino for holders.** $CCC is an Ethereum-based ERC-20 token that will be used as the game's money. Users will utilize $CCC as a utility token to gather, sell, and build assets utilizing various methods as the Casino develops. The only goal of $CCC in the eyes of Crypto Casino Club and its team is in-game functionality and holder rewards.

The Crypto Casino Club Vault is the only source of $CCC tokens. There are no additional processes that cause $CCC to be generated. More information about the $CCC token deployment will be announced to Crypto Casino Club NFT holders as the project evolves. All $CCC in the ecosystem can be traced to being emitted by the Crypto Casino Club Vault. **$CCC is the ecosystem's utility token**, giving all its participants a shared and open currency that can be used without centralized intermediaries.

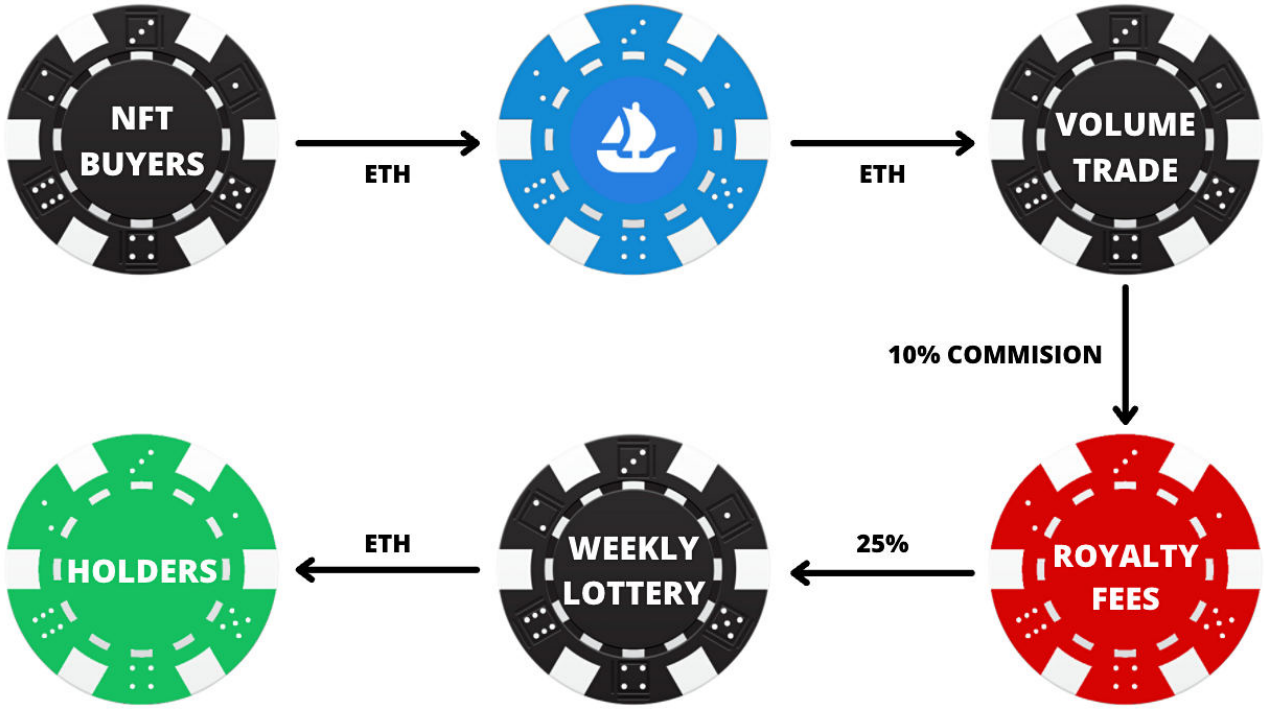
♠ Exclusive Physical Events for holders

In person events will be organized to bring the Crypto Casino Club community together, reward our best holders and further develop ideas for the future of the Crypto Casino Club project. **Our first event will be hosted in a spectacular Las Vegas Mansion to feature an epic casino-themed party**. These events will be made possible with the help of **our own event planners** that have worked on many celebrity events around Miami, Los Angeles, and Las Vegas. Future events are already in the pipeline and will be announced on our Discord as time goes by.

The goal of these in-person events will first of all be to stay in the casino theme to satisfy all gambling degenerates but also to **allow holders to meet the founders in person** and to discuss ideas about the future and expansion of Crypto Casino Club. Let's not forget this is a community-owned metaverse casino!

