

Hi, I'm Caleb Nunez

# Designer, Thinker & Multipassionate Human

## PROFILE

I am a passionate creator with interests that reach across multiple disciplines.

I have proven skills in the creation and production of visual material used to communicate information such as photographs, videos, illustrations, animations, website design, branding and other multimedia products.

I take pride in having a curious mind and being comfortable in the discomfort of learning new skills.

## EXPERIENCE

### **PUBLIC AFFAIRS: PHOTOJOURNALIST**

United States Air Force | 2016-2021

As a Public Affairs Photojournalist, I served as the focal point for visual information by documenting the Air Force's global mission through writing, photography, videography and graphic design.

#### **Key Duties:**

- Create, edit and distribute multimedia products to internal and external audiences in support of the Air Force's strategic communication goals
- Schedule and conduct community engagement activities on and off base
- Provide trusted counsel to Public Affairs Officer and other senior leaders

#### **Accomplishments:**

- Headed a 4-person social media team who successfully created content and executed strategies to 60K+ followers on Facebook, Instagram and Twitter combined

- Performed outside of duties to develop and implement a livestream program to extend communication capabilities and reach desired audiences
- Products used by higher-level publications such as: Fox News, ABC News, NBC News, CBS News, The Associated Press, CNBC, C-SPAN, CNN, Bloomberg, USA Today, Boston Globe, Los Angeles Times, The Pentagon Press and Univision

#### **Awards:**

- 2019 Outstanding Communication Airman of the Year
- 2019 Air Mobility Command Military Writer of the Year
- 2018 Military Graphic Designer of the Year Runner-Up

## **FREELANCE DESIGNER**

2014-Present

As a freelance designer, I have experience in managing the complete design process from conceptualization to application. I work closely with clients to develop original visual solutions to meet their business objectives.

#### **Accomplishments:**

- Established trusting relationships while providing graphic design services to 10+ clients in various industries

## EDUCATION


### **BACHELOR OF SCIENCE, ARCHITECTURE**

Ball State University | 2010-2015

As an architecture student, I developed a capacity for creative and critical thinking, design literacy, and a lifelong cultivation for design.

## TOOLS/SKILLS

- |               |                |                       |
|---------------|----------------|-----------------------|
| - Illustrator | - Photoshop    | - Premiere Pro        |
| - Indesign    | - Lightroom    | - After Effects       |
| - Rhino 3D    | - 3DS Max      | -Bilingual: Spanish   |
| - Leadership  | - Adaptability | - Problem Solving     |
| - Positivity  | - Work Ethic   | - Attention to Detail |

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