Projected 10-year Impact: Routine, Reliable Access to Glasses For 260M Adults and 88M School Children Living in 22 Countries

**ACTIVITIES**

- Make the case for action & investment
- Forge new partnerships, collaborations, and cultivate new champions who actively and meaningfully contribute to solving the problem at scale
- Advocate for continued and increased allocation from USG to USAID
- Invest in R&D to identify global scale strategies for inclusive optical reaching low- and middle-income consumers via the private sector
- Systematize and standardize models, develop tools, and disseminate learnings to derisk adoption by governments
- Partner and facilitate interministerial collaboration with government and stakeholders to establish national level School Eye Health and/or Community Eye Health programs
- Identify and advance sustainable financing to ensure governments can provide routine, reliable access to eyeglasses as part of their national systems

**OUTPUTS**

- Increase number of:
  - Champions and stakeholders prioritizing the issue area as demonstrated by development of new knowledge products, allocation of funding, and/or program delivery
  - New influential actors brought into the solution
  - Private sector businesses engaged in strategic business support from EYElliance or partners
  - Private sector actors seeing the market potential of inclusive optical
  - New and increased funding allocations for eyeglasses delivery in public and private sector, including US SFOPS funding

- Increase number of:
  - Governments including vision screening and glasses into national policies, strategies, and operational plans
  - Public sector staff trained by governments to conduct screenings and/or dispense glasses
  - Vision screenings conducted for children and adults
  - Glasses dispensed
  - Resources allocated from government or development partners for vision screenings and glasses provision

**OUTCOMES**

- World Bank, GPE, WHO, UNICEF, USAID and other champions and institutions are promoting the issue area and advocating for action and investment, allocating or unlocking new resources, and delivering new programs
- New influential partners, such as bilaterals, corporations, foundations, are brought into the solution and developing new programming or allocating and unlocking new resources
- Inclusive optical is an impact industry that is actively seeing investment from development impact financing, impact investment, and other private capital and private sector actors are adding new service/product offerings to solve problem at scale
- Vision screening and glasses provision is fully integrated into necessary government systems (school health and/or community health) on an ongoing basis, including within budget allocations, staff training, procurement and inventory management (supply chain), service provision, and data collection

**IMPACT**

- People can avail themselves of vital educational and economic opportunities through:
  - Improved educational outcomes
  - Increased literacy rate
  - Improved personal earnings
  - Growth in GDP
  - Reduced losses due to illiteracy
  - Decreased road fatalities and losses due to road accidents
  - Increased worker productivity
  - Improved access to the digital economy
  - Decreased early retirement