NEW FRONTIER PRESENTS

WHITEPAPER

COMPLIANCE

The following whitepaper is intended to be a technical overview. It is not intended to be comprehensive nor to be the final design. Noncritical aspects are not covered. This paper consists of information given for discussion purposes only and does not represent investment advice of any kind.

Further, it does not constitute an offer to sell shares or securities, nor does it constitute a solicitation to buy such shares or securities. None of the information found within is intended to influence any investment decision nor should it be the basis of an investment decision of any kind. Investment advice for investment in any security, or any tax or legal advice should only be given by an investment advisor, and New Frontier Presents is not an investment advisor.

New Frontier Presents encourages readers to seek appropriate and independent professional advice to inform themselves of the legal requirements and tax consequences of any investments they make, both within New Frontier Presents and within the blockchain industry as a whole. Investments should only be done with the help of an independent financial advisor within the context of the countries of their citizenship or residence, and their place of business with respect to the acquisition, holding, or trade-in New Frontier Presents (NFP) or any other tokens. Please note that this Whitepaper does not constitute an offer to sell, or the solicitation of an offer to buy, for any person for whom it may be unlawful to participate in a token sale. Those for whom it is unlawful to participate should not participate. Consult with your own lawyer or accountant to determine whether it is lawful for you to participate in this token sale.

This Whitepaper should in no way be construed as being intended to create a contract for investment.

This Whitepaper (version 1.0) may be revised, with the newest edition always appearing on our website. For each revision cycle, we will provide notes on what has changed and the justification for the change. Updated versions of the Whitepaper (as indicated by consecutive edition numbers) may contain information that may override, clarify, or contradict previous editions, in which case the latest version should be considered the most accurate and up to date. Because of this, versions that are found outside of the New Frontier Presents website may contain out-of-date or inaccurate information. The most up-to-date version of the whitepaper can be located online at newfrontierpresents.io.

DISCLAIMER

The attached white paper is meant to describe New Frontier Presents' current anticipated plans for developing its business and (NFP) Tokens. Nothing in this document should be treated or read as a guarantee or promise of how New Frontier Presents' business will develop or of the utility or value of NFP.

The document outlines our current plans, which could change at our discretion, and the success of which will depend on many factors outside our control, including market-based factors and factors within the cryptocurrency industries, among others. Any statements about future events are based solely on our analysis, and our analysis may prove to be incorrect. Purchasing NFP is subject to many potential risks, some of which are described in this paper, and some of which are provided in the FAQ on newfrontierpresents.io. These documents, along with additional information about our business and NFP, are available on our website at newfrontierpresents.io.

Purchasers of NFP could lose all or some of the value of the funds used to purchase NFP.

FOREWORD

The past year the term "metaverse" could no longer be ignored, with headlines continuously plastered over news feeds across the world. Stemming from Neal Stephenson's 1992 sci-fi novel "Snow Crash," the term refers to the next iteration of the internet incorporating Augmented Reality (AR), Virtual Reality (VR), and virtual spaces for universal accessibility.

The metaverse will be a place to encounter virtual experiences, environments, and digital assets in a doppelganger reality using interactions with avatars. Users will encounter live reality experiences including gaming, attending events, or building relationships that are happening in the present, just not in the physical real world.

Imagine putting the internet on top of a Google Maps. There are now restaurants, stores, parks, sports stadiums, houses, and apartments. On the internet, we see these places as website addresses, but in the metaverse, these websites will become actual virtual experiences that users can interact with, like shopping at the largest mall in the world. Users can walk into different no-wall retail stores to purchase goods or jump into a concert or sports event.

Feel like gambling on a Sunday afternoon? Stroll into a casino from the comfort of the living room? The concept of experiencing any of these events at any time is impossible in real life, however in the metaverse, not only is it possible, but it is happening now. Presently, most corporations are engaged in a desperate land grab for a piece of the metaverse market, so they can transform it into the next App Store or Alphabet Inc. This massive push to acquire land by both corporations and individuals has been highly accelerated by the COVID-19 pandemic and the emergence of new technologies.

