

Jae Yoon Park

UX/UI & PRODUCT DESIGNER

WORK EXPERIENCE

UX/UI Designer @ BizBen

Jun 2023 - Present

Sunnyvale, CA

- Identified issues with the outdated UX design of the website and proposed new design concepts.
- Improved inefficient user flows for enhanced usability.
- Created a UX sitemap for the current website, and suggested improvements to address complexity and inefficiency in the existing sitemap.

UX/UI Design Intern @ Merge

Jun 2022 - Oct 2022

San Francisco, CA

- Collaborated with designers and engineers to design and develop the Merge app from MVP stage.
- Built design component library to create a consistent and unified design, which brought efficiency to both designers and developers.
- Redesigned onboarding and sign in/up screens by improving the path flow.
- Created a user flow and designed a Chrome Extension to provide users with easy access to the features of Merge.

Sergeant @ ROK Army

Feb 2012 - Nov 2013

Yangju, Republic of Korea

- Repair military vehicles and manage vehicle parts after completing 8 weeks of boot training and 4 weeks of special training.

PROJECTS

Roommate Finder Service

2021 - 2022

- Conducted research and gathered information from multiple sources and surveys.
- Identified issues, analyzed information and provided solutions to problems.

Online Group Study Service

2021

- Conducted live user testing of components and functionality to evaluate effectiveness of designs and enhancements.
- Used wireframes, mock-ups and prototypes to establish user interface design.

EXTRA-CURRICULAR ACTIVITY

Volunteer @ U Group

Apr 2019

San Francisco, CA

- Worked with U Group which organizes quarterly networking event with Korean UX/UI Designers in Silicon Valley.



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EDUCATION

De Anza College

2015 - 2018

Accounting

Academy of Art University

2018 - 2021

BFA IxD(Interaction & UI/UX Design)

SKILLS

UX Research

UX/UI Design

Interaction Design

Motion Design

Wireframing

Prototyping

User Flows

Usability Testing

Time Management

Adaptability

Self-Motivated

Communication Skills

TOOLS

Figma

Illustrator

InDesign

Photoshop

After Effect

Invision

Miro

HTML/CSS