Enrico Deiana
UI, UX & Product designer

CONTACT

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Sassari, Italy

www.enricodeiana.design

EDUCATION

Leaving Cert
Douglas Community School,
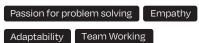Cork, Ireland | 2013/2014

Academic degree
Istituto Tecnico Geometri ITG Devilla,
Sassari, Italy | 2014/2015

Graduation
IED – Istituto Europeo di Design,
Media design, Cagliari, Italy | 2017/2020
110 and honours

SKILLS

Soft

Passion for problem solving   Empathy

Adaptability   Team Working

Collaboration   Communication

Hard

Research   IA   Wireframing

Prototyping   Design System   Coding

Art Direction   Visual design

PROGRAMS

100%

100%

80%

80%

Other programs:
Cinema 4D, Webflow, Blender, Unity,
Visual Studio, Adobe Xd Invision, Keynote.

LANGUAGES

English
Fluent speaking and writing

Italian
Native speaker

PERSONAL STATEMENT

I'm a **UI and Product designer** with 4 years of professional experiences, honored to be Jury member at **Awwwards** and take part of the **Qclay Team** on Dribbble.
I love everything that can be defined dynamic or intuitive, and every action that involves a programmed event fascinates me since when I was three years old.
Interface prototyping is something that keeps my mind awake working through design problems from beginning to end, translating insights from research and analytics into concepts.
My creative approach is focused on designing new services and my purpose is to build platforms, where people can really solve their problems thanks to creative and holistic ideas.

EXPERIENCE

Web / UI designer   10/2019 - 01/2020
Warka Water

- Proposed and implemented new site content architecture and navigation scheme for Warka Water website redesign.
- Worked directly with client Arturo Vittori to establish project scope, interaction guidelines, and project time lines.
- Developed graphic images and effects to achieve design goals collaborating with illustrators and motion designers.
- Provided competitive market analysis on the e–commerce site and proposed suggestions to the design and available functionality.

UI/UX & Product designer   06/2021 - 11/2021
Abinsula

- Create sketches and wireframes, user flows, customer journeys, and lo–fi interactive prototypes to test ideas and concepts.
- Created a remote Fashion Show / Installation for Pitti Uomo 2020 in collaboration with GreenPeace, shown through an immersive environment on a website.
- Worked with a team of 3D designers for the creation of digital environments and clothing.
- Documenting interaction designs based on usability findings and designed visual mockups/prototypes from wireframes, delivering final design production–ready assets for development.

UI & Product designer
Freelancer

- I work with clients globally crafting beautiful and usable user interfaces, where empathy and aesthetics meet each other.
- I collaborate with product owners and development team members to shepherd end-to-end experiences from concept to ship for products for the client.
- I create visual design documents including mood boards, storyboards, creative briefs, 3D models, product renderings/visualizations, color and materials design, etc..
- I produces visual designs from concept to delivery.

OTHER EXPERIENCES

Awwwards Jury   05/2021 - Present
Awwwards

Recognizing the talent and effort of the best web designers, developers and agencies in the world. The Awwwards Jury is a global network of high level digital creatives, renowned for their talent, experience and vision in the field of web design and development. My role is to carefully review the websites submitted to Awwwards from agencies, studios and freelancers, rewarding and giving visibility to those pushing the way forward in the art of digital design.