



WINE

**How Semantix helped Wine
to create and make its APIs
available in record time
through the LinkApi
platform**



Semantix
All about data

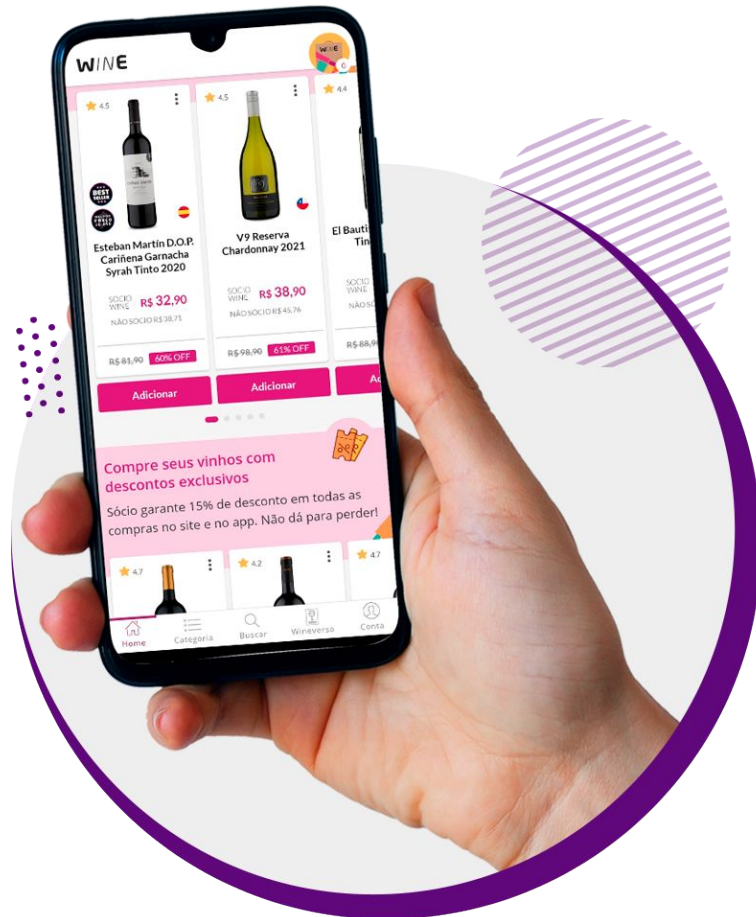
Success is achieved together

Throughout its more than twelve years of history, Wine has built its brand based on technology and innovation, consolidating itself as the largest wine signature club in the world and breaking barriers in the beverage market.

With a huge challenge to build an agile, secured and scalable technology architecture that would support integrating its new application with its platform and dozens of other systems, Wine found in LinkApi a complete platform of APIs and integrations to transform its technological environment to launch it. It in just 3 months. More than a subscription club, a technology company.

The new application of the largest wine subscription club in the world was the key to further leverage the company's growth and today it is connecting online and offline channels with the help of LinkApi.





The challenge

Launch a fully integrated app in record time

When Wine decided to launch an application that would connect the users to the platform to improve customer experience and retention, the company's CTO, Clayton Freire, had to structure a project from scratch that would support a scalable and performant API architecture that would allow the consumption of data from different points in the chain such as inventories, suppliers, sales, stores, and customer orders.

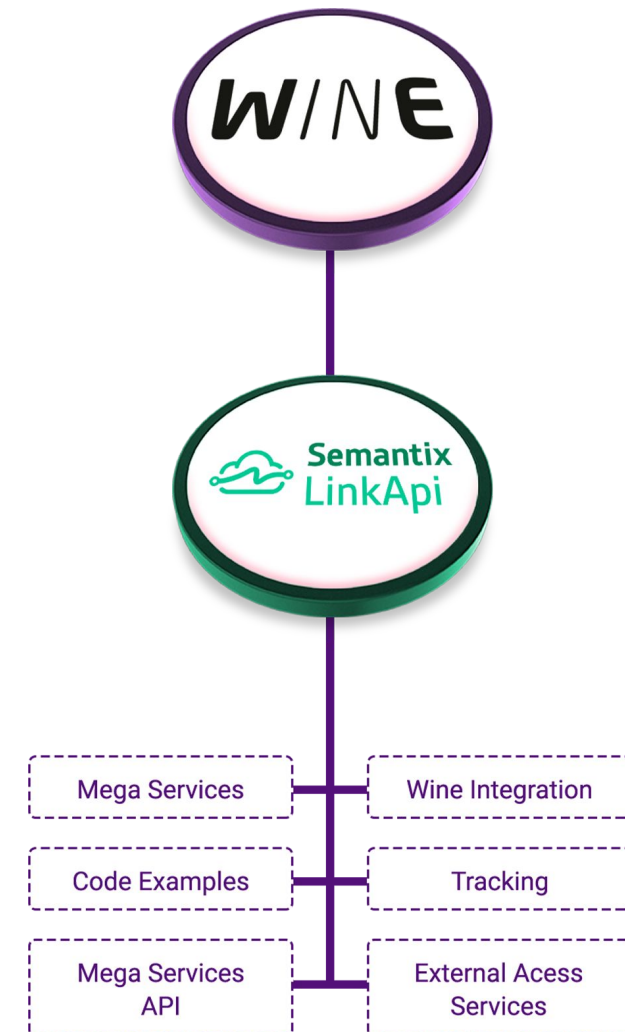
When he started to assemble the application project, he realized that he would need to build a robust architecture of secure, standardized, scalable and monitored APIs, to have a good data flow management, in addition to making possible the connectivity of the entire ecosystem with the application. The big problem for this challenge was the time to have an application ready until its launch.

