

The background is a dark blue gradient with several small, bright yellow stars and long, thin, diagonal streaks of light in shades of yellow and orange, creating a cosmic or space-themed atmosphere.

Univers

The Metaverse Network



We're building an interconnected
metaverse network

univers

HOW ARE WE GOING TO GET THERE?



The landscape ↗

The Global Games Market

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2.9 billion players generated
\$178.37 billion in 2021.

The video game industry will be worth
\$268 billion by 2025.

Source: Weps

The landscape 

The Blockchain Market

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There are more than **300 million people** using cryptocurrency around the world.

The blockchain market size is projected to grow from **\$4.9 billion in 2021** to **\$67.4 billion by 2026**.

Sources: [Marketsandmarkets](#) | [Triple](#)

The trend ↗

Gaming is moving into the blockchain space

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92% increase in active blockchain games this year

Current average of **1.4 million daily UAW** interacting with gaming-related smart contracts

Over \$500 million trading volume and a **all-time high market capitalization of \$3.6 billion** generated by blockchain virtual worlds

Sources: [Coindesk](#) | [Dappradar](#)



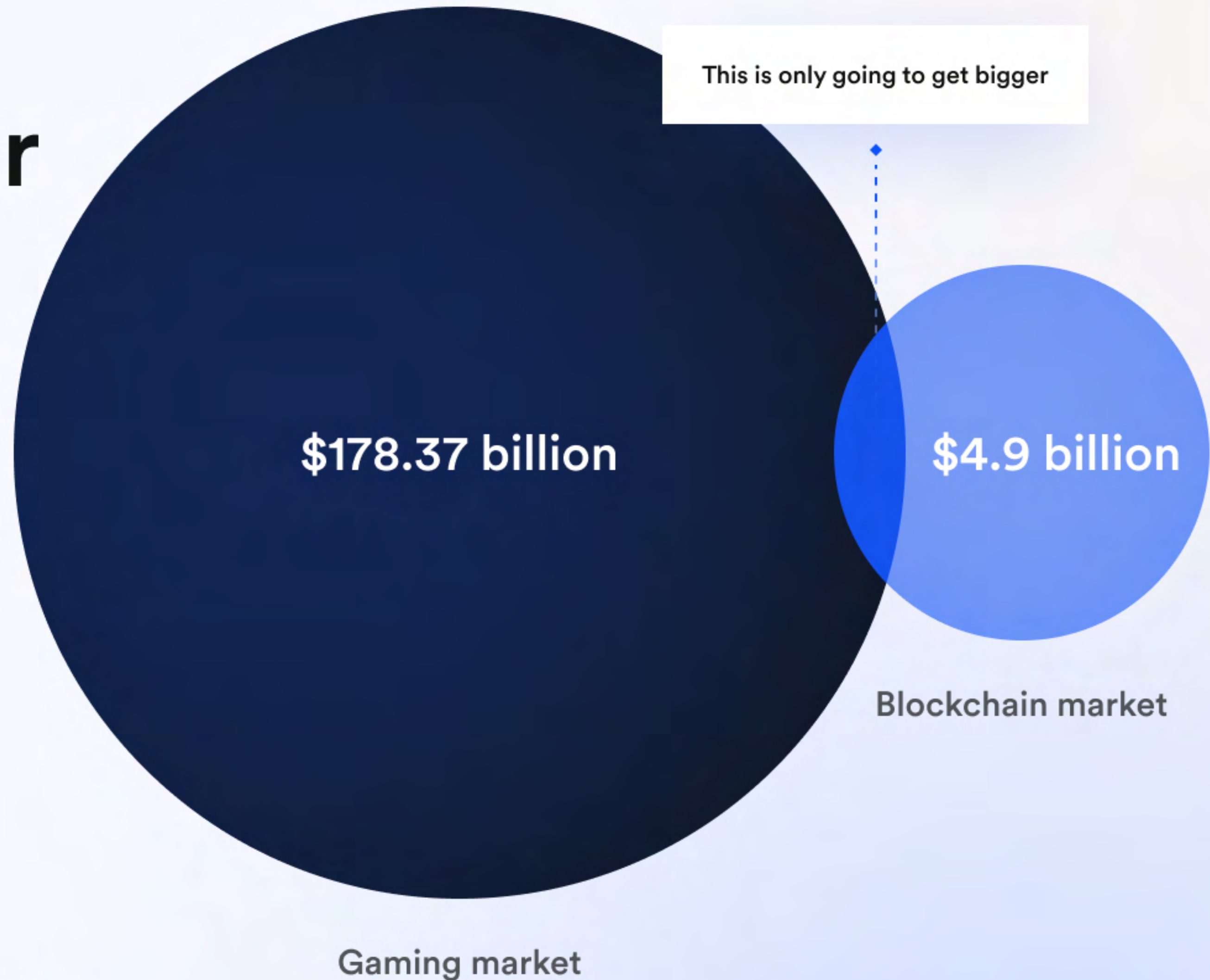
15X HIGHER REVENUE PER USER

Axie Infinity has calculated an average revenue of over \$100 per user, as compared to Pokemon go's ARPU of \$1 to \$10.



