



# **Social Media Management**

SIPL Solutions

# About Us

## **SImpLe business solutions for a complex world**

We are SIPL, a local Digital Marketing business based in Haywards Heath, West Sussex. We consistently deliver progressive, cost-effective, one-stop solutions for businesses. Our services range from Web Design to Graphic Design and Marketing Management. We can also help grow your business through Social Media channels such as Facebook and Instagram.



# **Grow Your Business On Social Media**

We understand that creating content, scheduling it and connecting with your target audience through Social Media platforms such as Facebook and Instagram is time consuming, but we are here to help you with that! We help our clients create content that is not only eye catching but resonates with their customers.

Our team of professionals work with you to understand the ins and outs of your business, goals and target audience. We can then use this information to create impactful and relatable content on your Social Media platforms.

## **How we can help:**

**Post On  
Your Chosen  
Social Media  
Platforms**

**Curated Posts  
From Your  
Content**

**Reply To  
Comments  
And Messages**

**Dedicated  
Account  
Manager**

# A Plan Tailored To Suit Your Needs

There are many features to our Social Media Package. You have the option to pick and choose what features you want us to help you with.

## **Posting On Your Chosen Platforms**

We can post on your chosen Social Media platforms (Facebook, Instagram, LinkedIn etc.) whether that be just one or multiple accounts.

## **Posts Written & Designed**

Our team of professionals write your posts and design/use your existing images, focusing on areas you wish to promote.

## **Tailored Social Media Strategy**

We work with you to understand the ins and outs of your business, goals, and target audience. We can then use this information to create impactful and relatable content on your social media platforms.

## **Monthly Social Media Reporting**

Each month we will send out a report summarising what we have done and your reach and engagement.

## **Dedicated Accounts Manager**

You will be given your own dedicated account manager that can answer any questions you may have.

## **Post Interactions & Responses**


We can interact with your social media followers, reply to comments and forward enquires, depending on your preferences.

**Our services are charged by an hourly rate.**


**We are happy to speak to you and organise a plan to suit your needs.**

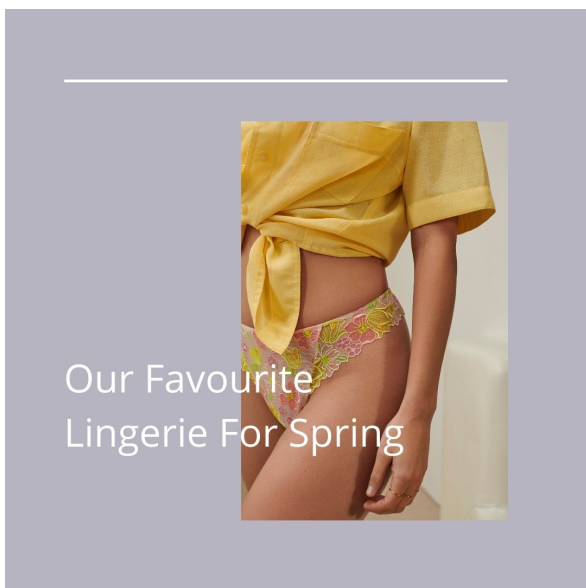
# Example Of Social Media Posts




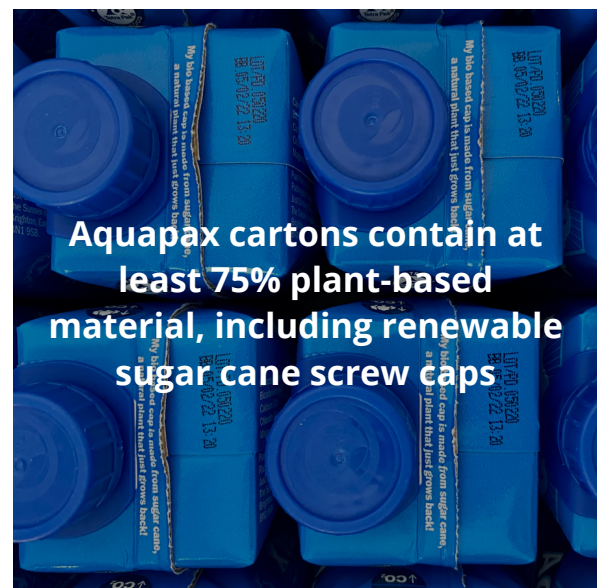
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 @ouh\_la\_la



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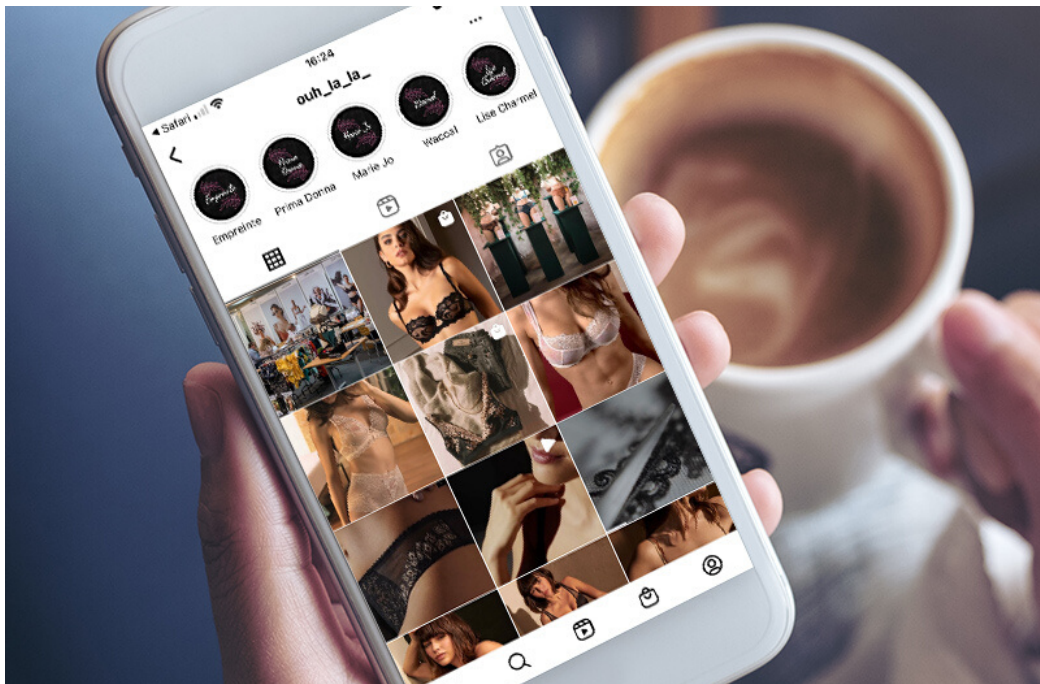


# Testimonial

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We love working with SIPL. They understand our goals and created content that helps us significantly grow our Social Media accounts. We would highly recommend them!

**Ouh La La Limited**



 @ouh\_la\_la

## Get In Touch

Please contact us today, we are ready to answer any and all questions you may have

**Phone: 07789955698**

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**Website: [www.siplsolutions.co.uk](http://www.siplsolutions.co.uk)**