

Sophie Tarleton

UX Designer/UX Researcher

Amsterdam 

[srtarleton\(at\)gmail\(dot\)com](mailto:srtarleton(at)gmail(dot)com) 

[linkedin.com/in/sophie-tarleton/](https://www.linkedin.com/in/sophie-tarleton/) 

With backgrounds in law, teaching and antiques, I am good at listening, analysing problems and finding solutions for particular individuals and groups. As a Suzuki violin teacher my motto is "every child can" and I apply the same concept to my users. Fairness by design, accessibility and inclusion are guiding principles and I enjoy tackling problems at the intersection of law, ethics and design.

UX Skills

User research
Competitor analysis
User personas
User flows
User journeys
Information architecture
Wireframing
Prototyping
User testing
Visual design
Responsive design

Tools

Figma
Adobe XD
Photoshop
Marvel
Lucidchart
Python
Miro
Webflow

Education

UX Design Certificate
December 2021
CareerFoundry

A 600 hour intensive course to learn UX fundamentals and methodology through concept projects.

Law Society Finals
College of Law, UK

First Class Hons in Classics
Worcester College, Oxford

Projects

Fitted

Created a fitness app as a UI for UX designers specialisation project in CareerFoundry. People find it difficult to find quick, effective and fun exercises which fit within their daily schedules. Fitted seeks to solve this problem by offering a library of exercise videos to fit any amount of time and giving the user the option to create their own schedule. Designing for different breakpoints was the most challenging and rewarding part of the project for me.

Armadillo

As my "UX immersion" project in CareerFoundry, created a responsive web application to enable musicians to learn psychological skills for performance. Musicians often have little training in performance skills, and experience hit or miss performances because of nerves. This is frustrating. Applied user-centred design and the design thinking process to come up with a solution involving practice performances using video calls and simulations. Given the absence of constraints it was challenging at times to reign in the design but user testing helped me to decide appropriate limits for the scope.

Experience

Self-employed Suzuki violin teacher

2004-to date

- Taught pupils from age 4 to adult in individual and group lessons
- Met the needs of a diverse range of individuals including those with physical or emotional challenges, so that they developed confidence, self-esteem and social skills, as well as often gaining external rewards such as music scholarships.

Entrepreneur - Modern Design

2001-to date

- Created a successful online selling business trading in 20th C design.
- Conceptualised a trading platform for expert decorative arts dealers.
- Adapted business post Brexit to European market.

Solicitor - Department of Trade & Industry, UK

1999-2005

- Iteratively drafted new regulations implementing EU employment law into UK law.
- Defended UK from infraction proceedings by the EU concerning TUPE transfers.
- Conceptualised, designed and worked with a developer to implement interactive employment law tools to help small businesses comply with employment requirements without having to pay a solicitor. The first tool was used 29,000 times in its first month.

Solicitor - Macfarlanes, City of London

1993-1998

- Acted for clients in employment litigation. Created watertight cases through research, strategy, writing and communication skills.
- Designed and implemented a tool to enable employers to calculate their employees maternity rights easily, thus avoiding mistakes and disputes.