

# Lets Have Fun(d)together, Own your Impact IP & Earn Crypto Rewards!

It is time to claim your future pass to build the future with all Goo(d) lovers - a society surrounded with **impact opportunities and excitement** - to facilitate crypto meaningfully, by the community, for the community.

With the power to **"create", "participate" and "earn"**, we bridge social causes, brands, and individuals together, closing gaps in decision-making, opening new impact channels, and circulating impact capitals.

The key is in your hands to make impact meaningful with all Goo(d) actions and achievements. Together, we will unlock higher planning towards a better impact world.

Before we reveal to the world and depart,  
**start on-boarding and join us today!**





# About Mirai society

**The Society is built  
by the society -  
removing central  
organisation**



**Mirai Society** strives to tackle the world's intractable social outcomes by empowering civil participation with private sector and communities to achieve sustainable development goals through **decentralised impact ownership**. We seek to modularise impact contributions and measurements for channeling new finances towards social activities that tackle some of the most pressing challenges today.



Powered by our NFT community and impact ecosystem, the "Goo", **world's first 2030 SDG mission-driven NFT collection**, designed and dedicated to advancing the full **17 UNSDGs** (United Nation Sustainable Development Goals). Each with characteristics portraying different imaginations of world issues, social challenges, and even social beliefs.

This is a new passage of ownership towards impact generation and valuation. Goo holders gain rights to Mirai Society's **impact partnerships**, through NFT citizenships with unique **social impact ID, collective owning society's impact knowledge data, and decision-making of donations, impact funding and development.**

**"Impact is more than just donation and investment. Everyone can be a winner."**





## Contribution to impact

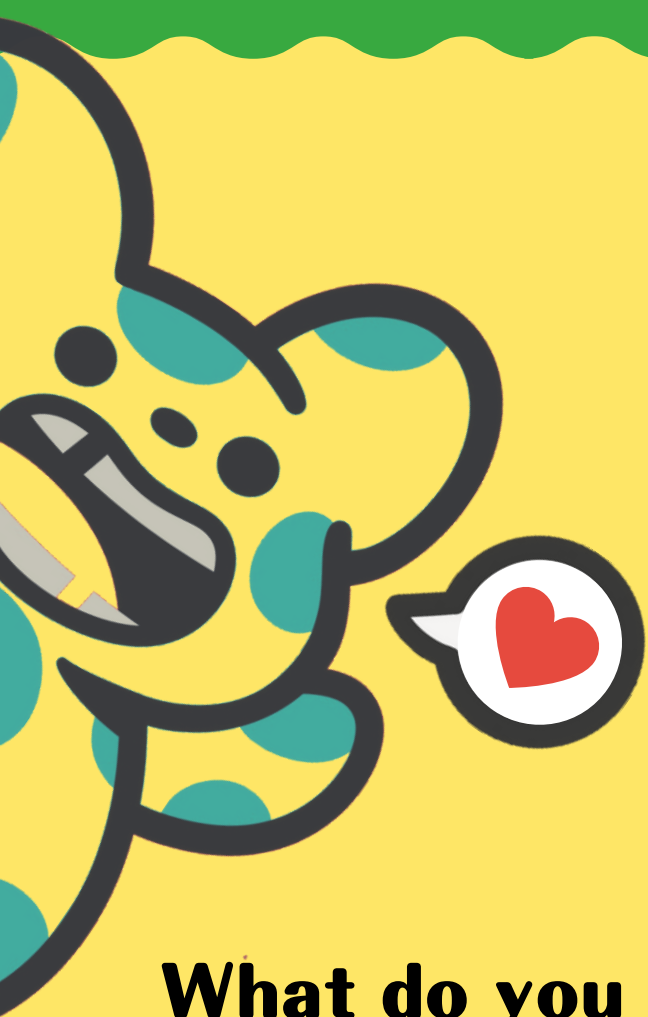
**As a responsible society**, 20% of proceeds are delegated as direct charitable donations and 50% as co-development to the impact ecosystem. We will establish processes for accrediting parties in impact overseeing, and provide support from our treasury to ensure impact outcomes are met with due diligence.

