



FOLLOWING IN THE FOOTSTEPS OF SAVIGNAC

A genius graphic artist, Raymond Savignac didn't find success until relatively late in his career. A revolution of colours, shapes, writing, advertising and "the billboard" owe everything to him. You'll find this poster, dubbed by him as the "girl of the streets", along a route covering all of Trouville—his Trouville, since it's in our dear city that Raymond Savignac would choose to live out his posterity and his retirement.

L'hôtel Flaubert and les Planches

Take in Raymond Savignac's unmistakable work, whether from the boarded promenade, on the hotel walls, or from the window of your room.

La Palette

A jeweller operating since 1970 in Trouville (8 Rue de Paris), La Palette has the good fortune of being home to a Savignac poster.

Séjournez À Trouville

If you're here, it's probably because you've come to "stay in Trouville". A promising idea, and a tempting proposal made by Savignac in 1996 when he landed at 9 rue d'Orléans.

La Baigneuse

Undoubtedly one of his most famous posters, The Bather could only be waiting for you at the baths: find her at 46 rue des... Bains. Dive in!

Music School

Commissioned by the city in the 2000s, the intercommunal school also received the Savignac touch. See for yourself at 2 rue Jean Bart.

Trouville-Sur-Livres

For the 2002 edition of the city's book festival, keep a lookout for the eye poster on 4 rue Sir Bertrand Russell.

La Nuit Des Funambules

On 5 rue des Écores, gentle as the night, this fresco celebrates the publication of La Nuit Des Funambules (The Night of the Tightrope Walkers) in 1985.

The Museum Gallery

A space dedicated to the poster artist, the gallery on 32 Blvd Fernand Moureaux invites you to take an even more intimate discovery of the artist's work.

Savignac

On 59 rue du General de Gaulle, Raymond Savignac greets you in seagull form from the poster produced by the city for the retrospective of his work in 1998.

TROUVILLE SUR-MER

-  **EATING IN TROUVILLE**
-  **BARGAIN HUNTING IN TROUVILLE**
-  **CULTURE IN TROUVILLE**
-  **THE SAVIGNAC TRAIL**



WELCOME TO TROUVILLE

From boards to cobblestones, Trouville reveals the charms of a seaside town with a contemporary edge that's infused with history beneath your feet. Explore the streets and get to know the town, starting with this little list of places, some of which are harder to find, but all of which create a picture-perfect postcard.



EATING IN TROUVILLE

1. Tables at the Fish Market

With colour, clamour and good smells, you can't visit Trouville without eating at one of the tables at the fish market. Go to Saiter for his quality fishing, or to Alain for his famous friendly banter.

2. Les Vapeurs & Le Central

From one institution to another, seek sustenance in the decor of Trouville establishments that have barely been touched by the years. Moules marinières, fish of the day and other regional classics are swimming with excitement for your visit.

3. Les 4 Chats and its bar

Experience a taste of Paris in Trouville at Les 4 Chats, where everyone is in the same boat. You can sit at the bar opposite to enjoy ingenious cocktails in a soft, cosy, and somewhat feline setting.

4. Les Étiquettes

Simple and authentic, Les Étiquettes has a menu that changes with the seasons and the markets, all for a modest bill. Reservations are essential if you want to be sure to get a table, as the restaurant is increasingly in demand.

5. Xaka

Instead of crossing oceans, Xaka is waiting for you right by the sea. Offering Japanese-fusion cuisine, the restaurant changes chef, and therefore its menu, every month, for an experience that's always fresh.

And for more...

If you want to go a step further to meet your gourmand appetite, why not taste **Molybagert's** vegetable delights, melt for the famous **Charlotte Corday's** pastries, devour the view from the **Cabane Perchée**, and wash it all down with a cuppa in the **Pipelette & CO** or **Dupont with a T**.

Looking for exoticism? Go on an expedition to Trouville's sister city, the famous Deauville. You can sit with eyes closed at the tables of **Fanfaron** for novelty, in **Maximin Hellio** for ingenuity, **Bar du Soleil** at bedtime, and at the **Costes** establishment from late summer.



BARGAIN HUNTING IN TROUVILLE

La Rue des Bains

An unmissable artery in Trouville that will open its heart to you, Rue des Bains is a journey within a journey. At number 65, you'll find artisanal treasures from **La Villa Gipsy**; at number 69, a sublime selection of rugs from the ends of the world by **Fleur de Lin**; at number 48, **Droguerie Legrand** opens its doors to curiosities that you thought were lost forever; and at number 76, you can choose your next read and buy your postcards at **L'Usage du Papier**, a book and stationery shop as passionate as it is inviting. And if the trip has whetted your appetite, make a stopover at number 46, where **Les Toqués du Terroir** will show you the region's delicacies and jars of local produce. Your trip carries on at **L'Instant Fromages**, because no self-respecting visitor comes to Normandy without talking cheese! All this will be washed down with a calvados from the Roger Groult House, offered by **La Cave Trouvillaise** run by "Gérard", best wine merchant in France and former owner of the steamers, at number 36 of the street.

