

SOCLLY PRIVACY POLICY

Definitions

- **SERVICE** means the <https://soclly.com> website.
- **PERSONAL DATA** means data about a living individual who can be identified from those data (or from those and other information either in our possession or likely to come into our possession).
- **USAGE DATA** is data collected automatically either generated by the use of Service or from Service infrastructure itself (for example, the duration of a page visit).
- **COOKIES** are small files stored on your device (computer or mobile device).
- **DATA CONTROLLER** means a natural or legal person who (either alone or jointly or in common with other persons) determines the purposes for which and the manner in which any personal data are, or are to be, processed. For the purpose of this Privacy Policy, we are a Data Controller of your data.
- **DATA PROCESSORS (OR SERVICE PROVIDERS)** mean any natural or legal person who processes the data on behalf of the Data Controller. We may use the services of various Service Providers in order to process your data more effectively.
- **DATA SUBJECT** is any living individual who is the subject of Personal Data.
- **THE USER** is the individual using our Service. The User corresponds to the Data Subject, who is the subject of Personal Data.

Introduction

This policy describes what information we collect when you use SOCLLY platform. It also provides information about how we store, transfer, use, and delete that information, and what choices you have with respect to the information.

This policy applies to entire SOCLLY platform except third-party services.

This policy applies where we are acting as a Data Controller with respect to the personal data of Users who are using our Services. In other words, where we determine the purposes and means of the processing of that personal data. For content and data that you upload to or make available through the Service (“User Content”), you are responsible for ensuring this content is in accordance with our Terms of Service, and that the content is not violating other Creators and Requesters’ privacy

How we collect, process and store information

We in SOCLLY are committed to safeguarding the privacy of our Users. Our business model is to withhold a small fee from video calls and other services offered through the SOCLLY Platform and does not rely on widespread collection of general user data. We will only collect and process information that we need to deliver the service to you, and to continue to maintain and develop the service.

SOCLLY may collect, store and process various kinds of data, with different legal grounds, as listed below. For the categories of data that require your consent, we will actively ask you for consent before collecting any data. You can give and revoke your consents at any time in your Settings page in <https://soclly.com>

The following is a list of data we collect, process or store:

Service Information: User account information. To use SOCLLY Service, Users must provide a valid web3 wallet address, an email address(optional), social media handle links(optional) and full name. The Creator can also choose to enter a display name, add a profile picture, and short bio that will be used to represent them on their public profile page, and in conversations.

Transaction information: The transaction data may be processed for the purpose of supplying the purchased services and keeping proper records of those transactions. This data may be used for the purpose of delivering the Services to you. Processing this information is required for fulfilling the contract we entered with you, at your request (our Terms of Service). Additionally, this information needs to be retained to comply with accounting and tax regulation.

Usage information: When you interact with the Services, we collect and process metadata to provide additional context about the way the Service is being used. The usage data may include your browser type and version, operating system, referral source, length of visit, page views and website navigation paths, as well as information about the timing, frequency, and pattern of your service use. The source of the usage data is our server software and our analytics tracking system.

Product Analytics data: SOCLLY logs activities by you and other Users when the users interact with our websites **or apps**, when a page or a room is visited or where there is a conversation. We will never collect or record the content in conversations.

Technical log data: Like most digital services, our servers automatically collect information when Websites or Services are accessed or used and record it in log files. This log data may include the Internet Protocol (IP) address, the address of the web page visited within the Services, browser type and settings, the date and time the Services were used, information about browser configuration and plugins, language preferences and cookie data.

Device information: SOCLLY may collect and process information about devices used to access the Services, including type of device, what operating system is used, device settings, application IDs, unique device identifiers and crash data. Whether we collect and process some or all this information depends on the type of device used and its settings.

The legal basis for this processing is our legitimate interests, namely using this data for the purpose of ensuring the proper administration of our website and business, analysing the use of the website and services, monitoring, and improving our website and services, improving the user experience, preventing abuse, and assisting Creators and Requesters with support inquiries.

Customer Support Information: We may process information that you send to us, should you choose to submit a ticket to our support email. If you contact us, we may use your

Account, Transaction or Usage Information to respond. Processing this information, it is required for performing the contract we entered with you, at your request (our Terms of Service), as well as our legitimate interest of handling your requests.

