

ux + product designer maisieanderson.com hello@maisieanderson.com linkedin.com/in/maisie-anderson 512.879.7939

Looking to utilize my skills and knowledge in user experience and design research to produce innovative solutions in a creative and challenging work environment.

SKILLS

UX/UI

Product design Brand strategy

Design research

Conceptual problem-solving

Human-centered design

HTML/CSS

Motion graphics

Wireframing

Prototyping

Usability testing

Copywriting

Empathy mapping

Responsive web design

SOFTWARE

Figma/XD

Miro/Mural

Illustrator

Indesign

Photoshop

After Effects

In Vision

Microsoft office

Webflow

EDUCATION

BFA in Communication Design

Texas State University | Spring 2019–2022 | 4.0 GPA Summa Cum Laude

Associates of Fine Arts

Austin Community College | Fall 2015-2018 | 3.86 GPA

Web Developer Bootcamp Certificate

Udemy Online | Spring 2022-Summer 2022

EXPERIENCE

Interaction Designer

argodesign | Summer 2022- Present

End-to-end design process from immersion and discovery to final high-fidelity designs for large-name clients. Fascilitate client meetings and user interviews, synthesizing research findings, wireframing, prototyping, usability testing, utilize design language systems to refine final designs, organize delivery annotations, and fascilitate hand-off to development teams.

Web Committee Co-Chair

Communication Design Exit Review | Spring 2022

Marketing & Design Manager

Mud Bugs a Cajun Joint | Summer 2021–2022 Social media design, event promotion, trademark creation, email marketing, stationery and print design.

Freelance

Spring 2018-2021

RECOGNITION

Communication Design Exit Review Spring 2022

Design Research Award | For showing how in-depth design research informed the outcome of well-designed artifacts.

Graphis New Talent 2022 | International

Silver | Logo | Slow Burn

Silver | Branding | Slow Burn

8x Honorable Mention | Logo, Branding, Packaging, Interaction

AIGA Flux 2021 | National

Certificate of Merit | Identity | Museum of Pop Culture

AAF SA Addy's Awards 2022 | Local

Silver | Sales & Marketing | Slow Burn Packaging