After les bains

Go deeper into the city to unearth its most coveted secrets. Here, you'll come across **A La Petite Jeannette**, a renowned Trouville designer where you'll find tweed, cashmere, alpaca and Shetland wool in the form of hats, jumpers, jackets and more.



TROUVILLE À DÉCOUVRIR

1. Villa Montebello Museum

Take a visit to discover the building's beauty, built in 1865 by the architect Jean-Louis Célinisky de Zarembo, as well as its permanent collection dedicated to Trouville in all its glory. Further down, you'll be able to look out over the former luxury hotel, **Les Roches Noires**. Residence of Proust, and then Marguerite Duras, the building remains imbued in the charm of the 1930s. Set on the coast, its masterful architecture is an image you'll want to capture for your memories of Trouville.

2. L'atelier Elim

In search of seaside reveries, Emilie Arnoux strolls the "queen of beaches" more than any tourist. However, you will have the opportunity to witness the birth of her works in her studio at 18 rue Victor Hugo.

3. Les Franciscaines

Inside the walls built from the town's history, Deauville's new cultural centre, Les Franciscaines, hosts events and exhibitions all year round, which are even more breathtaking in this unique space.



M^R CAPTON'S ADDRESSES

Born in Trouville, Pierre Antoine Capton has walked over even the smallest cobblestones.

Now, after a beyond flourishing career in Paris, he has made one of his dreams a reality, becoming the owner with his friend Jean-Philippe Cartier of the Hôtel Flaubert which holds all his memories of the beach, summer, and childhood.

Discover Capton's Trouville—the one that only a child born here can tell you about.

How do you make the most of a stopover in Trouville?

Take a seat on the terrace at Les Vapeurs and order a coffee as you watch life in Trouville go by, then hit the road beneath seagulls dancing around the fishing boats returning with a fresh catch.

Where can you catch the morning's headlines?

Chez Leopold in Place Tivoli: the best croissants in Trouville, and it's right next to the printing press. An authentic local atmosphere.

Where can you watch the sunset disappear?

I like the view from Villa Montebello, the Trouville museum facing the sea.

Where would you have dinner with a loved one?

There's only one place: Les 4 Chats. Serge has made an institution of the restaurant. You can have lunch or dinner as often as you like, always with a different atmosphere depending on the floor where you're seated. And the bar opposite has become the best place to have a drink before or after dinner.

Where can you reread Flaubert?

It may be a betrayal, but it's worth crossing the Pont des Belges and visiting Les Franciscaines, a former convent that's been transformed into a unique cultural centre, where you can settle down to reread Flaubert or discover the permanent collection of André Hamburg's work.

Where can you have lunch on the grass? Or on hot sand?

Get everything you need for your picnic at Trouville's darling, the greengrocer Chez Ahmed on Place Tivoli, and sit opposite Les Roches Noires. Built in 1866, the former hotel was transformed into private flats in 1959. It was the favourite holiday resort of big names like Marcel Proust and Marguerite Duras.

Where would you declare your love for someone?

In the little hidden passage connecting the Bonsecours district to the heights of Trouville, the snake staircase will offer you a superb view from the top—but you have to climb 107 steps to reach this secret.

What can you do that can't be done elsewhere?

Surfing! As well as canoeing, paddleboarding, sand yachting, and all water activities. The kids love it.

Trouville
HÔTEL
FLAUBERT
1936



Where can you taste the best waffles?

When I was a parasol operator in Trouville, our reward was a waffle from the Trouville institution on the Promenade des Planches, on the corner of Rue de Paris. Irresistible.

Where can you enjoy the "Reine des plages"?

The wall along the entrance to the tennis courts is perfect for laying down a towel. Always sheltered from the wind, it's a popular spot with locals.

Where can you gaze out over the waves?

You need to head across the pier to the red lighthouse; it was destroyed during the Second World War and later rebuilt. If you look around, you'll see its little brother, the green lighthouse. And over on the other side, you'll catch the large beach of Trouville.

Where can you get the most beautiful swimsuit?

The Monoprix in Trouville is an institution, and upstairs you can find everything you need to be equipped on the beach, from boots to swimsuits :-).

Where can you watch a fishing line glide through the water?

Opposite the Trouville fish market on the quays, but it's better to buy your fish directly at the ferryboat exits; it's safer.

Where can you decompress for a day trip?

La Cabane Perchée, a bar-restaurant on the Trouville swimming pool terrace with breathtaking views.

Take our list of addresses out with you by visiting www.flaubert.fr on your smartphone.