The trend ↗

Gaming will enter the blockchain market



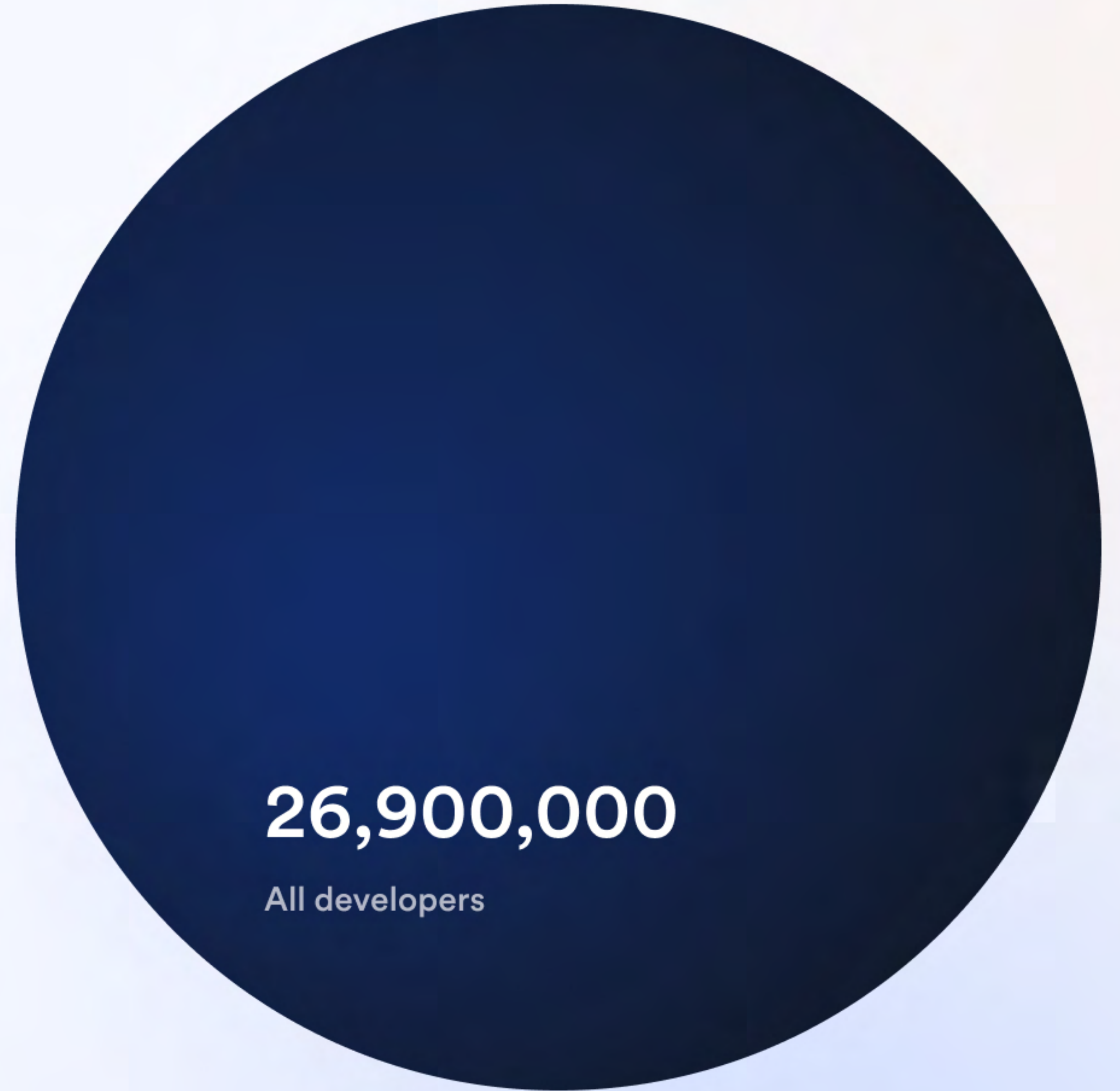
The problem ↙

The gaming industry will face resource shortage



18,416

Web3 Developers



26,900,000

All developers

Our solution ↗

Univers SDK

Bringing blockchain to gaming

We're on a mission to simplify the blockchain development process for game developers by introducing the Univers SDK.

