

WEI CHEN

Industrial Designer | 陳冠瑋

#DOMETIC #Outdoor Design
#ASUS Zenfone 9 #DFM
#The Walt Disney #MARVEL GO Collection
#GDI_2017 #Musashino Art University



Hello !!

I am Wei (Guan-Wei), a senior industrial designer from Taiwan. I am currently employed at DOMETIC as an industrial designer based in China. I previously served as the chief designer for the ASUS Zenfone 9 and worked as an industrial designer at ASUS Computer, where I held patents for the ASUS Zenfone 9 and its accessories. This design also won the iF Award in 2023. Additionally, I worked as a creative designer at The Walt Disney Company in Shanghai from 2019 to 2020. During my time there, I designed the "Marvel GO Collection" die-cast racing cars, oversaw product reviews for licensees, and led the design direction for stationery products in the mainland Chinese market.

My experience of studying and working over the past five years has not only honed my skills in industrial design but also deepened my understanding of mass production and design for manufacturing (DFM). I am capable of providing design solutions that are not only creative but also practical. Additionally, as an outdoor professional climber, I aspire to contribute to the outdoor industrial scene by offering innovative design trends and insights.

Taiwan / China / Worldwide

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/ WORK EXPERIENCE /

2022/08 - Present Guangdong, China	Industrial Designer at Dometic Group <ul style="list-style-type: none">- In charge of refrigerator projects (NRX & HiPro series)- Industrial Design / CMF proposal- Factory on-site support & Process improvement- Design for Manufacturing (DFM)
2020/10 - 2022/07 Taipei, Taiwan	Industrial Designer at ASUS Design Center <ul style="list-style-type: none">- Chief Designer of ASUS Zenfone 9- Phone Accessories Design- Conceptual design / CMF proposal / Prototyping- Design for Manufacturing (DFM)
2019/09 - 2020/10 Shanghai, China	On-Site Creative at The Walt Disney (China) <ul style="list-style-type: none">- In charge of China Stationery Licensee Product Market- "Marvel Go Collection" Die-cast Racing Car Design- Disney Franchises Product Design- Concept Product Rendering & Animation
2017/SUMMER Taipei, Taiwan Dongguan, China	Product Design Internship at Solution33 <ul style="list-style-type: none">- Major in developing Apple accessories- Phone / Laptop Accessories Design- Design for Manufacturing (DFM)

/ EDUCATION /

2015 - 2019 Taipei, Taiwan	Industrial Design at Shih Chien University (SCID) <ul style="list-style-type: none">- Product Design- Transportation Design- Social Issue Design- Art Installation
2017/03 Tokyo, Japan	Global Design Initiative (2017 GDI) Member Musashino Art University <p>As a member of the Global Design Initiative (GDI) in 2017 represented Taiwan industrial design students at Musashino Art University in Japan to work with the peers who come from global.</p>

/ ACHIEVEMENTS /

2022	ASUS Zenfone 9 Launch
2021	ASUS Zenfone 9 Design Patent Phone Accessories Design Patent
2020	"Marvel Go Collection" Die-cast Racing Cars Launch <p>Responsible for the preliminary appearance design, concept proposal and style direction.</p>

/ AWARDS /

2023	iF Design Award 2023 ASUS Zenfone 9
2022	Taiwan Excellence Award 2023 ASUS Zenfone 9
2019	YOUNG PIN DESIGN AWARD 2019 "Explorer+" Project Best Popular Award & Merit Award Taichung Innovation Design Competition "Explorer+" Project
2018	Merit Award & Merida Award International Bicycle Design Competition "E-SCOOTER" Project

/ EXHIBITION /

2019 Taipei, Taiwan	Young Designers' Exhibition, YODEX "Explorer+" Project
2018 Xiamen, China	Exhibition of Universities Across The Straits "RD-01" Project
2015 Taipei, Taiwan	Exhibition on "On Site, Visual", Taipei Artist Village "120°" Project

/ SKILLS /

2D Sketch / iPad Pro Procreate / Wacom Cintiq & Intuos Adobe Photoshop / Illustrator / Indesign
3D Creo Parametric (Pro/E) / Autodesk Alias
Rendering & Filming & Animation Keyshot / Adobe Premiere & After Effect
Others DFM (Design for Manufacturing) / Prototyping / Wood & Metal Work 3D Printing / CNC / Laser Cutting & Carving
Languages Mandarin (native), English (conversant)