DRAGONFRUIT

DRAGONFRUIT FRONTIER

VISUAL INTELLIGENCE

Dragonfruit's Visual Intelligence Suite (VIS) is an AI-powered spatial analytics solution that enables enterprises to gather business intelligence about their physical environment. It provides a unified view spanning all locations on occupancy metrics and movement patterns. Our industry-first map-based analytics calibrates cameras to 2D maps to achieve superior accuracy compared to camera-based counting. Insights reporting unlocks data across multiple locations or deep-dives into a single site.

BUILT-IN BUSINESS INTELLIGENCE

Heatmaps, rich facets and visualization options, or export to Tableau, PowerBI or CSV.

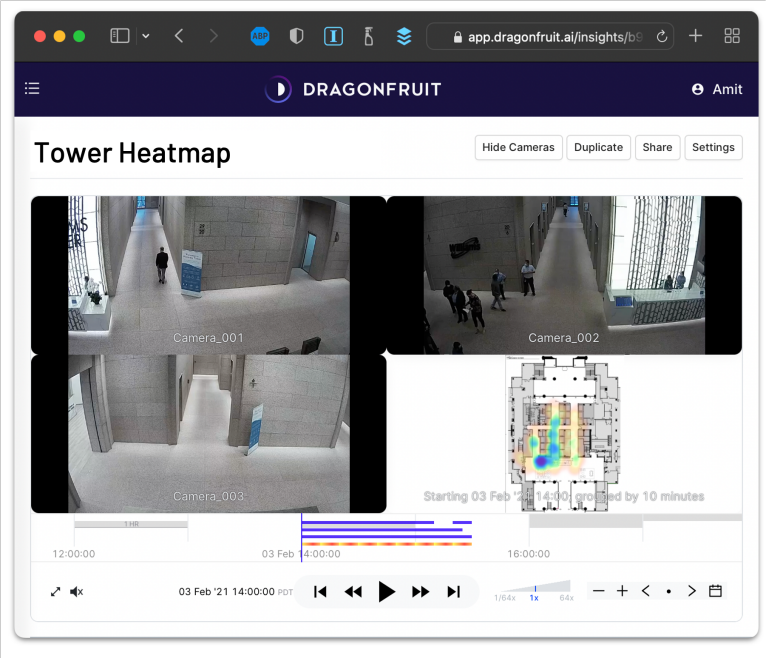
POWERFUL METRICS

Counts, Dwells, Occupancy, Queue Lengths, Exposure, Engagement, Conversion Rate...

MAPS NOT CAMS

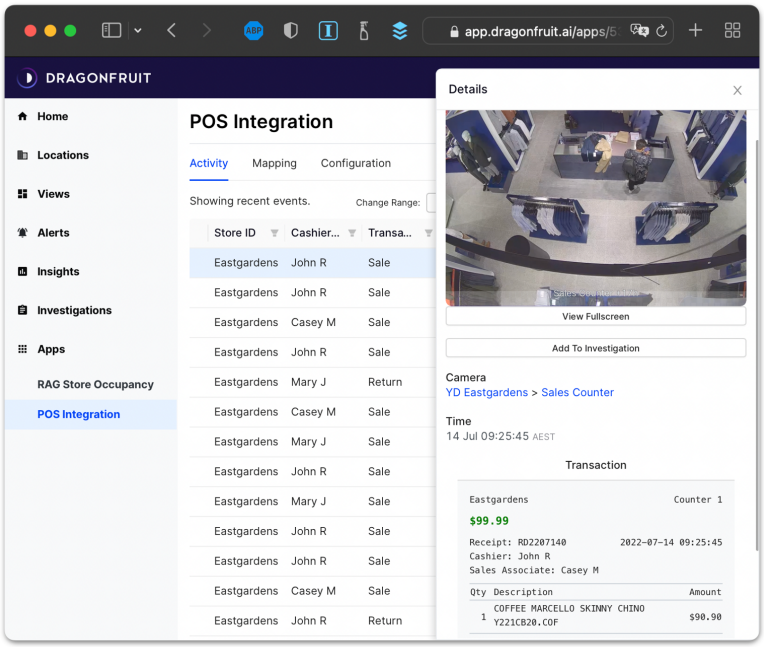
Visualize data based on floor plans, region-by-region, instead of camera-by-camera.

Automatic de-duplication improves accuracy.



SENSOR FUSION

Cross-link with POS, Staffing, Access Control, RFID and other data sources.



POS EXCEPTIONS

Identify and eliminate point-of-sale fraud with POS integration and exception reporting.

ABOUT DRAGONFRUIT

Dragonfruit AI is retail's first massively-scalable video AI solution, combining consumer-grade usability with enterprise-grade capability. Our revolutionary Frontier platform is comprised of three breakthrough products – Video Management, Visual Intelligence, and Forensic Investigations – and delivers patented, award-winning technology to multi-location enterprises. The hybrid solution is designed for bandwidth-constrained environments, and powers instant-on advanced analytics priced by consumption. Our flexibility, customizability, and effortless deployment help companies seamlessly transform their video data into business intelligence.

SIA NEW PRODUCT SHOWCASE WINNER VIDEO SURVEILLANCE DATA STORAGE Dragonfruit AI 2020 ISC WEST

OSPA WINNER 2021