2023 GPA Midstream Technical Conference Sponsorship Opportunities

April 3 - 6, 2023
Hilton Dallas/Plano Granite Park
Plano, Texas

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GPA Midstream Technical Conference Overview

Join midstream technical experts at the Hilton Dallas/Plano Granite Park, April 3 – 6, 2023. The conference kicks off with a committee meeting and educational sessions late afternoon on Monday, April 3, followed by two full days of technical committee and workgroup meetings, educational sessions, and networking opportunities. If you're interested in learning more about GPA Midstream's technical committee activities and becoming more active in this area, this is one of the best ways to meet face to face with hundreds actively involved in the following:

- Analysis, Test Methods & Product Specifications Committee
- Facility Design, Operations & Maintenance Committee
- GHG Measurement & Abatement Committee
- Measurement and Quantity Determination Committee
- Industry Asset/Mechanical Integrity Committee
- Pipeline Design, Operation & Maintenance Committee

Who Attends: Engineers, technical managers, chemists, lab technicians, operations personnel, and anyone with an interest in midstream industry technical activities.

Cost to Attend:
GPA Midstream and GPSA Members - $385 by Feb. 25; $485 after Feb. 25
Non-Members - $585 by Feb. 25; $685 after Feb. 25

Things You Should Know

When/How Can I Sign Up to be a Sponsor?
Sponsorship opportunities are available on a first-come, first-served basis. Please complete the online sign-up form located here: https://my.midstreamassociation.org/sponsorships/become-a-sponsor

Maximum Available
Each opportunity has a "Maximum Available" section to advise as to how many sponsors there can be for that option.

Pricing for Members vs. Non-Members
Pricing is shown for GPA Midstream and GPSA members and non-members. If you aren't sure of your company's membership status, visit https://my.midstreamassociation.org/membership/member-organization-directory

For more information, contact:
Crystal Myers, GPA Midstream:
cmyers@GPAmidstream.org
(918) 493–2089

App Digital Advertising – $1,250 member price, $1,750 non-member price
Maximum available: 5

Description: The industry-focused Midstream Go app is the ultimate resource for conference materials. Your custom banner ad will appear at the top of the conference-specific information screens and will rotate with up to 4 other sponsors' ads. Up to 5 banner ads are available; companies may purchase more than one. App sponsors will also get one sponsored post in the app's News Feed (photo and text); attendees will have the opportunity to like and comment on the post.

Entitlements
- One custom banner ad that will rotate with up to 4 other ads during the conference on conference-specific information screens.
- One app News Feed post with text and photo

Recognition & Visibility
- Recognized by company logo on the conference web page and in Technical Conference promotional emails, under Sponsors within the event listing in the Midstream Go app, and in the printed conference program.

Badge Holder Sponsor – $3,500 member price, $4,500 non-member price
Exclusive

Description: Badge holder sponsors get placement of a full color custom message on the back of badge holders that every attendee will wear during the conference. The holder is a 4-1/4" x 6" premier event badge holder made of durable laminated plastic.

Entitlements
- Three complimentary conference registrations

Recognition & Visibility
- Your custom artwork (4-1/4" x 6") on the back of the name badge holder worn by all attendees
- Recognized by company logo on the conference web page and in Technical Conference promotional emails, under Sponsors within the event listing in the Midstream Go app, and in the printed conference program.

Breakfast Briefing – Tuesday – $2,500 member price, $3,500 non-member price
Breakfast Briefing – Wednesday – $2,500 member price, $3,500 non-member price
Exclusive

Description: Connect with up to 25 attendees by hosting your own breakfast session as the event's only official breakfast each morning. The presentation title and topic are your choice, so secure this opportunity early to get on attendees' schedules as soon as registration opens for the event. GPA Midstream will take care of all details associated with the breakfast. Sponsoring company may choose to add food item upgrades at its own expense. Seating limited to 25.

Entitlements
- Two complimentary conference registrations
- Your company-hosted 60-minute education session or round table discussion for up to 25 conference attendees, classroom style seating
- Turn-key breakfast arrangements
- Contact information for session registrants

Recognition & Visibility
- "Sponsored by (your company name)" heading on session listing in conference app
- "Breakfast provided by …" sign positioned at the entrance to the breakfast
- Naming rights to Breakfast Briefing listing on conference website, event listing in app and printed program
- Recognized by company logo on the conference web page and in Technical Conference promotional emails, under Sponsors within the event listing in the Midstream Go app, and in the printed conference program.

The Fine Print
- Attendees will be required to register for and pay for your Breakfast Briefing session during the registration process for a guaranteed seat.

- Audio visual (A/V) equipment provided includes a podium microphone, projector and screen. Sponsors will be responsible for the expense of additional A/V equipment outside of what GPA Midstream has agreed to provide.

Coffee & Soft Drinks – Tuesday – $2,000 member price, $3,000 non-member price
Coffee & Soft Drinks – Wednesday – $2,000 member price, $3,000 non-member price
Exclusive

Description: Coffee, soft drinks and bottled water will be placed in all committee and workgroup meetings in the morning and afternoon.

GPA Midstream will take care of all details associated with the beverages. This sponsorship covers the cost of beverages as described only. Sponsoring company may choose to add food and beverage upgrades at its own expense.

Entitlements
- Two complimentary conference registrations

Recognition & Visibility
- "Coffee & drinks provided by …" signs positioned near the coffee and beverage stations in each meeting
- Recognized by company logo on the conference web page and in Technical Conference promotional emails, under Sponsors within the event listing in the Midstream Go app, and in the printed conference program.

Exhibit - $4,000 member price, $5,500 non-member price
Maximum Available: 10

Join us as a 2023 exhibitor for prime space set up in the heart of conference activities from start to finish. Attendees will pass by these exhibits multiple times daily going to and from meetings and education sessions.