In addition, a new level of user-generated content (UGC) will be created where individuals can develop environments and experiences to engage their audience and monetize in the digital world similar to branding. This already occurs in the gaming industry in platforms such as Roblox, Fortnite, and Minecraft.

Presently, multiplayer video games, Google, and the Apple store take as much as 90% of revenues generated from creators developing on their platforms. The metaverse will provide brands and UGC creators the ability to retain generated revenues further encouraging individuals and brands to create experiences to stay relevant and capture new revenue streams and advertising possibilities that were not available just three years ago.

Concept for Odds City Sky Lounge
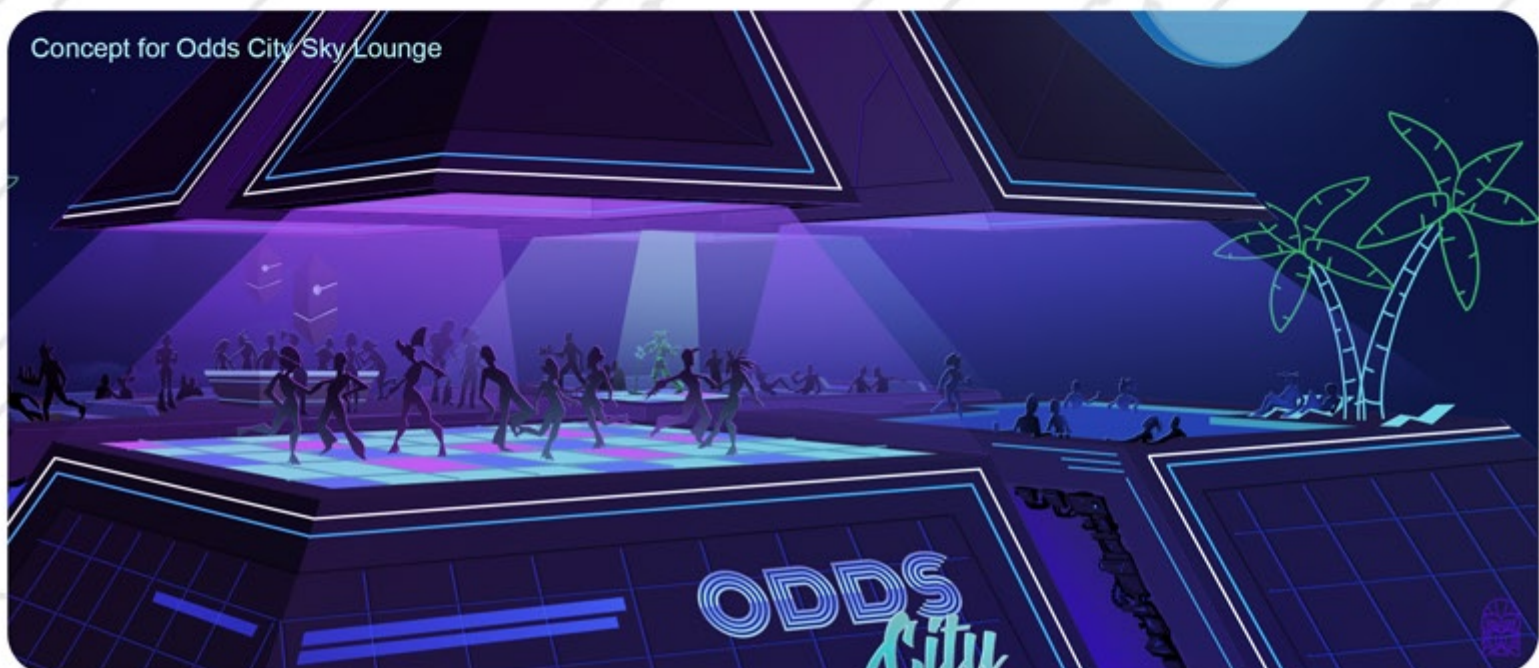
PREFACE

When Mark Zuckerberg announced the name change of Facebook to Meta at the company's Connect event in October of 2021, the world took notice and began to wonder what the metaverse is. Zuckerberg said: "We can unlock a massively bigger creator economy… but over time, I hope we are seen as a metaverse company."[1]