♠ The Weekly Lottery Raffle for holders

Let's not forget we are a community-owned casino. This means that in addition to the NFT machines generating income, **every week 25% of the revenue generated from royalties (reselling of NFTs) will be given back to the community** as a random lottery between holders. The more NFTs you hold, the more chances you get of winning the weekly lottery. Indeed, Crypto Casino Club is always looking for ways to give back to its holders. That's why in addition to all the perks, benefits, and utility that Crypto Casino Club offers, holders will also automatically enter weekly raffles to win 25% of the revenue generated from the resell of Crypto Casino Club NFTs between holders (royalties). This means that by simply holding your NFT you can **win the pool every single week which will be public and transparent for everyone to see on EtherScan.**



To explain this simply let's take the example of the famous BAYC NFT collection. We can see on the Opensea platform that they have a volume trade of 473K ETH. From this volume trade, let's take the example of Crypto Casino Club with royalties set at 10%, which means that BAYC would generate revenue that represents 10% of the total volume traded, which equals 47.3K ETH. From this revenue generated by royalties, 25% of it would go to holders as a weekly lottery so that would be a total of 11.8K ETH **(USD $37,233,000) given back to the holders of Crypto Casino Club NFT.**

♠ Casino based Rarity System & Jackpot Mint

At Crypto Casino Club we know what NFT investors look for and we also understand that each investor profile is different. This is why we could have focused only on our main project which is developing the Crypto Casino Club Casino inside of the Sandbox metaverse but we went a step further. Indeed, for investors with shorter-time frame goals, we have established a **slot system built directly on our NFT collection** that will be randomly generated and associated with a Casino-linked prize. This means that by minting the Crypto Casino Club NFT collection you not only benefit from the myriad of advantages and long-term investing opportunities but also have a **chance of minting an NFT associated with a Prize.**

Each Crypto Casino Club NFT is composed of a chest showcasing a slot machine with 3 rows that have all been **generated randomly following casino slot system standards.** This means that out of the 7,777 items in the collection only a handful will have winning combinations such as the famous triple seven. The lucky minter that will mint the triple Crypto Casino Club logo (triple CCC) will indeed win a **fully paid return trip to Las Vegas for two people with 5 days and 4 nights in a suite at the Caesars Palace Hotel and a USD$10,000.00 bonus in cash to gamble in your favorite Las Vegas casino.** The prize will be awarded to the holder of the triple CCC logo NFT. The commencement of the giveaway is contingent on all 7,777 Crypto Casino Club NFT being minted at the initial drop. In the case the winner is under the age of 21 years old, then the winner will receive the equivalent value of this trip in ETH tracked on EtherScan.

♠ Security Fund for big wins

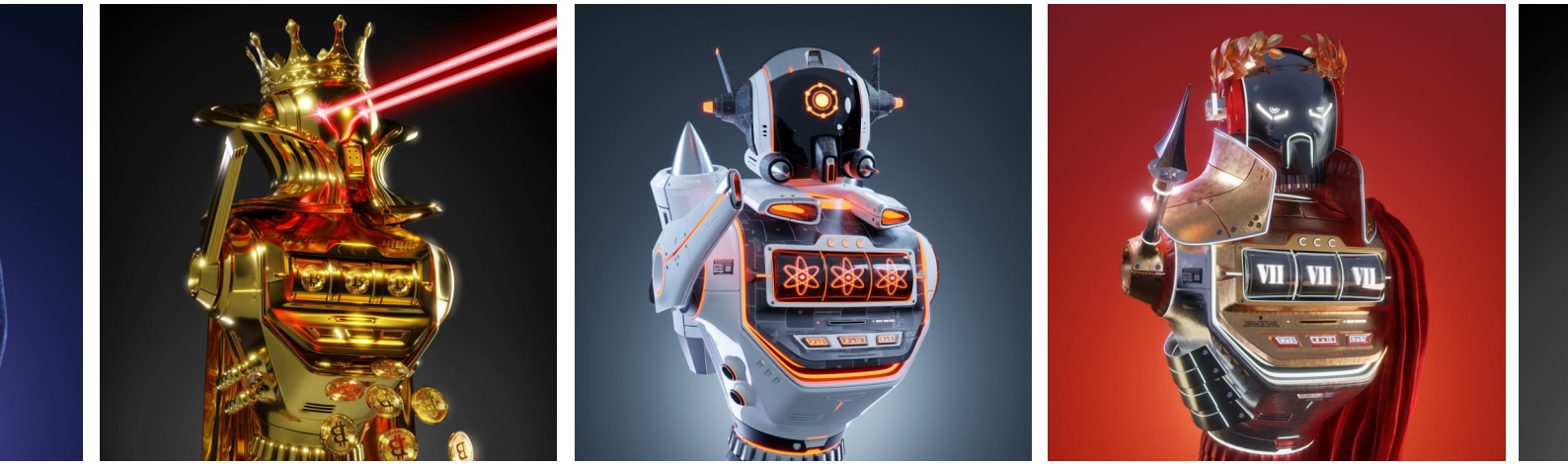
We all know that in the casino business the house always wins, but it's also important to remember that big gains can occur for gamblers which is why Crypto Casino Club had to establish a solid financial plan in order to stay in business for the long run. **Holders of Crypto Casino Club benefit from a profit split of the casino's revenue without incurring any losses.** Indeed Crypto Casino Club keeps a 10% security fund. **The 10% kept in the CCC Security Fund will be stored as security for big wins** by players. Every casino has an edge; it's what keeps the whole ecosystem alive. Every gambler knows this. The edge varies depending on the game. So any large wins will be covered by Crypto Casino Club in order to always **protect our community and holders** of the Crypto Casino Club NFT.

