



IMM-DATA

DIGITAL DATA COLLECTION



AND ANALYSIS

of data from
production
machines and
peripherals





First customer saves over 500k USD on
scrap reduction with IMM-DATA
EVERY YEAR

Hungarian injection molding company, with 80 machines, pays yearly 62.000 USD —> ROI: 1.5 MONTHS

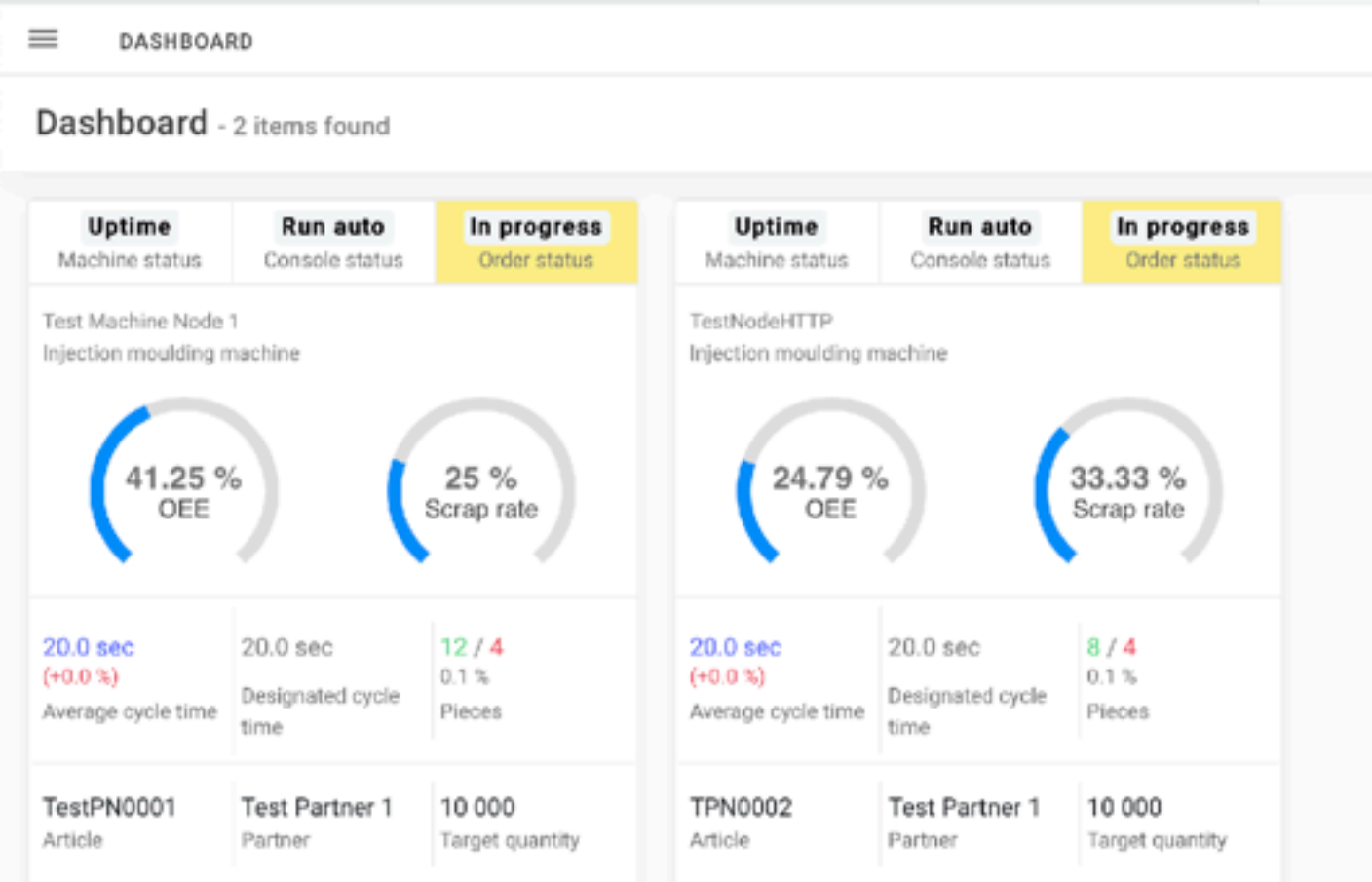
PROBLEM

- No affordable data collection solution for SMEs
- Many machines, especially old ones, don't have in-built data collection solutions
- No exact knowledge of production, manual reporting
- High scrap rates, low efficiency
- SMEs doesn't have the knowledge for succesful integration of new technologies

