



# Your Unified Passenger Communication Platform

As a cloud-based Total Passenger Communication Platform, VisionAir FIDS reduces operational complexity, optimizes and drives revenue while providing a fully-featured FIDS, advertising, content management, disruption management and intelligent wayfinding solution.

The platform is designed for seamless integration, and is compatible with all screen types, infrastructure, and layouts. This reduces costs associated with on-premise hardware and maintenance, while also boosting productivity with its distributed but secure content control.

VisionAir FIDS serves as the main channel for airports to communicate with passengers and enhance their travel experience. Its strong infotainment capabilities and smart wayfinding solutions help passengers navigate their way around the airport with ease.

### **Key Benefits**

- Elevate passenger experience and boost revenue by delivering timely, accurate information to keep everyone informed
- Hardware and OS agnostic enabling seamless integrations with any systems
- Runs on video walls, smart displays, mobile devices, transforming terminals into lively, interactive, and attractive spaces
- Simplified infrastructure and deploy on SoC screens with just a network connection
- Deployment of an unlimited number of screens without additional cost to effectively reach passengers both in and out of the airport
- Management and monitoring at scale by controlling content, media and hardware from a single location
- Effortlessly manage and reduce energy consumption across all displays to save costs





## Overview of strategic resources

## Trusted by world's most innovative airports

#### **Proven Technology**

- Over 25,000 screens in operation
- Proven in very large multi-airport environments with centralized management
- Enhanced to cover all specific needs of very small to very large airports

#### **Unlimited Number of Screens**

- Not licensed by screen number
- Airports can deploy an unlimited number of screens, including in remote locations

### Cloud Agility and Power

- Highly scalable and globally redundant
- Resilient, versatile, easy and fast to implement
- No need for on-premise hardware or maintenance, making it very accessible and profitable for airports of all sizes

### Seamless Integration

- Hardware or software agnostic
- Provides flexibility and agility in performing integrations
- Keeps the whole solution independent from any airport infrastructure or any existing systems

## The communication link with your passengers

### **Enhance Passenger Experience**

- Strong infotainment capabilities and smart wayfinding solutions to help passengers navigate their way in the airport
- Provides all tools for airports to create a smooth and stress-free journey, allowing passengers to reach their destination quickly and efficiently.
- Allows projection of messages in and out the airport without any extra costs

#### Generate Additional Revenue

 Complex business rules and integration with other systems allow airports to monetize directly through advertising services and indirectly via smartly guiding and distributing passenger flows through commercial areas.



#### A Unified Platform for All Content Type

- Enables airports to communicate any type of content in and out of the airport, ranging from flight information, disruption messages and advertising
- The design quality, great multimedia capabilities, and layout options transform terminals into lively, interactive, and attractive spaces for passengers providing clarity and better guidance for travelers

#### **Advanced Content Scheduling**

- Powerful content scheduling capabilities with a timeline-based view, allows airport operations stakeholders to schedule content changes well in advance
- Provides airports with a clear content display strategy, allowing them full control to communicate the right information at the right time in the right place

## Manage and monitor at scale

#### **Distributed Control**

- Airport can distribute workload and boost productivity through advanced permissions based access
- Users can self-service the operations that they are allowed to perform while the airport maintains control, oversight, and priority for all activities

#### Flight Contingency Tool

 Enables airports to run their operations without issues by managing flight data directly in VisionAir in case of any AODB disruptions

### Advanced Monitoring and Auditing

- Flight-related information and user actions are recorded in an audit trail that is available for review and highly useful for troubleshooting exceptional events
- Airports have full control of their screens real estate, with each screen being monitored and reporting any content changes
- If a screen is reported offline, it will trigger an alert sent over different channels for the airport to take immediate action

# Dedicated team for product support & development

- On and off-site technical support to ensure smooth transition to VisionAir FIDS
- AirportLabs can provide a locally installed appliance if you are concerned about network stability
- Our products are developed with an expert team that has extensive knowledge in building products for the aviation industry
- Comprehensive training and adoption resources, such as user guide, training videos and organised workshop sessions can be provided on-site and remotely throughout the entire life of the product

