

BYNN SHEN
GRAPHIC DESIGNER +
ILLUSTRATOR

+1 (603) 530 2556
bynnnart@gmail.com
www.bynn-shen.com

Bynn Shen is an American-born Chinese graphic designer and illustrator based in Baltimore, MD. Her work covers a variety of design areas such as branding and visual identity, illustration, web design, and 3D. She hopes to create beautiful yet meaningful and purposeful work.

EDUCATION

Aug 2021-Current
Maryland Institute College of Art:
Graphic Design MFA Candidate
Expected May 2023

Aug 2017-Dec 2020
School of the Art Institute of Chicago:
BFA, Visual Communication Design

RECOGNITION

2023
Young Ones TDC: Shortlist
Indigo Design Awards: Gold
Indigo Design Awards: Silver x2
Indigo Design Awards: Bronze

SKILLS

Print, photography, and graphic tools
Adobe InDesign, Illustrator,
Photoshop, Xd

Video and animation
Adobe AfterEffects, Premiere

3D
Cinema 4D, Redshift

Typeface Design
Robofont

EXPERIENCE

Sep 2022-Current
NBCUniversal: Motion Graphics Intern /
New York, NY (Remote)

Produce motion graphics
content and moodboards for digital
documentaries, design key art for
YouTube and StayTuned edits,
create marketing assets across NBC
and MSNBC using show's identity
and branding

Jul 2021-Jul 2022
Perch (tech-driven commerce startup):
Graphic Designer / Boston, MA
(Remote)

Worked on building brand
identities for Amazon third-party
and DTC brands, produced print
and digital assets to help Amazon
market performance, contributed in
branding, packaging, web design,
illustration, iconography design

May 2021-Jul 2021
Perch: Graphic Design Intern / Boston,
MA (Remote)

Developed print and digital
marketing assets (packaging, web
design, and newsletter design)

Jan 2021-Apr 2021
Alex Crown (luxury menswear
e-commerce startup): Product UI/UX
Intern / Chicago, IL (Remote)

Worked on web improvements
for UI/UX optimization, built
wireframes and prototypes, created
illustrations for web use

Sep 2020-Dec 2020
Design Museum of Chicago: Design
Intern / Chicago, IL (Remote)

Developed brand identity for
museum's virtual conference,
Re:Treat, produced graphics and
motion graphics for social media
campaigns (Re:Treat and Giving
Tuesday), designed graphics for
museum store merchandise

Jun 2020-Aug 2020
Wix.com: Wix Playground Academy
Student / Brooklyn, NY (Remote)

Exclusively selected as one
of 48 participants out of 1,000+
candidates for intensive 3-month
web design program

EXPERIENCE (CONT'D)

Jan 2020-Mar 2020
EXPO CHICAGO: Exhibition + Marketing
Assistant / Chicago, IL

Illustrated digital graphics
for social media posts, organized
contact and press archives

Jul 2019-Aug 2019
New Hampshire State Council on the
Arts: Graphic Design Intern /
Concord, NH

Designed for promotional and
collateral materials, assisted with
grant panel applications requesting
for artist support funds

Feb 2019-May 2019
DeGroot Fine Art (custom art consulting
firm): Graphic Design Intern / Chicago, IL

Conceptualized brand identity,
produced social media post
templates, contacted private and
public clients for artwork acquisition