SOLUTION

SaaS and hardware solution
for real-time data collection and analysis

WE HELP STREAMLINE YOUR INDUSTRIAL DATA



PRODUCTS

- SAGITTARIUS Cloud based SaaS

- HARDWARE

- MIMOSA: Plug&play device for injection molding

- POLARIS: Modular, HUB for any industry and machinery, even peripheral equipment

- EDGEGATEWAYS: For newer machines with built-in data collection interfaces

- INTERACTIVE TRAINING material included in the software

BENEFITS / ADVANTAGE

- No extra sensors are needed
- Helps identify and eliminating the pain points of the production plant
- Detects errors and sends error notifications instantly
- Reduces productivity losses, waste, and energy usage
- Increases efficiency and revenue
- Comes with standard industrial KPI system

BUSINESS MODEL

REVENUE

Directly to end users
B2B

Subscription-based SaaS

\$1400/month

+

Renting hardware*

Selling through distributors

\$50 / manufacturing cell / month

+

Integrator / manufacturer companies

B2B2B

Connecting fee

\$30 / manufacturing cell / month

*only if machine retrofit is needed, newer machines do not need additional hardware

TARGET CUSTOMERS

Manufacturing companies in the **US** and the **EU**, with at least **10** manufacturing cells.

Best fit:

- **PLASTICS,**
- **METAL,**
- **FOOD INDUSTRY**

who have no data collection methods or can't utilize collected data.

MARKET SIZE

158k companies
875k machines



TAM



SAM



SOM

COMPETITION



Can integrate any type and age of machine



Detailed production data



Works for multiple industry



Low implementation and lifetime (TCO) cost
(SaaS based)



Easy installation



Plug & play hardware solution



Built-in notification system



ERP API



COMPETITIVE ADVANTAGE

-35+ years of industrial **EXPERIENCE**

-Getting **DETAILED** data from
ANY TYPE of machine

-Industry and platform **INDEPENDENT**

-SaaS based » **LOW TCO** cost

-Providing **TRAINING** and
methodology

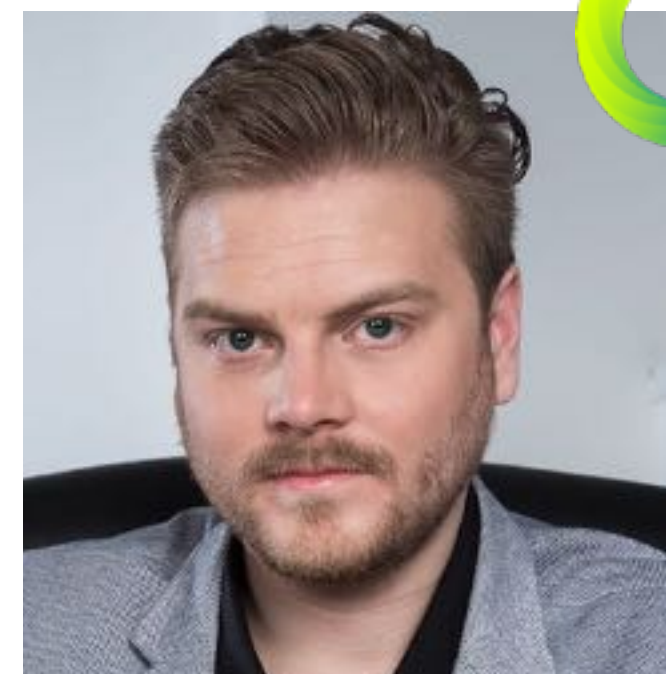
-Plug & play installation

TEAM

FROM THE LEADERS OF INDUSTRIES



Barnabas Toke
Head of Hardware Dev
6 years in customized
hardware development



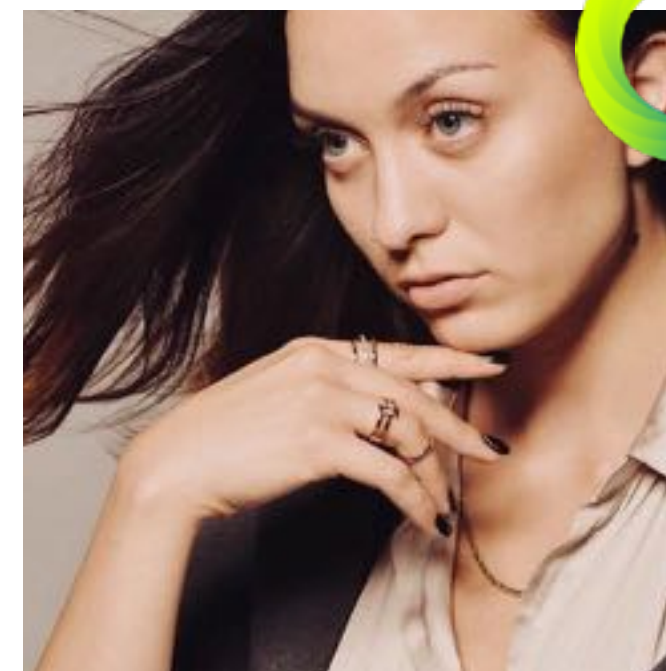
Kristof Hauser
Founder/CTO
10 years in industrial
logistics and data
collection back-end
development



