

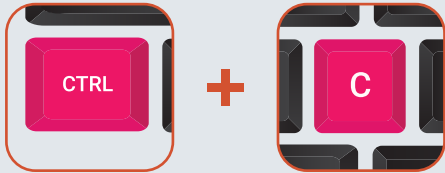


Blur Effect in PowerPoint



Formulas, Functions and Shortcuts Used

Ctrl + C



copies selected text, selected object(s), or selected slide(s)

Ctrl + D



duplicates the selected object or slide (for the latter, click on a slide thumbnail first)

Top Tip

• Adding a Blur Effect in PowerPoint Five Steps •

Steps 01



Insert and Crop Image

Go to the Insert tab, add your image, and use the Crop tool to fill the slide without distortion. Choose Fill from the lower half of the Crop button.

Steps 02



Add Text

Insert a text box for your title, considering contrast with the background image.

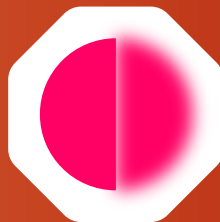
Steps 03



Insert and Align Rectangle

Use the Rectangle tool to draw a shape covering half the slide, aligning it with the centre guideline.

Steps 04



Apply Blur Effect

Fill the rectangle with the image (**Ctrl+C, Format Shape > Picture Fill**), and apply a blur effect from the Artistic Effects menu.

Steps 05



Duplicate, Darken, and Animate

Duplicate the rectangle (**Ctrl+D**), fill it with a dark colour, adjust transparency, and group it with the text. Apply a fly-in animation to the group from the left.