

Succes case

**Whispers has reduced the time to market by 6 months thanks to Shimoku**



## About Whispers

Artificial intelligence for Hotels is a big issue, potentially driving billions of dollars worldwide. **Whispers started up in Austria in 2021** to bring predictions that help with the operations of a rich number of Hotels in the country.

Whispers is willing to **bring automated anomalies and advanced predictions** for the Hotels managers to drive their business not looking at the past but the future, as **Malcolm X stated**

**The future belongs to those who prepare for it today.**



## The challenge

An AI startup has multiple challenges, one remarkably important is the fact of counting not only on Data Scientist and Data Engineers to build the predictions but also on IT profiles to build up the product dashboard. This fact skyrocket the costs and time to market.

Thus, Shimoku Data App Creator has become key for Whispers, it allow to them to focus on the predictions, on the data profiles and to speed up their go to market thanks to a serverless infrastructure to build Data Apps.

High Churn revenue risk (€)

**68.05**

Revenue in HIGH churn risk

**Jane Cooper**

43 sales - 389,20€

★ 9,4 / 10

● Customer scoring

**9,4 / 10**

Good client

**+32,90 %**

Probability of selling

Moderate churn revenue risk(€)

**107.06**

Revenue in moderate churn risk

**6 months**reduced the time  
to market

# Shimoku's Data App Creator has reduced the time to market by 6 months!

Working together with **Shimoku's Data App Creator**, Whispers has been able to advance with their product launch an MVP in Austria and **start working with their first clients in few days** of dashboard development.

Overall **Whispers** has reduced the time to market by **6 months** compared to their first business plan thanks to Shimoku's Data App Creator.

Origin datasource



Data pipeline

shimoku

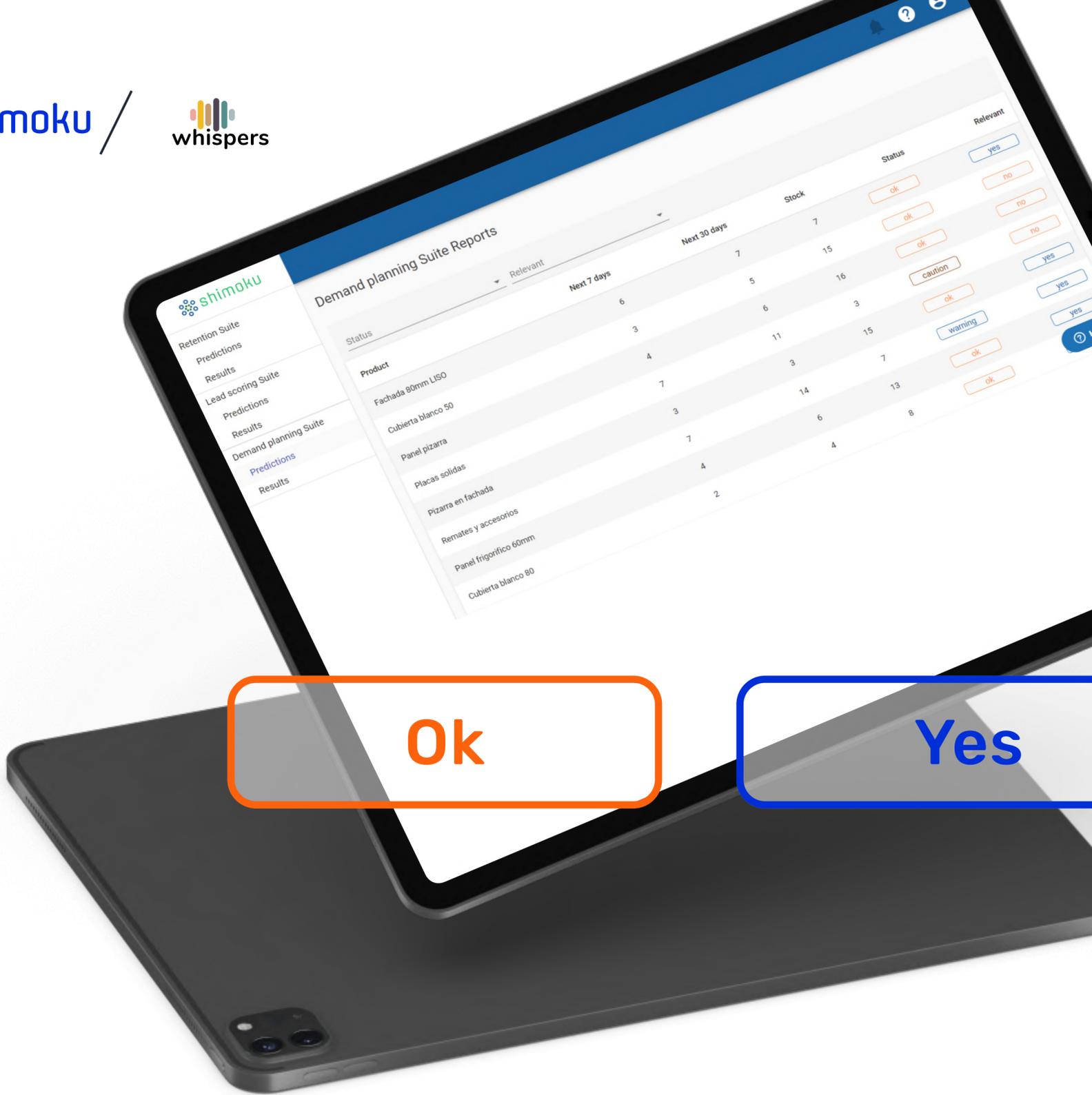
shimoku

shimoku

Soft Front-ends

Users A

Users B



## Looking Ahead

Whispers will check other Shimoku's services such as **predictive suites** that they can include in their AI App and improve their product further faster and with low risk and keeping a reduced number of hands. **Whispers hopes to iterate their product much faster than their competitors**, produce a large amount of new predictive features and suites faster than any other company in the landscape thanks to Shimoku.

 shimoku