Entitlements
- Three complimentary conference registrations
- 10' wide x 10' deep exhibit space in the foyer
- 6-ft. table
- One Midstream Go app News Feed post with text and photo

Recognition & Visibility
- Recognized by company logo on the conference web page and in Technical Conference promotional emails, under Sponsors within the event listing in the Midstream Go app, and in the printed conference program.

Lunch and Learn – Tuesday – $2,500 member price, $3,500 non-member price
Maximum Available: 2
Lunch and Learn – Wednesday – $2,500 member price, $3,500 non-member price
Maximum Available: 2

Description: A Lunch and Learn is one of two official event lunch opportunities on these days for your company to connect with up to 25 attendees by hosting your own session. The presentation title and topic are your choice, so sign up early to get on attendees' schedules as soon as registration opens for the event. GPA Midstream will take care of all details associated with the lunch. Sponsoring company may choose to add upgrades at its own expense. Seating limited to 25 at each.

Entitlements
- Two complimentary conference registrations
- Your company-hosted 60-minute education session or round table discussion for up to 25 convention attendees, classroom style seating
- Turn-key lunch arrangements
- Contact information for session registrants

Recognition & Visibility
- "Sponsored by (your company name)" heading on session listing in conference app
- "Lunch provided by …" sign positioned at the entrance to the lunch

- Naming rights to Lunch & Learn listing on conference website and within event listing in app
- Recognized by company logo on the conference web page and in Technical Conference promotional emails, under Sponsors within the event listing in the Midstream Go app, and in the printed conference program.

The Fine Print
- Attendees will be required to register for and pay for your Lunch & Learn session during the registration process for a guaranteed seat.
- Audio visual (A/V) equipment provided includes a podium microphone, projector and screen. Sponsors will be responsible for the expense of additional A/V equipment outside of what GPA Midstream has agreed to provide.

Networking – Monday Opening Reception <u>and</u> Tuesday Saloon Night – $1,000 member price, $1,500 non-member price
Maximum Available: 10

Description: Co-host the bustling opening networking reception on Monday, April 3 and Saloon Night on Tuesday, April 4 at the host hotel. Both networking events are always well attended and your brand will be well represented with a 30" wide by 80" tall banner stand with your custom artwork. The banner stand will be placed in a high visibility area for both networking events.

Recognition & Visibility
- Custom 30" x 80" banner stand with your company's artwork displayed during both networking events.
- Recognized by company logo on the conference web page and in Technical Conference promotional emails, under Sponsors within the event listing in the Midstream Go app, and in the printed conference program.

Networking – Saloon Night Special Activities (Tuesday)
Exclusive per activity

Put your brand where the action is on Tuesday, April 4, when a ballroom converts into an action-packed room where industry friends will eat, drink and rotate among four different games to enjoy some networking and friendly competition. Choose from one of the 4 title Saloon Night sponsorships and plan for your company to greet and interact with participants through the games you host:

Arcade Darts: $2,500 member price, $3,000 non-member price
Includes two dart stations with your custom artwork on two 30" x 80" banner stands placed near the stations.

Connect Four: $2,500 member price, $3,000 non-member price
Includes two Connect Four game stations with your custom artwork on two 30" x 80" banner stands placed near the stations.

Corn Hole: $2,800 member price, $3,200 non-member price
Includes two corn hole stations with your custom artwork on two 30" x 80" banner stands placed near the stations plus company logo on corn hole boards (4).

Shuffleboard: $2,500 member price, $3,000 non-member price
Includes two shuffleboard stations with your custom artwork on two 30" x 80" banner stands placed near the stations.

Entitlements, Recognition & Visibility
- Two complimentary conference registrations
- Recognized by company logo on the conference web page and in Technical Conference promotional emails, under Sponsors within the event listing in the Midstream Go app, and in the printed conference program.

Printed Meeting Program – $2,500 member price, $3,500 non-member price
Exclusive

Description: Place your ad on the back cover of the conference printed program that attendees will use daily.

Entitlements, Recognition & Visibility
- Two complimentary conference registrations
- Full color company ad placement on the back cover of the program (Trim Size: 4w" x 8.5h" / Bleed Size:

4.12w" x 8.75h")
- Recognized by company logo on the conference web page and in Technical Conference promotional emails, under Sponsors within the event listing in the Midstream Go app, and in the printed conference program.

Proceedings (post conference) – $1,000 member price, $2,000 non-member price
Exclusive

Description: After the conference, GPA Midstream will make conference papers, presentations, registration lists (minus email addresses) available to attendees in digital format within a couple of weeks after the conference has concluded. Put your company name and logo at the top of the highly sought-after proceedings materials.

Entitlements
- One complimentary conference registration

Recognition & Visibility
- Sponsoring company's recognition in a header image at the top of the email where proceedings will be available.
- Sponsoring company may place one PDF document among other Proceedings materials to advertise its services and/or supplies
- Recognized by company logo on the conference web page and in Technical Conference promotional emails, under Sponsors within the event listing in the Midstream Go app, and in the printed conference program.

Registration (Includes Lanyards) – $3,500 member price, $4,500 non-member price
Exclusive

Put your message in front of all attendees from the moment they decide to attend and place your logo on the lanyards given to all attendees at registration for their required name badges to be worn. Registration will open soon, so don't miss the opportunity to share your message with every attendee by claiming this sponsorship early in the process.

Entitlements
- Three complimentary conference registrations

Recognition & Visibility
- Company logo on lanyards given to all attendees at registration
- "Registration sponsored by" signs positioned near registration area
- Recognized by company logo on the conference web page and in Technical Conference promotional emails, under Sponsors within the event listing in the Midstream Go app, and in the printed conference program.