

EXITInterviews

300

Too often, exit interviews focus too much on salary and benefits. However, research by OC Tanner found that

of employees who quit jobs blamed a lack of appreciation.

The rapidly shifting landscape means that employees' priorities are changing. The **COVID-19** pandemic resulted in people re-evaluating their lives, with working from home or hybrid working becoming important to many.

A Glassdoor review in 2021 found 'toxic work culture to be the biggest factor that led people to quit (and ten times more important than pay in predicting turnover)

Telephone interviews and web surveys are typically best used as complements to face-to-face interviews, and at least one in-person interview is essential to promote long-term ambassadorship.

59% of former employees who answered a questionnaire - mailed several months after their exit - suppled different reasons for their departure to those they'd initially offered.