

INTRODUCTION TO SOCIAL ENGINEERING



98% of cyber attacks use social engineering tactics.



Social engineering is “the act of constructing relationships, friendships or other human interactions for the purpose of enticing the recipient to perform an inadvisable action or reveal secret information.”

Raef Meeuwisse

“People often represent the weakest link in the security chain and are chronically responsible for the failure of security systems.”

Bruce Schneier



Caleb Barlow, Vice President for IBM Security says delivery



scams are worth **\$445** billion.



One of the best ways to protect yourself is using Two-Factor Authentication (2FA).