The Univers SDK is a collection of software development tools that allow game creators to develop virtual experiences, games and applications in a more simplified and efficient manner, even with little to no extensive knowledge of blockchain technology.

UNIVERS SDK

Cryptowallet Log In

Allow your players to log in with their preferred crypto wallet.

Get Your Data On-chain

Save user scores and character attributes on the blockchain using smart contracts.

New Gaming Economy

Use Univers' token in your game to enable a new gaming experience for your users, where play is truly rewarded.

In-game NFTs

Enabling NFT reading and authorization for in-game use.

NFT Staking

Bring NFT Staking to your game and introduce passive income earning possibilities for you and your users.

NFT Marketplace

Integrate with our marketplace to allow users to sell their NFTs.

P2E Leaderboards

Bring play-to-earn functionalities and experience by integrating P2E leaderboards and reward your users for playing.

Our solution ↗

Early stage

Bringing small and indie games
to Univers.



UNIVERS SDK

Our solution ↗

Growth stage

Onboarding virtual experiences and games to Univers: The Metaverse Network.



METAVERSE 3



METAVERSE 5



METAVERSE 2



METAVERSE 1



METAVERSE 4

UNIVERS SDK

Our solution ↗

Interoperability stage

Achieving interoperability between all games and virtual experiences built on Univers.



UNIVERS SDK

BUILDING THE UNIVERS SDK

PHASE 0

PRODUCT DEFINITION

Research with game studios and developers.

Market research and benchmarking.

PHASE I

PROOF OF CONCEPT

Building the core Univers SDK including the following features:

- ♦ **Cryptowallet login**
- ♦ **Read and use NFTs**
- ♦ **Save user scores on blockchain**

Univers POC core SDK will be integrated with Unity and Unreal.

First games onboarded to the Univers SDK

Building team.

PHASE II

SCALING THE UNIVERS SDK

Onboarding new games.

Scaling team.

Adding features to the core Univers SDK.

- ♦ **In-app purchase**
- ♦ **Token usage**
- ♦ **NFT Staking**
- ♦ **NFT MarketPLace**

Integrating SDK with 3rd parties backend solutions.

Our solution ↵

Our go-to-market strategy

We're building a virtual gateway to Univers

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Avalon ↗

The Gateway to the Metaverse

Avalon is a space for rich user interaction where participants can socialize and enjoy minigames while accessing any experience connected to our vast network of brilliant projects of all themes (i.e., games, fashion, music, art).

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AVALON
by UNIVERS



AVALON FEATURES

Attract Creators/Developers

The Univers SDK empowers creators and developers by enabling them to easily create or link assets and experiences to Avalon.

Connect Virtual Experiences

Univers provides the technical and economic infrastructure to enable any virtual experience to connect into our ever expanding Avalon network.

Community Hub

Avalon is The Gateway to the Metaverse and a central hub for delight and discovery. Nurture meaningful relationships with other Avalon users while you enjoy the exciting ecosystem and many activities within Avalon itself.

Explore

Visit our various districts within Avalon and explore the incredible array of themed experiences connected to our network.

Earn Revenue

Discover new ways to earn revenue within Avalon and across our entire metaverse network!

Live Events

Enjoy live events varying from games and sports to live music, art, and fashion!

Tokenomy 

Unique dual token economy

An economic structure that unlocks the potential of a truly interconnected and accessible metaverse network

Univers hosts a robust decentralized economy powered by \$VRS (governance token) and \$SATOSHI (utility token). This economic structure ensures that the token value is independent from market condition as \$VRS serves as a guardian for \$SATOSHI's stable coin price peg.