Zoltan Fabian
CEO
25 years in manufacturing,
financial services and
transportation



Akos Hamori
Head of Software Dev
15 years in software
engineering & project
management



Georgina Borka
COO
6 years in supporting
and managing
day-to-day tasks



Peter Simon
Industrial Expert
15 years in process
development in
automotive industry

FINANCIAL

CURRENT TRACTION:

- Seed founding \$1.5M
Vespucci Partners (for 25%)

PRE-MONEY VALUATION: \$3.85M

POST-MONEY VALUATION: \$5.12M

PLANNED USER BASE WITH SEED

FOUND:

- 30 customers » \$10.5M annual revenue

PLANNED TRACTION WITH **SERIES A**

INVESTMENT:

- 1K customers » \$45M annual revenue
- World wide market entry

EXIT POTENTIAL

POSSIBLE PURCHASERS OF THE COMPANY:

- Software solution integrators
- Machine / equipment manufacturing companies

EXAMPLE:

- T.I.G acquisition by Engel Injection Molding machine maker company

REFERENCES

SIMON



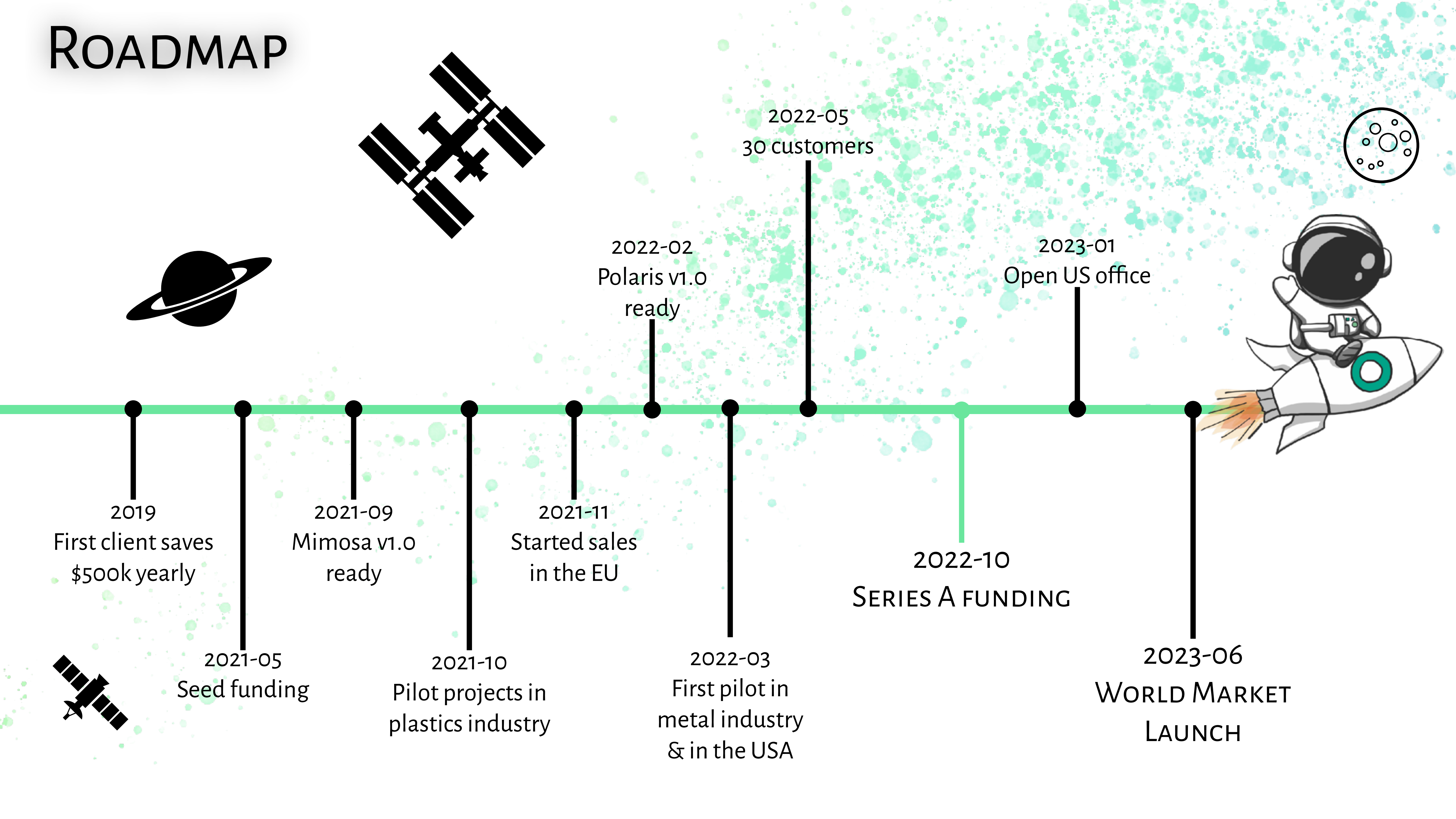
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ROADMAP

