work

CAP SOC | 08.21 - PRESENT

Sr. Freelance Designer

WUNDERMAN THOMPSON | 12.22 - 4.23

Freelance Art Director

DDB SAN FRANSISCO | 06.22 - 8.22

Creative Intern

VCU COMMONS | 08.21 - 5.22

Marketing Assistant / Graphic Designer.

VISUAL APPEAL, LLC | 06.20 - 7.22

Junior Designer

awards

ACUI 03.22

Promotional Campaign

Student Award, VCU Homecoming 2021: State of the Art; Virginia Commonwealth University

Digital Campaign

Professional Award, Digital Campaign for Weeks of Welcome VCU Fall '21

education

VCU BRANDCENTER

May 2023

M.S. Branding, Art Direction

VIRGINIA COMMONWEALTH UNIVERSITY

May 2020

B.S. Mass Communications, Creative and Strategic Advertising

Joelle Mitchell

ART DIRECTOR + GRAPHIC DESIGNER

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JOELLEMITCHELL.COM
571.332 5645

skills+software

Adobe CC Figma Procreate Squarespace WebFlow Branding Concept Ideation
Visual Design
Typography
Illustration
Animation
Video Editing

Final Cut Pro HootSuite Google Analytics

