

WE ARE HIRING

PROJECT MANAGER - WEBSITES

Colombo LK | Full-time

WHO ARE WE?

We are Xyicon. A team of innovators who have been creating robust software solutions that help our customers bridge the gap between design and data since 2000. Over the last 10+ years, we've helped enterprise customers identify opportunities for process improvement using our core product – SPACERUNNER, a highly-configurable SaaS platform. Today, SpaceRunner is used by businesses of all sizes and industries, including aviation, retail, construction, laboratory, logistics, and healthcare, for their unique business challenges.

We recently pegged our Sri Lankan team's salaries to the US Dollar, so if you are looking to join a company where you can grow personally and professionally, keep reading.

We are looking for a Project Manager who can entail project managing all initiatives linked to the corporate website.

KEY ROLES AND RESPONSIBILITIES

- Develop web strategy, and best practices, and put in place processes to update/make changes to the website.
- Project manages the execution of different elements of the web strategy.
- Coordinate with the content team and third-party teams to develop all collateral required for the website.
- Set up and deploy new landing pages, blog articles, and new web pages.
- Coordinate with the performance team for SEO/ SEM updates and optimization.
- Suggest improvements for conversion funnel (Leads)
- Collaborate with performance leads to analyze web performance and optimize web strategy.
- Ensure the site adheres to corporate brand guidelines

QUALIFICATIONS, SKILLS, AND EXPERIENCE

- Minimum 2 years' experience in managing a corporate site.
- Advance technical knowledge of Google platforms such as Google Analytics, Tag Manager, and Google Optimize is a requirement.
- Experience in digital marketing and UI/UX would be an added advantage.

[Click Here to Apply](#)