



ERICA COBB

Natural Hair
Making Comebacks
Representation in Media

"Erica brings charisma, professionalism, flair and the ability to capture the audience while communicating the essence of our mission."

Advocates for Children CASA

"She creates memorable moments and experiences that people continue to feel and reflect on well after the event has concluded."

Color of Conversation Film Festival

INDUSTRY SPECIALITIES:

- Health & Beauty Companies
- Nonprofits
- Colleges & Universities

TRAVELS FROM:

- Denver, Colorado

FEE:

- Starting rate \$2,500 USD

BOOKING INFORMATION

Grand Rising Talent
hello@grandrisingtalent.com

Erica Cobb is an NAACP Image Award-nominated broadcaster. Erica is a seasoned television host and social commentator who is currently a co-host on TEGNA's 'Daily Blast Live' (DBL), the only national daytime talk show airing live in all time zones. Erica also hosts her own weekly podcast called 'Comeback with Erica Cobb', which airs on all major social and podcast platforms. 'Comeback with Erica Cobb' was nominated for Outstanding Society & Culture Podcast at the 2023 NAACP Image Awards.

Prior to 'Daily Blast Live', Erica was a morning radio personality, a host for the Denver Nuggets, and a lifestyle contributor to various media platforms. Erica started her media career in her hometown of Chicago, radio then took her to California and Colorado. She's been an on-air talent for WBBM-FM in Chicago, KALC-FM in Denver, and KZZO-FM in Sacramento. Erica was also a football pregame contributor for WFLD Chicago, an in-arena host for the Denver Nuggets, an entertainment expert at KUSA TV in Denver, and the music guru on KOVR Sacramento.

Erica's social justice and entertainment commentary has introduced more than 58 million unique viewers to 'Daily Blast Live' on social media. It's earned her nods from celebrities like Gabrielle Union, guest co-hosting spots on podcasts like rapper T.I.'s "Expeditionously" and made Erica a highly requested moderator for panels on a variety of hot social topics.

In November of 2020, Erica was honored as a "Trailblazer in News & Journalism" by Black Women in Media; an honoree class which included Tamron Hall, MC Lyte, and Egypt Sherrod. Erica also serves on the inSTEM Advisory Board at DePaul University as communications director. She helps prepare young women enrolled in the inSTEM program to better articulate their strengths in the STEM space and navigate networking relationships.

Erica's resume expands to include commercial print modeling, appearing in ads and signage for clients such as Ebony, Complete Woman Magazine, Galyans, Jack Daniels, and McDonald's. Erica holds a B.A. in Communications Studies from DePaul University.