# 70%



**"It's not just donating as philanthropy, it's to recognise and acknowledge the communities who are devoting their livelihoods and time to make our society better."**



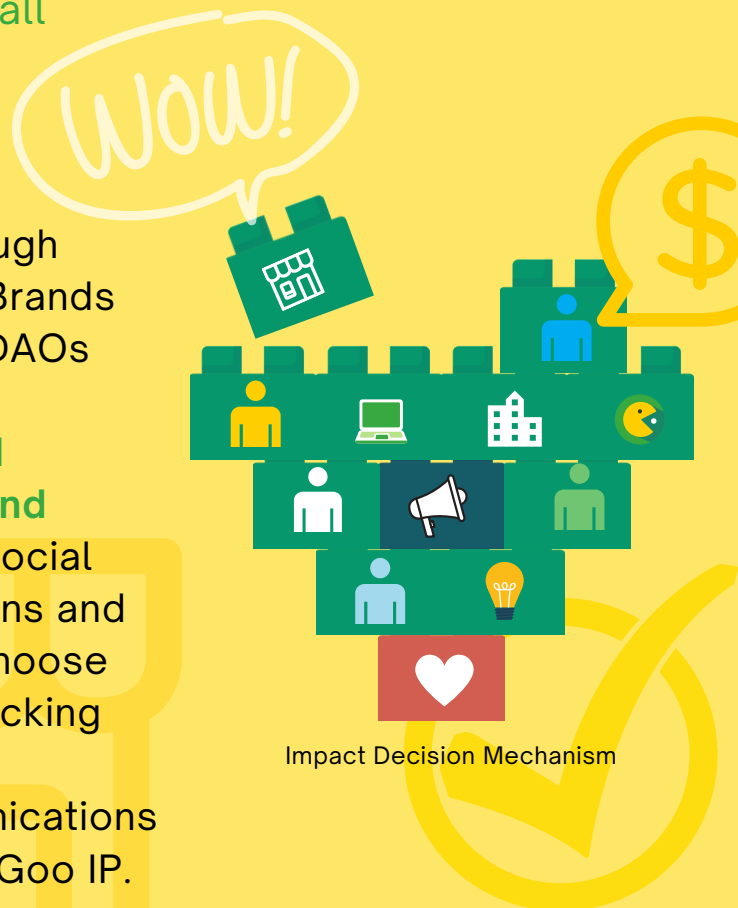


# What do you gain through the Impact NFT?

A position to connect and make call

## Goo is Impact Curator

Empowered to make decisions through impact roundtables with partnered Brands and communities (forming multiple DAOs into DAS). Each decision body is its **standard in curating, governing and directing new projects, programs and activities**, to meet or exceed both social and economic outcomes. Our citizens and the communities have freedom to choose and endorse impact initiatives by backing Brands and/or NGO, and even form relationships to create new communications and experience cross-over through Goo IP.





## Goo is Impact Evangelist

Supported by our impact tools, initiatives launched will receive special Impact badges by POAP(s) (proof of attendance protocol), to **share and recognise participation from friends, users, and supporters**. Actions are logged in an unique **social impact Passport** (the "Passport"), thus enabling a new community engagement visualisation for connections, incentives and measurement.



## Goo is Impact Patron

Entrusted by community and matched by performance and engagement, our treasury (the "Vault") will provide discretionary grants to eligible initiatives through Mirai Society DAS.

As a collective, we seek to **on-board real-world assets ("RWAs") to develop tokenised versions of impact activities**, with the potential to add hundreds of millions in collateral to show an indicator in crypto impact circulations to donations and impact investments.





DO GOO(D)  
FEEL GOOD

Join us for the mission TODAY