♠ Legal part & Licensing

On a daily basis, we interact with potential casino owners, and the subject of whether or not to licence a pure crypto casino comes up frequently. Accountability is one of the numerous reasons. A licensed casino must follow specific laws and regulations that are imposed by the jurisdiction in which it operates. This could be to ensure that games are fair or to ensure that there is sufficient cash to payout winners. Another reason is that licensing under a country protects you from third-party lawsuits alleging (correctly or incorrectly) that you are running your coin illegally. As a result, Crypto Casino Club will require not only a gambling license but also one that allows for cryptocurrency transactions. **The Curacao license is held** by the leading companies in crypto casinos (Stake.com, Roobet.com), and Crypto Casino Club is in the process of getting the license through **Whitelabel licensing** in order to meet its schedule in the shortest amount of time. In order to meet long-term goals, Crypto Casino Club will only open doors until registration is complete. Crypto Casino Club will become a **global player with a trusted and regulated licensing framework** thanks to its Curacao gaming license.

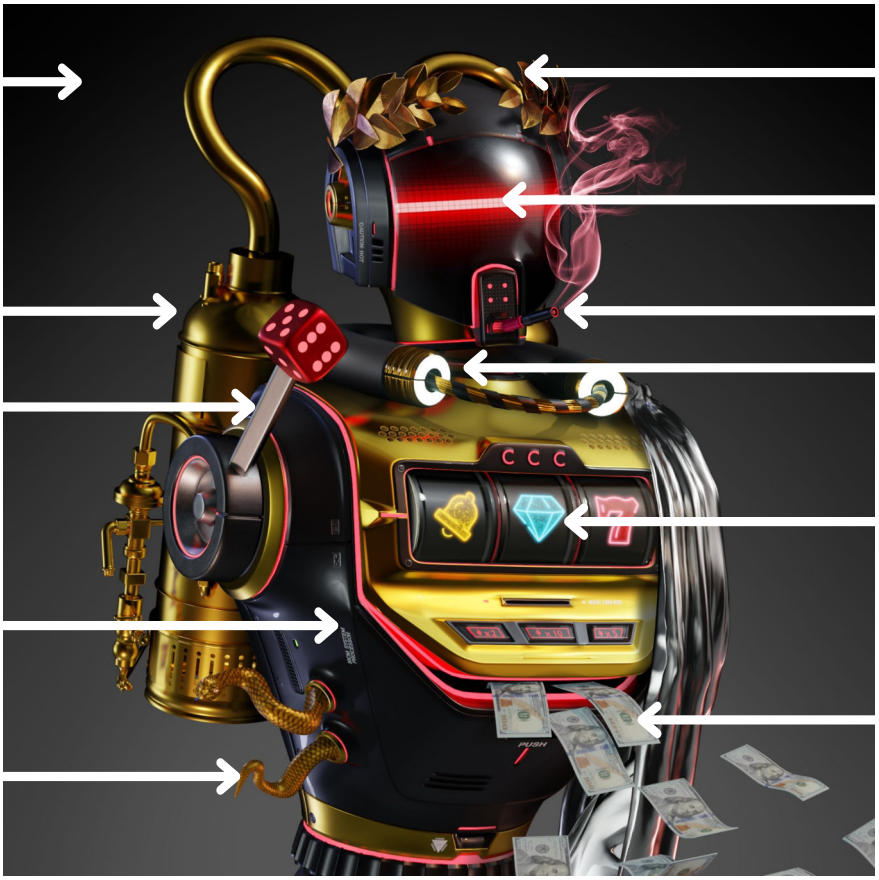
♠ The Art

Each Crypto Casino Club NFT represents a casino machine with over **+300 traits** that have been developed and designed by our in-house designers working from Las Vegas. Each Crypto Casino Club NFT showcases the first high-quality **3D personified slot machine** inspired by the largest casinos in Vegas. Our team of designers have previously worked for major companies such as **Renault, BMW Design, DS Automobile, and Airfrance** before focusing their energy and talent on the conception of the Crypto Casino Club NFT collection.



The Artwork's Traits

The Crypto Casino Club **NFT showcased below is not a legendary. This 100% unique NFT was randomly generated by our algorithms taking all assets and traits into consideration randomly.** This gives holders a good idea of what their Crypto Casino Club NFT could look like. This also reassures the community that **the reveal will be up to the standard of the sneak peeks** shared on Discord and Social Media platforms.



The Reveal

Crypto Casino Club's NFT collection of 7,777 items **has already been generated and is ready to be revealed.** This is why after the mint date, Crypto Casino Club will be able to reveal its NFT's in a rapid way so that holders can enjoy their exclusive and unique casino slot machines as fast as possible.

♠ The Team behind Crypto Casino Club