Correspondence information: We may process information that you choose to share with us if you participate in a focus group, contest, activity, or event, apply for a job, interact with our social media accounts, or otherwise communicate with SOCLLY. The correspondence data may be processed for the purposes of communicating with you and record-keeping.

What do we use your information for?

Any of the information we collect from you may be used in one of the following ways:

- To personalize your experience — your information helps us to better respond to your individual needs.
- To improve our site — we continually strive to improve our site offerings based on the information and feedback we receive from you.
- To improve customer service — your information helps us to more effectively respond to your customer service requests and support needs.
- To send periodic emails — The email address you provide(**optional**) may be used to send you information, notifications that you request about changes to topics or in response to your username, respond to inquiries, and/or other requests or questions or receiving notifications.

How do we protect your information?

For video communication, We are using Jitsi(self-hosted on our own servers) which is built on top of WebRTC. The communication between the users or participants are primarily peer-to-peer connections(P2P), where audio and video streams are sent directly between participants and do not pass through any of our servers. For more please refer [here](#).

What is our data retention policy?

Personal data that we process for any purpose or purposes shall not be kept for longer than is necessary for that purpose or those purposes. We will retain your personal data as follows:

- Retain server logs containing the IP address of all requests to this server no more than 90 days.
- Retain the IP addresses associated with registered users and their posts no more than 5 years.
- Transaction information will be retained for a minimum for 2 years following the date of the transaction and, for a maximum period of 5 years following the date of transaction.
- In some cases, it is not possible for us to specify in the advance the periods for which your personal data will be retained. In such cases, we will determine the period of retention based on the following criteria:

1. Account information will be retained until you decide to delete your account on SOCLLY.
2. Information about you used for Product & Marketing communication will be retained as long as you have given us consent to use this information.

The period of retention of usage information will be determined based on the need for historical data to determine statistical validity and relevance for product decisions and technical monitoring.

Regardless of the provisions above, we may retain your personal data where such retention is necessary for compliance with a legal obligation to which we are subject, or in order to protect your vital interests or the vital interests of another natural person.

Do we use cookies?

Yes. Cookies are small files that a site or its service provider transfers to your computer's hard drive through your Web browser (if you allow). These cookies enable the site to recognize your browser and, if you have a registered account, associate it with your registered account.

We use cookies to understand and save your preferences for future visits and compile aggregate data about site traffic and site interaction so that we can offer better site experiences and tools in the future. We may contract with third-party service providers to assist us in better understanding our site visitors. These service providers are not permitted to use the information collected on our behalf except to help us conduct and improve our business.

Do we disclose any information to outside parties?

We do not sell, trade, or otherwise transfer to outside parties your personally identifiable information. This does not include trusted third parties who assist us in operating our site, conducting our business, or servicing you, so long as those parties agree to keep this information confidential. We may also release your information when we believe release is appropriate to comply with the law, enforce our site policies, or protect ours or other's rights, property, or safety. However, non-personally identifiable visitor information may be provided to other parties for marketing, advertising, or other uses.

Changes to the Policy

We can change these Terms at any time. If a change is material, we'll let you know before it takes effect. By using SOCLLY on or after that effective date, you agree to the new Terms. If you don't agree to them, you should contact SOCLLY at admin@soclly.com with the request to delete your account before they take effect, otherwise your use of the Service and Content will be subject to the new Terms.

Third Party Links

Occasionally, at our discretion, we may include or offer third party products or services on our site. These third-party sites have separate and independent privacy policies. We therefore have no responsibility or liability for the content and activities of these linked sites. Nonetheless, we seek to protect the integrity of our site and welcome any feedback about these sites.

Children's Online Privacy Protection Act Compliance

Our site, products and services are all directed to people who are at least 13 years old or older. If this server is in the USA, and you are under the age of 13, per the requirements of COPPA ([Children's Online Privacy Protection Act](#)), do not use this site.

Online Privacy Policy Only

This online privacy policy applies only to information collected through our site and not to information collected offline.

Your Consent

By using our site, you consent to our web site privacy policy.