

TRUSTS & FEDERATIONS:

ENGAGING YOUNG PEOPLE AT SCALE AND PACE WITH MINIMUM COST

You have a problem:

- A significant increase in the presentation of pupils' Mental Health symptoms
- Many teachers are unaware of available support services, and untrained in Mental Health First Aid/ support. Mental Health Leads need an intervention with swift impact.
- Poor or inconsistent knowledge and uptake of already commissioned support services, such as Kooth online counselling, hinder impact and progress.
- You have a need to reach as many young people as possible- at scale and pace.

We can help you:

- Deliver an award winning online interactive Mental Health universal Intervention that delivers effective Mental Health education and drives engagement to digital health services.
- Equip pupils and teachers with knowledge and strategies to manage Mental Health problems and improve well-being.
- Meet your statutory obligations regarding Safeguarding and Mental Health PHSE provision immediately.

How we create value:

On The Level is an interactive, youth-presented TV event, broadcast directly to Years 7 and upwards online. Pupils interact with the event via their digital devices in the classroom, receiving real-time feedback and connection with peers. Access is free using accessible apps and platforms. All content and data shared during these sessions is secure and confidential. The award winning **On The Level** has been co-designed and Quality Assured by the University of Sheffield.

All pupils rapidly gain increased awareness around risks to their own Mental Health; this is explored in a safe online space, presented and engaged by young people '**On The Level**'.

- Increased and evidenced uptake of digital counselling through practical usage of Kooth—available immediately during these sessions.
- Pupils and teachers will learn effective strategies to reduce anxiety through practical exercises and interaction with the presenters.
- Full teacher and parent support materials are available.
- Impact data provided to schools and Trusts/ Federations— this helps to evidence schools' statutory Safeguarding requirements and actions towards improved Mental Health. Get immediate data for dashboards, impact and improvement strategies.

Pilot video:

[Click here to view clips from On The Level Pilot video](#)

Impact + evaluation.

On The Level events were launched in March 2021 to support with the return to on-site schooling and the raised levels of concern around Mental Health due to the pandemic.

To date, over **28,000** pupils participated in our Mental Health events. School feedback stated:

100%

of schools surveyed would recommend **On The Level**.

100%

of schools responded that information in the show was vital and important for young people.

100%

of teachers reported that the show's approach to Mental Health was good or ideal for their students.

100%

of teachers reported that the show had a positive impact on students' understanding of Mental Health with 66% reporting a huge or significant impact.

100%

of schools found access to the show via private YouTube link to be very easy.

Clinical oversight and evaluation for **On The Level** is provided by the University of Sheffield's Institute of Neuroscience and Department of Psychology, funded by TRIUMPH (Transdisciplinary Research for the Improvement of Youth Mental Public Health).

How to secure delivery.

To secure delivery for your schools, please email schoolsupport@represent.org.uk to discuss booking and details.

On The Level can be delivered to a single year group, an entire school, or a whole Trust or Federation, regardless of geography, **at the same time**.

Because it is delivered online, scale is not a problem for **On The Level**. In fact, reaching as many young people as possible in the shortest amount of time is **On The Level's** mission and one of the reasons it wins awards.

This means costs for delivery in fact reduce, the bigger the scale. **On The Level** gets high quality impactful engagement across all year groups from Y7 to Y13, meaning educators really do have access to a full 11-18yrs Mental Health offer. This enables whole school or establishment approaches to Mental Health—unifying language, attitudes and strategies across the whole organisation and community.

Who We are.

REPREZENT is an award-winning youth development organisation and media platform, helping young people realise their full personal potential through core social, emotional and communication skills. We provide inspirational education through skills-based media training and youth services that improve employment outcomes, progress careers in the creative sector and transform lives. We run training and development programmes and champion youth culture through a London-wide radio station, REPREZENT 107.3FM.

Since 2017, REPREZENT has delivered Mental Health education and support to schools across Essex and London in the form of our interactive event **On The Level**. Each event is presented by young people who have trained with REPREZENT. As evidenced in quality-assured impact data, our unique value proposition helps pupils find it easier to relate to their peers and our innovative engagement model has been academically proven to be highly effective in reaching young people.

School adoption.

On The Level helps schools and teaching staff make a positive and effective impact on the growing Mental Health crisis in young people. The programme addresses schools' statutory Safeguarding and PSHE obligations [Keeping Children Safe in Education 2018] to identify concerns early and provide help for youth in this area (KCSIE1.4, 1.6) and to prevent concerns from escalating. The programme is in accordance with KCSIE that schools work with other services to promote the welfare of youth and protect them from harm (KCSIE1.81) and addresses key elements of the Government's COVID-19 Mental Health and Wellbeing recovery action plan, March 2021

On The Level has been designed to address the key areas highlighted in **Mental Health and Behaviour in Schools** (2018) – prevention, education, identification, early support and access to specialist support.

Who we work with + endorsements.



The
University
Of
Sheffield.



PRINCESS ROYAL
TRAINING AWARD
2018



South London
and Maudsley



Mid and
South Essex

"I fully endorse the work that the REPREZENT team did with our young people and would love to see others have the same opportunity both in my school and outside. We cannot afford to wait for the next teenager to self-harm or worse before investing in doing something about it."

Vic Goddard, Principal,
Passmores Academy

"An important and timely programme to help to manage pupils' heightened anxiety and Mental Health issues on return to schools. Providing them with the tools to cope is crucial in avoiding escalation and the need for acute Mental Health interventions."

Rt Hon Sir Norman Lamb,
Chair of SLAM



WINNER
Mental Health Innovation of the Year