



## Your Personal Connection

to savings up to 30%\* on your home and auto insurance

Why do our customers rate The Personal a leader in client experience? It's simple: best-in-class service, quick hassle-free claims processing and exclusive group rates.

Our goal is to deliver an **exceptional customer experience** that is **fast, flexible and easy** with features like:

- 24/7 emergency assistance
- Lock in your group rates for up to 364 days in advance †
- Call from the scene

Your personal connection to **exclusive group rates + savings**:

- **Security System Savings:** Save up to 15% <sup>1</sup>
- **Claims-Free Savings:** Save up to 20% <sup>2</sup>
- **Multi-Line Discount:** **Save even more when you bundle your home and auto insurance with us!**
- **Multi-Vehicle Discount:** Insure **more than one vehicle and save up to 15%** on each vehicle's premium <sup>3</sup>

Trust The Personal for all your home and auto insurance needs.

**Service worth switching for.**

*« Quick answers and solutions. A positive 37-year history with The Personal. »*

***Michel P., Ontario***

**Get a quote today and save!**

1-888-476-8737

[thepersonal.com/hdeaa](http://thepersonal.com/hdeaa)

The Personal refers to The Personal Insurance Company. Certain conditions, limitations and exclusions may apply. Savings and discounts are subject to eligibility conditions and may vary by jurisdiction. Rates and discounts are subject to change without notice. The terms and conditions of the coverages

described are set out in the insurance policy, which always prevails. Auto insurance is not available in MB, SK and BC due to government-run plans. Client comments were obtained from and approved by our clients, and may have been translated.

\* Savings amounts are not guaranteed and will vary depending upon your underwriting information.

† Rates are guaranteed for up to 364 days and are provided only where there are no changes to your underwriting information from the time of the quote to the effective date of the policy.

1 You could save up to 15% if your home has a monitored fire alarm, burglar alarm and automatic sprinkler system.

2 No claims submitted.

3 Up to 15% in NB, ON, NT, YT, NU and AB; up to 10% in NS, PE and NL.