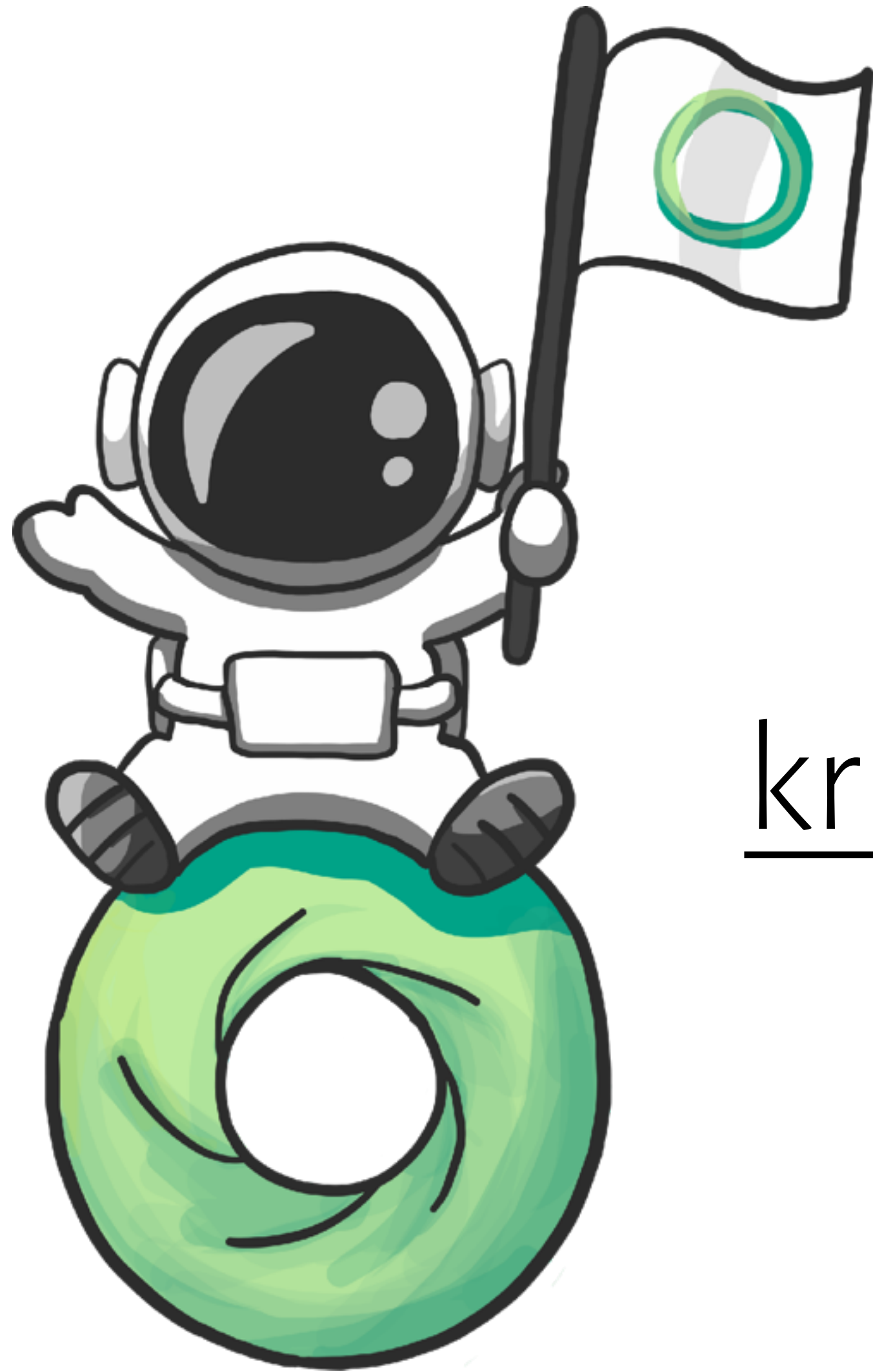


LOOKING FOR

- Partners in US market entry
- Series A funding
- Sales partnerships in the US



CONTACT US!



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