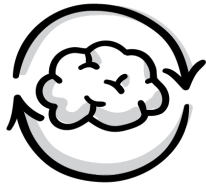# Good conversations...
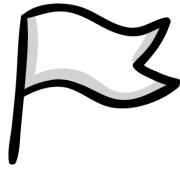
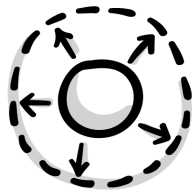☐ **Shift mindsets**
They frame the way you see the world. Frame or reframe opinions by addressing concerns and unmet needs.
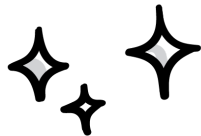
☐ **Move people to action**
Switch from laboring over problems to creating outcomes.

☐ **Are expansive**
They open up people's thinking.
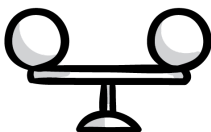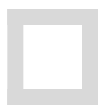Use questions to open common ground instead of declarations to invite debate.

☐ **Bring clarity**
Clear the noise and end 'chocolate' conversations. Get people on the same page.

☐ **Are inclusive**
Acknowledge different points of view, standards and concerns. Raise awareness.

☐ **And balanced**
Use technical, social and political contexts to help the listener.