Key developers, designers, financial advisors, and metaverse architects are already in place and working around the clock **since Q3 2021 to develop the Crypto Casino Club NFT collection from Las Vegas.** The Founders of Crypto Casino Club, all having had success in a myriad of previous businesses joined their knowledge, skills, and contacts to create one of the largest NFT projects of 2022. Mael, one of the co-founders of Crypto Casino Club and an international entrepreneur, already owns multiple 7 figure online brands and has acquired experience from various business ventures working from one international hub to the other. Etienne, who is also one of the co-founders of Crypto Casino Club found very early success in the development of international online brands which allowed him to venture into a myriad of businesses including marketing agencies and now devoting his time to Crypto Casino Club. Finally, Florian, the last co-founder of Crypto Casino Club, started his career as a salesman where he rapidly found his talent and passion for marketing and sales. He later created his own Marketing agency which propelled him to work with large multinational groups and develop his network in the online marketing industry. Throughout this project, the financial advisor of Crypto Casino Club has been Elliot, a multi-asset trader that has developed his career in a totally different field of work; institutional finance. He worked as a trader on the FX desk of a London-based investment fund before working on the retail side of finance. His experience and knowledge of the financial world have been a key part of building the economic model of Crypto Casino Club.

Now, the founders could not have built the Crypto Casino Club as we know it without a large experienced, and talented team. The chief designer of this project, Tom S. started his passion for design from his earliest age. He successfully graduated with a master's in design at the prestigious Parisian Strate School of Design before working as a concept car designer for large automotive groups and now running his own design agency. He is now devoting 100% of his energy and skills to the designs behind the Crypto Casino Club NFT collection.

Listing everyone involved in this large project would take over 50 pages but our team of **over 30 developers, terraformers, builders, game makers, and architects partnered with the Sandbox** have been a major leverage into making this project a reality. Indeed, even if metaverse development is a new and growing market, our team of builders over at Virstate **have been working in voxel, low poly, and gaming creation for the past 5 years.**

