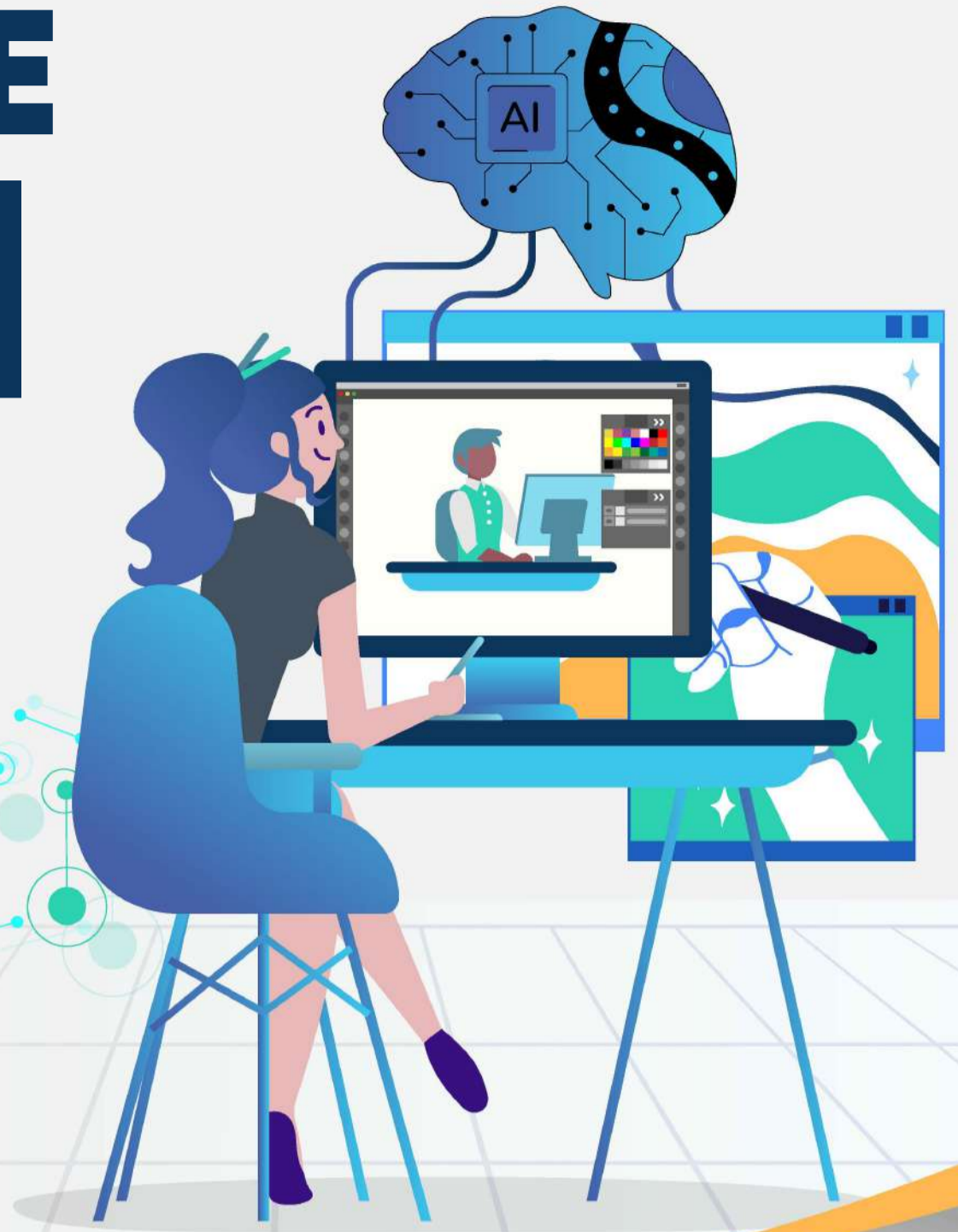
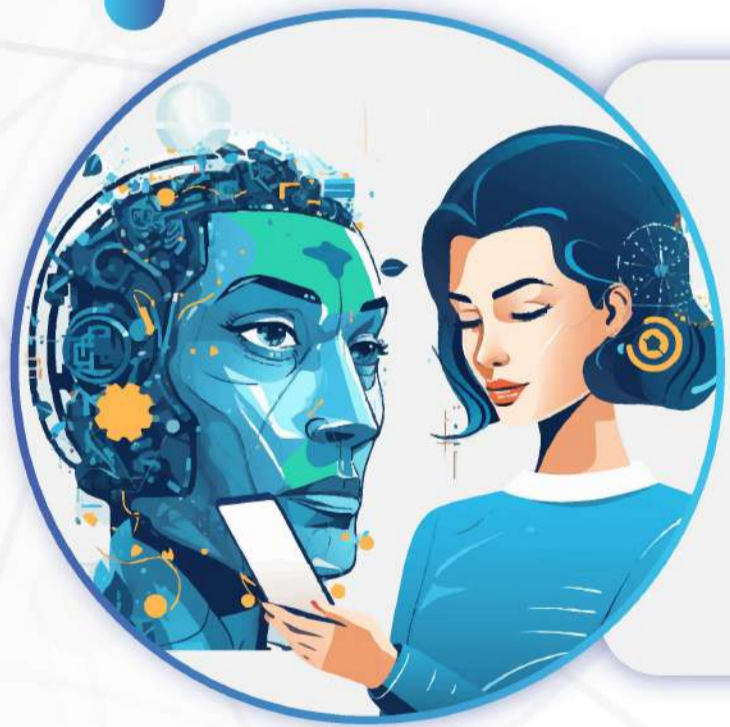
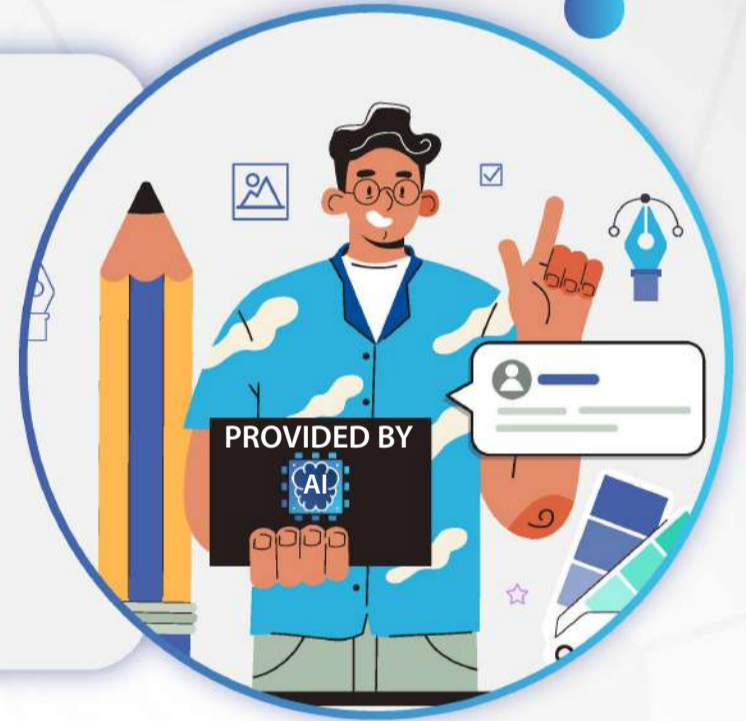


# GETTING CREATIVE WITH



AI can break through creative blocks by offering fresh perspectives.

AI enhances human creativity by providing a broader range of possibilities through data analysis and pattern recognition.



Through mind mapping and idea exploration, AI helps users visualise complex concepts and discover new patterns.

AI-generated content can be a springboard for creativity and help overcome challenges like writer's block.



Viewing AI as a collaborative partner can enrich the creative process. It's not here to replace human skills, imagination, and creativity – it's a tool that amplifies creative vision and execution.