

ERNO A. TAURIAINEN

C-LEVEL EXECUTIVE



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RELENTLESS WINNER

Experienced, proven Finnish growth entrepreneur with over 10 years of experience in New York City working with world's leading professionals. Building products from idea to product/market fit, \$20m in funding, world-class teams and gross transaction volume over \$3 billion.

SKILLS

- Product/market fit
- Scaling customers
- Sustainable growth
- Team building
- Communication, sales

WORK EXPERIENCE

2014 - 2020

SPENT App

CEO & FOUNDER

- Built one of the top cash back products and companies in the U.S. market, New York
- \$3 billion in gross transaction volume
- \$15m raised capital
- Team of 50 people

1995 - 2014

Various companies

Entrepreneur

- Manufacturing, retail business (1995-2002), Oulu
- B2B marketing company (2002-2008), Oulu
- Fintech startup (2009-2012), New York
- Consulting growth companies, New York (2012-2014)

EDUCATION

1991

Kirkwood HS

High School

St. Louis, MO

1990

Pateniemi, Kastelli

Peruskoulu, lukio

CERTIFICATIONS

1997

Management school

Toimitusjohtajakoulu

2011

Patent, granted EU, USA

Targeted advertising, consumer behaviour