

Alex Lian
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alexlian.com

Education **Northeastern University**

Boston, MA
Aug 2018 - May 2023 expected
Bachelor of Science in Computer Science and Design
Concentration: Graphic Design
GPA: 3.3

Tools **Creative**

Figma
Webflow
Illustrator
InDesign
Photoshop
After Effects

CIEE Global Institute of London

Bloomsbury, London
Aug 2018 - Dec 2018
NUin Semester Study Abroad Program
Student council student body representative

Exposure to
SolidWorks
AutoCAD

Weston High School

Weston, MA
Sep 2015 - Jun 2018
High School Diploma

Language **Coding**
Java
Python
SQL
HTML
CSS

Experience **Generate**

Boston, MA
UI/UX Designer
Jan 2021 - Present

Native :)
English
Mandarin

- Collaborating with a team of Software Engineers to develop responsive mobile and web-based applications for clients.
- Designing prototypes of increasing fidelity to showcase and explore accessible, concise and user centered experiences.
- Developing personas, user workflows, wireframes and branding by benchmarking, user testing and design critiques.

Courses

Design
Graphic Design 1&2
Typography 1&2
Interaction Design
Experience Design

Genentech
South San Francisco, CA
UI/UX Design Co-op
July 2021 - Dec 2021

Computer Science
Object-Oriented Design
Database Design
Fundamentals of CS 1&2

- Conducted heuristic evaluations and usability testings to create mockups that elevates existing website's usability and aesthetics.
- Developed department branding guidelines and document templates that are coherent to the broader company brand.
- Teamed up with software developers to create data visualizations and dashboard interfaces for user testings and implementation.

Interests

Indoors
Tabletop Gaming Club
Magic the Gathering
Game Design
Esports

Northeastern University Political Review

Boston, MA
Graphic Designer
Sep 2021 - Nov 2021

Outdoors
Rock Climbing Club
Downhillers Ski Club
Road tripping
Camping

- Created magazine spreads for the semesterly publication by understanding and upholding branding guidelines.
- Implemented creative director and editor feedbacks in multiple sprints with short turnaround times.