Etienne.P
Co-Founder & Head of communication

Mael.S
Co-Founder & Casino Operations

Florian.T
Co-Founder & Head of Marketing

Elliot.H
Financial Advisor & Gambling Economics

Thomas.S
Advisor

Tom.S
Chief Designer

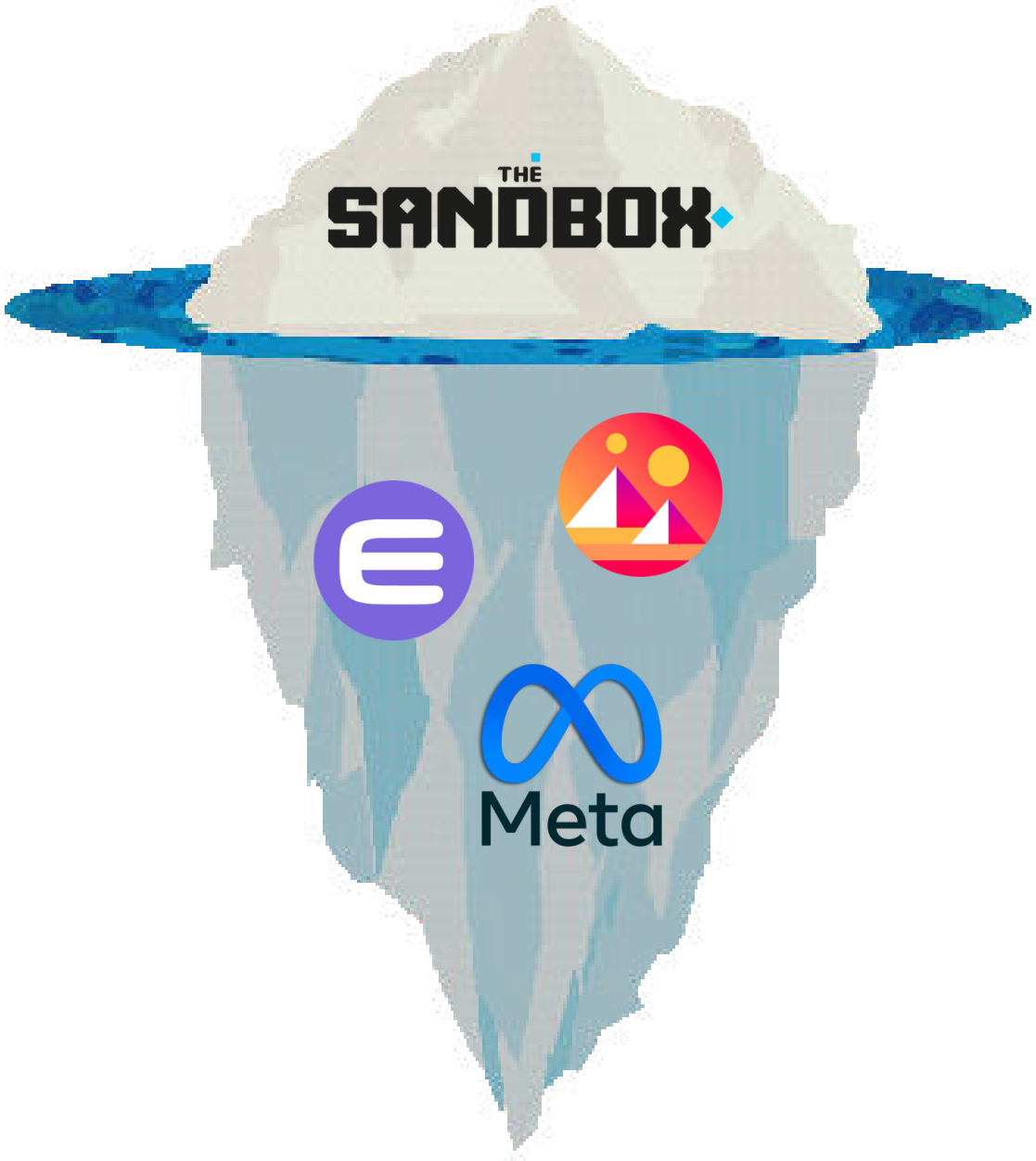
Zack
Game Making Manager & Virstate Co-Founder

Mahdi.R
Casino Construction Manager & Virstate Co-Founder

♠ Expansion of Crypto Casino Club into different Metaverses

Crypto Casino Club is looking long-term and **setting the foundations for further development and expansion** of the project as Web3 continues to attract a growing number of enthusiasts. This is why Crypto Casino Club, after the success of its first Sandbox casino, will look into **expanding across other Metaverses** such as Decentraland, Enjin, Zepeto, or even Facebook's Meta to further instore its status of **pioneer and leader in the Web3 gambling industry.** Holders will benefit from Crypto Casino Club's expansion as early adopters of the project will always be rewarded for their loyalty and trust.

Now it's important to note that Crypto Casino Club will first and foremost **focus on the development of its first casino and rewarding its holders** before looking to expand to other metaverses as building on successes is a more efficient way to grow rather than dispersing the attention and focus of the team.



♠ Disclaimer

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