

Campfire

# Manager Essentials

A community-based learning experience for new managers to master the basics, receive support, and build connection with other managers

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## HOW IT WORKS

Manager Essentials is a 12-week, cross-company learning experience, where small groups of managers come together to connect with each other, learn from shared experiences, and apply frameworks and tools.

"I am so thankful my company partnered with Campfire to do this. I learned so much as a new manager, and I feel confident in the concepts I learned."

—Manager, Chatbooks

## ALL-INCLUSIVE EXPERIENCE

By enrolling in Manager Essentials, you'll gain access to everything you need to learn the basics of leadership and feel empowered as a new manager:



### Assessment

to identify areas for development



### Kickoff

session to connect with your group



### 1-hr sessions

to connect, reflect, share, and take action



### Summaries

to tie everything together



### Reminders

for follow-up + progress check-ins



### Content

to support learning between sessions



### Connection

events with your group



### Tools

for essential skills + conversations

## CONTENT YOU CAN TRUST

We've done our research and tested our sessions with hundreds of real managers. The experience covers six foundational leadership skills:

Building trust

Delivering feedback

Defining success

Leading effective meetings

Setting expectations

Holding regular 1:1s



Cohorts launching the week of July 11.  
Get started at [getcampfire.com/manager-essentials](https://getcampfire.com/manager-essentials)

**Campfire**



# WHAT YOU’LL LEARN

Manager Essentials is made up of six group learning sessions called “Campfires”.

### BUILDING TRUST

Trust is at the center of all high-performing teams. As a manager, you can create an environment where trust flourishes and team members work together effectively.

### DEFINING SUCCESS

Teams look to their manager for measures of success. This session teaches managers to define success for each project their team takes on, upping the likelihood of success.

### SETTING EXPECTATIONS

The best managers are experts at defining expectations with their team, and using those expectations to follow up and support each individual team member.

### GIVING YOUR TEAM FEEDBACK

Making feedback a habit can be challenging, but to be successful, teams must know what they’re doing well and what they need to improve.

### LEADING EFFECTIVE MEETINGS

Meetings are a necessary part of leading a team effectively, but for many managers, most meetings feel like a poor use of time.

### HOLDING REGULAR ONE-ON-ONES

This session covers a simple framework for holding 1:1s that helps your team members progress and keeps you informed.

# SCHEDULE + TIMING

12-week program, beginning the week of July 11th.

	SESSION NAME
Week 1	Build Trust on Your Team
Week 3	Define Success, Achieve Success
Week 5	Give Your Team Feedback
Week 7	Lead Effective Meetings
Week 9	Make the Most of 1-1s
Week 11	Set Clear Expectations
Week 12	Cohort Closing Event

"I just finished Manager Essentials and I am so thankful my company partnered with [Campfire] to do this."

—Manager, Chatbooks

Learn more at [getcampfire.com/manager-essentials](https://getcampfire.com/manager-essentials)