

WE ARE HIRING

CONTENT MARKETING JUNIOR ASSOCIATE

Colombo LK | Full-time

Kickstart your content marketing career!

- Does content marketing excite you?
- Are you looking to grow and fine-tune your content marketing skills?
- Do you have that creative streak that makes your content stand out?

If the answer to all these questions is a resounding yes, we want to meet you.

WHO ARE WE?

We are Xyicon, a US-based SaaS company helping solve unique client problems in an equally unique way. Our product is used by some of the world's biggest companies (Prologis, Kaiser, NetJets) to run their business.

THE OPPORTUNITY

As Xyicon grows as a leading player in the SaaS market, we are looking for content specialists who can help us share our story with the world. As the Junior Associate – Content Marketing, you will be working with a group of best-in-class SaaS marketers, both in Sri Lanka and the USA. This is an ideal stepping stone for a career in content marketing, with unlimited growth opportunities within the organization.

In this role, you are expected to,

- Assist in the research and curation of ideas to support the content strategy.
- Design digital marketing content together with the content team, while bringing your own creative spin to it.
- Prepare the monthly social media calendar with the assistance of the communications consultant.
- Ensuring that all content meets the brand standards of the company.
- Measure and track content marketing KPIs.

MINIMUM SKILLS AND EXPERIENCE

Xyicon's multi-dimensional nature means the people working with it should be similar. The ideal candidate is,

- Capable of working independently and managing multiple tasks and projects.
- Comfortable with Adobe Photoshop, and Illustrator.
- Copywriting skills would be an added advantage.
- Minimum 1-year experience in digital media content marketing.
- Has excellent communication skills.

Our Sri Lankan team's salaries are pegged to the US Dollar. If you are looking to join a company where you can grow personally and professionally, apply now.

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