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TOKEN UTILITIES

\$ VRS – Governance Token

- ♦ Governance rights
- ♦ Voting power, e.g. restricting activities or adding metaverses to the Avalon
- ♦ Avalon Hub Auctions
- ♦ Burned to mint SATOSHI
- ♦ Staking rewards (gas fees, tax, spread)
- ♦ Transaction fees
- ♦ Opens up the access to the Univers SDK
- ♦ Used for the Game Makers Fund
- ♦ Advertising fees

\$ SATOSHI – Payment Token

- ♦ In app/game payments e.g. change of the nickname, insurance or item purchase
- ♦ Staking rewards
- ♦ Transaction fees
- ♦ DeFi -> Lending/Yield Farming
- ♦ NFT sales
- ♦ Marketplace fee
- ♦ Asset Purchase
- ♦ Payments in LBEs
- ♦ Franchise settlement method

Token release schedule

Seed Sale	0% on TGE	3-month cliff, then linear vesting over 36 months
Private Sale	5% on TGE	2-month cliff, then linear vesting over 15 months
Public Sale	30% on TGE	6 month cliff, then linear vesting over 6 months
Marketing	0% on TGE	2 month cliff, then linear vesting over 36 months
Advisors	0% on TGE	4 month cliff, then linear vesting over 24 months
Team	0% on TGE	12 month cliff, then linear vesting over 48 months
Treasury	0% on TGE	4 month cliff, then linear vesting over 36 months
Liquidity	50% on TGE	2-month cliff, then the other 50%
Partners	0% on TGE	6-month cliff, then linear vesting over 12 months
Game Makers Fund	0% on TGE	9-month cliff, then linear vesting over 12 months

*** This distribution description applies only to the \$VRS token.

Token info

Token ticker: VRS

Total token supply: 900,000,000 VRS

Max Supply: 900,000,000 VRS

Hard Cap: \$7,661,250.00

Seed Sale: \$1,575,000

Private Sale: \$4,826,250

Public Sale: \$1,260,000

Initial Market Cap: \$729,000

Valuation: \$36,000,000

Token allocation

Our mission is to enable anyone to live and monetize assets freely. Players, creators and developers will be able to build, interact, play, sell, trade, develop.

7 %	Seed sale	12 %	Team
19.5 %	Private Sale	13%	Treasury
3.5 %	Public Sale	5%	Liquidity
8 %	Marketing	7%	Partners
5 %	Advisors	20 %	Game Makers Fund



UNIVERS REVENUE MODEL

Games' Economies

As we start with an open-source model, we'll drive revenue from the use of our token in games using our SDK.

Smart Services (C2B)

True money will be made by serving off-chain businesses with smart services.

In-app Purchase Commision

Univers will be taking commissions on transactions made between users.

Univers Token Usage

Games will need to stake our tokens to use the Univers SDK. Game users will also need to hold our tokens to start playing.

NFT Minting

Using Univers to convert any in-game digital asset into an NFT.

Consulting & Custom Development

We'll provide custom services for any game studios, developers and publishers willing to bring their ideas to the blockchain.

WHERE WE'RE HEADED

	PHASE 0 (Q1)	PHASE I (Q2)	PHASE II (Q3)	PHASE III (Q4)
UNIVERS	Community Building Private Sale Round Investors / Partners Reveal	Showcasing the Network Public Sale NFT Campaign	Establishing Univers Public Listing Exchange Listing	Connectivity Univers Network Goes Live Connecting SDK + Avalon
SDK	Product Definition Research with game studios and developers. Market research and benchmarking.	Proof of Concept Building the core Univers SDK including the following features: ♦ Cryptowallet login ♦ Read and use NFTs ♦ Save user scores on blockchain Univers POC core SDK will be integrated with Unity and Unreal. First games onboarded to Univers SDK. Building team.	Scaling Univers SDK Onboarding new games. Scaling team. Adding features to the core Univers SDK. ♦ In-app purchase ♦ Token usage ♦ NFT Staking ♦ NFT MarketPLace Integrating SDK with 3rd parties backend solutions.	
AVALON	Product Development	Avalon Consumer Reveal IGO Reveal Connecting the first Ecosystem	Environment Testing and District Development Districts 1-4 Hard Development Developing ADAMS	Product Launch

UNIVERS TEAM



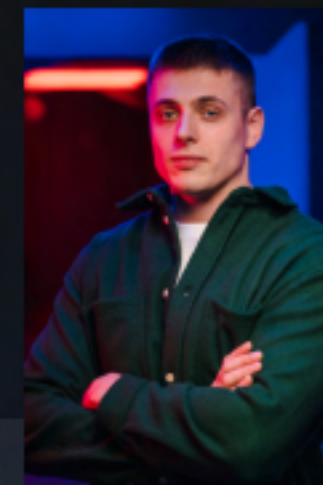
Yann Toullec
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Peter Nguyen
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Strategic Blockchain Advisor



Cherif Younis
CTO



Olivier Piasentin
CFO



Yann Suquet
CPO

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Universe

The Metaverse Network