



About:

[Ad Hoc Labs](#) specializes in consumer subscription apps built to streamline communication and protect user privacy. Founded in 2012, the company's mission is to make phones smarter for today's connected consumers. Its first app, [Burner](#), is used by millions of people to create new phone numbers and protect their privacy. Its second app, [Firewall](#), gives users control over who calls them to restore peace of mind.

Key Facts:

- Ad Hoc Labs apps have millions of users
- The company does millions of dollars in revenue each year
- Based in Los Angeles, Ad Hoc Labs has grown from two co-founders (Greg Cohn and Will Carter) in 2012 to a team of 20 people
- The company's mission is to enable today's connected consumers to take control of their mobile identity and privacy

Burner:

- [Burner](#) is a mobile software app for iOS and Android that gives consumers tighter control of their personal information and privacy
- It allows customers to create multiple phone numbers on demand, use them for as long as they want, and then "burn" or dispose of them when they no longer want to be contacted on that number
- Burner is the simplest way for people to keep their personal mobile number private, enabling them to create real, temporary mobile phone numbers to use for voice, text, and picture messaging
- Burner also has unique features like [Connections](#), [Hostbot](#) and [Ghostbot](#), all built to make the phone number smarter, help consumers protect their identity, and compartmentalize their lives.

Firewall:

- [Firewall](#) is a game-changing service from the makers of Burner that lets users "go nuclear" against robocallers and unwanted phone calls

- Using a unique whitelist model, Firewall allows users to take control of exactly who can call them, to restore peace of mind
- Unlike other, “blacklist”-based robocall blocking apps, Firewall can be trusted to actually get the job done -- it sends unknown callers straight to voicemail, without your phone even ringing

Dialed:

- [Dialed](#) is a business phone number with contact management and marketing capabilities all in one app.
- It ensures you can protect your privacy and stop giving clients and customers your personal number – no second device needed.
- It keeps you looking professional with a dedicated business number, voicemail, answering service, and auto-replies – all customized for your business.
- Dialed helps you manage and market your business from your phone – you can tag customers and send bulk messages and SMS promotions.

Funding:

Ad Hoc Labs has raised \$3 million in funding. Investors include Founder Collective, Venrock, 500 Startups, Miramar Digital Ventures, and TenOneTen Ventures.