How did LinkApi contribute decisively to the project?

With the LinkApi platform, it was possible to create and reuse components from any type of data source, such as databases, web services, REST applications, among others.

The platform includes tools that facilitated the Wine team to authenticate APIs and SDKs that facilitated the development of this and other projects.

Thus, LinkApi contributed decisively to the team's productivity gain and to the acceleration of a strategic project for the company. With it, Wine has further improved the practical experience of its true purpose: connecting people through a passion for wine!



Launching the app in record time

Wine was able to create and make available several APIs in record time, allowing the launch of its new app fully integrated with its ecosystem in just 3 months.

Protection without LinkApi: 6 months

Protection with LinkApi: 3 months

Management of APIs and Integrations

In addition to creating and providing several APIs in an agile way, Wine migrated all its integrations to the LinkApi platform, obtaining a centralized management with control and security, correcting errors much faster

+ than 300 integrations

migrated to the LinkApi platform



Uma API que levaria mais de uma semana para ser construída, passou a levar de um a dois dias com a LinkApi. O ganho com a velocidade na construção das integrações foi imenso.

Clayton Freire
CTO Wine

The advantages of LinkApi Platform

SaaS Solution

LinkApi platform offers an easy-to-contract SaaS solution for companies.

Dev-friendly

We are an intuitive and developer-friendly platform.

Visibility and Control

With LinkApi platform it was possible to provide visibility and control with dashboards and monitoring of logs.

Training and Support

Wine had the support of a specialized team to provide all the support and training.

More Performance for the Technology Team

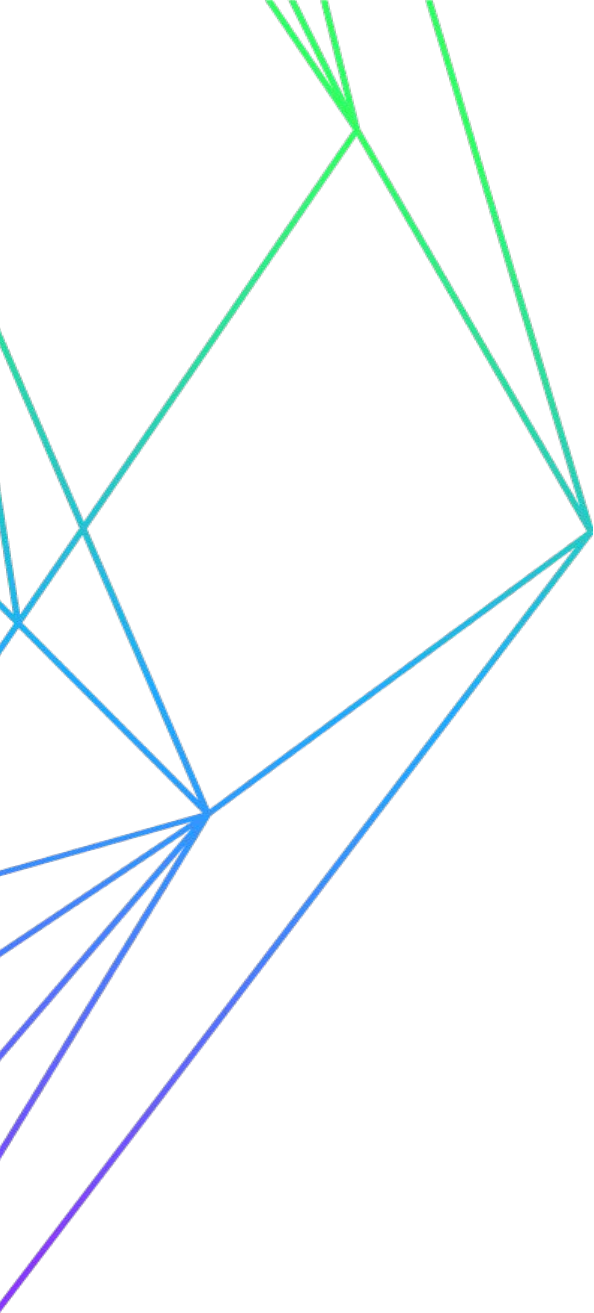
Increased productivity in building and maintaining APIs and integrations.

More speed in development

The Wine team was able to quickly create and deploy complex APIs and integrations.

Scalability

In addition to speed, it was possible to scale the APIs architecture quickly for new projects.



Semantix[®]

All about data