

Matthew Bibicoff
UX/UI Designer

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Experience

UX/UI Designer

Intersect LA

Remote Sep 2021- Present

- Oversee multiple large-scale projects and a team of 30+ designers
- Manage, organize, and coordinate projects to the clients' needs and timeline
- Provide direction to the team to maintain consistency with pre-established brand design guidelines, ensuring the accurate use of color, typography, and formatting
- Implemented marketing strategies that contributed to a 50% increase in event submissions
- Develop and implement a design system and wireframe kit that will be used to create thousands of webpages for CSUN
- Introduced an innovative design solution that increased design productivity by 45%

Founder and Creative Director

Matthew Bibicoff Design

Remote Jan 2018 - Present

- Small Graphic Design agency founded in 2018
- Create visual design for influencers, content creators and companies
- Conduct competitive analysis to innovate websites' current userflows
- Implement brand guidelines, design and template social media content including motion graphics

Recreation Leader II: Arts & Events

City of Santa Clarita

In Office Aug 2021 - Apr 2022

- Create a design guideline for the team to feasibly create high-quality and effective signage
- Train a cross-functional team through the systematic process of visual design
- Design visuals for event signage, forms, flyers, social media, and room diagrams
- Delivered high customer satisfaction for over 50+ events

Graphic Design Intern

Intersect GMD

Remote Sep 2021 - Dec 2021

- Write, collaborate, and create UX copywriting for Intersect GMD's webpages
- Develop brand identities, present wireframes, mockups, and campaign deliverables

Education

Cal State Northridge

Bachelor of Arts
Focus in Communication Design
Cumulative GPA 3.71

Northridge, CA 2021-2022

College of the Canyons - Valencia

Associate of Arts
Focus in Graphic & Multimedia Design
Cumulative GPA 3.8

Santa Clarita, CA 2018-2021

Tools & Skills

Figma	Google Analytics	User Testing
Adobe XD	UX Design	UI Design
Adobe Illustrator	UX Research	Prototyping
Adobe After Effects	UX Accessibility	HTML
Adobe Photoshop	Informational Interviews	CSS