

Kumail Aboufradi

User Research

UX Design

UI Design

UX Designer with a strong and successful entrepreneurial background. Years of experience creating companies and ensuring they are sustainable and profitable. Skilled in user experience, user research, and user interface design with a creative and professional approach.

I have a passion to showcase my creativity in a variety of ways and use my experience to deliver quality and effective work.

EXPERIENCE

Manager

Taj Ali Restaurant January 2020 - Current

To work in collaboration with restaurant staff and provide quality work while finding solutions to complex problems. Increased gross revenue by 70% 80% from promotions and intuitive designs.

- Conduct relevant market research to maintain and grow sales
- Create advertisements, designs, promotions to draw customer attention
- Utilize leadership skills to lead a team
- Create business strategies and concepts and implement into everyday restaurant activities to see a change in daily revenue
- Meet business quotas
- Implementing services like Doordash and Uber Eats to increase sales by 35%

PROJECTS

PerfectProperties (CareerFoundry Project)

CareerFoundry 2021

To create a real estate web application focused with the focus of user interface and providing vital information for users.

- Create high-quality user designs that are tailored for the best user experience
- Create wireframes, visual mock-ups, and prototypes
- Conducting user testing and implementing usability findings onto final design
- Conducting market research and competitive analysis to compare and implement aspects into final design

PlutoPay (CareerFoundry Project)

CareerFoundry 2021

To create a mobile payment application using the fundamentals of User Experience Design.

- Conduct user testing, user interview, and user research and record vital information to use on application
- Develop a mobile application design as well as a web design
- Create high-fidelity prototypes to showcase usability of the application
- Creating sitemaps and wire frames, reports, and case studies
- Create mock-ups, and creative illustrations to compliment application style
- Create high-fidelity prototypes to showcase usability of the application

CONTACT

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 [Portfolio](#)

 [LinkedIn Profile](#)

EDUCATION

UX Immersion

CareerFoundry
2021

UI For UX Designers

CareerFoundry
2021

BA Fine Arts

University of Nebraska, Lincoln
2019- Present
Lincoln, NE

SKILLS

Tool
Webflow
Figma
Sketch
InVision
Adobe Illustrator
Photoshop
Adobe XD
Basic HTML and CSS

Language
English (fluent)
French (fluent)
Arabic (fluent)