What is certain with this transition, is Web 2.0 companies will begin the transition to Web 3.0 and beyond. While many thought Meta was the beginning of the metaverse economy, creators have been working in the space for much longer. A walled garden is a domain within the metaverse that allows people to create content according to a specific set of rules, permissions, and tools. They have advantages: their tools are often easy to use — and they can offer access to substantial audiences in exchange for a larger portion of the revenue generated by creators. Most of the powerful platforms that were created during the Web 2.0 era are walled gardens. In the Metaverse era, many of these platforms will continue to grow in power but open platforms are beginning to take hold.

The time is now to get in early and capitalize on the future of engagement and entertainment. The concept of community-owned virtual worlds rather than conglomerate-owned communities is something that the world is primed for as users steer away from managed platforms and toward decentralization. Currently, somewhat centralized projects dominate in which the organization still controls the assets and development within the platform. In contrast, decentralized projects allow community ownership of assets, land, and development providing flexibility and a larger variety of community engagement. Just like every brand eventually created a webpage, then a Facebook, Instagram, and/or Twitter, by the time the concept of the metaverse reaches the mainstream, every brand will have a 3D presence. The metaverse will fundamentally alter the way the world interacts.

In a December 2021 Bloomberg report on the metaverse, they reported the global metaverse revenue opportunity could reach $800 billion USD by 2024. In addition, the report noted that the primary game makers and gaming hardware producers may reach and exceed $400 billion in the same year, with live entertainment and social media making up the remainder.[2]

Odds City Sneakers and Glasses NFT's displayed in game VR

Wearable NFT's

[1] Variety VIP
[2] Metaverse may be $800 billion market, next tech platform | Bloomberg Professional Services

NFTs in the Metaverse

Building a 3D presence will open new revenue streams for brands and those that opt-out will simply miss out. Bubbling excitement around the collection of NFTs, which are essentially certificates of authenticity for a digital good, has normalized the idea of owning unique digital assets. NFTs are not just JPEG art, but more importantly, used to buy digital objects, in-game assets, and even virtual real estate.

Metaverse and Gaming

Gaming is the natural fit for the metaverse, as gamers are already primed for multiplayer platforms with games like Fortnite and Roblox where value is already starting to flow into metaverse-based crypto games. The total market cap of leading Web 3.0 Metaverse crypto networks sits at $27.5 billion USD. This doesn't come close to the $900 billion market cap of Facebook, the $2 trillion market cap of the gaming sector, and the $14.8 trillion market cap of Web 2.0 companies that could shift to the Metaverse or risk failure[3] Users can already explore different metaverse platforms independently, but the real explosion will come when users can take their avatars, items, and in-game assets from one world into another seamlessly.

For example, imagine taking a purchased Epic Game skin and wearing it on a different platform. This is not yet possible in traditional gaming, but the technology is well underway in the metaverse. Play-to-earn gaming, another hot crypto topic, is still in its infancy as platforms race to create engaging game content that also allows gamers to earn while they play. The metaverse will have several opportunities where users are able to monetize their participation and are thus incentivized to engage more. These types of activities bring users to the arena and consumers to the advertisers. While Fortnite and Roblox allow users to Play-to-Earn in a variety of in-game assets, these assets hold no value outside the platform. If the platform dies, the assets die with it. In the metaverse and blockchain, related Play-to-Earn gaming assets come in the form of NFTs which can be sold to other players outside the game. The features that NFTs bring to gaming will bring the metaverse closer to reality as assets can be used, sold, and traded across platforms.

In June of 2020, Fortnite, a popular open-world game, hosted a virtual event that dwarfed in-person events. Still, the event turned out to be a massive disappointment to many gamers as they couldn't join the overburdened servers[4] The eventual goal in the metaverse is to launch events that will not need to cap attendance like events held on traditional gaming platforms. The metaverse may eventually remove these barriers of entry and allow the world to experience events in real-time, which will lead to adoption on a mass scale and marketing opportunities never seen before.
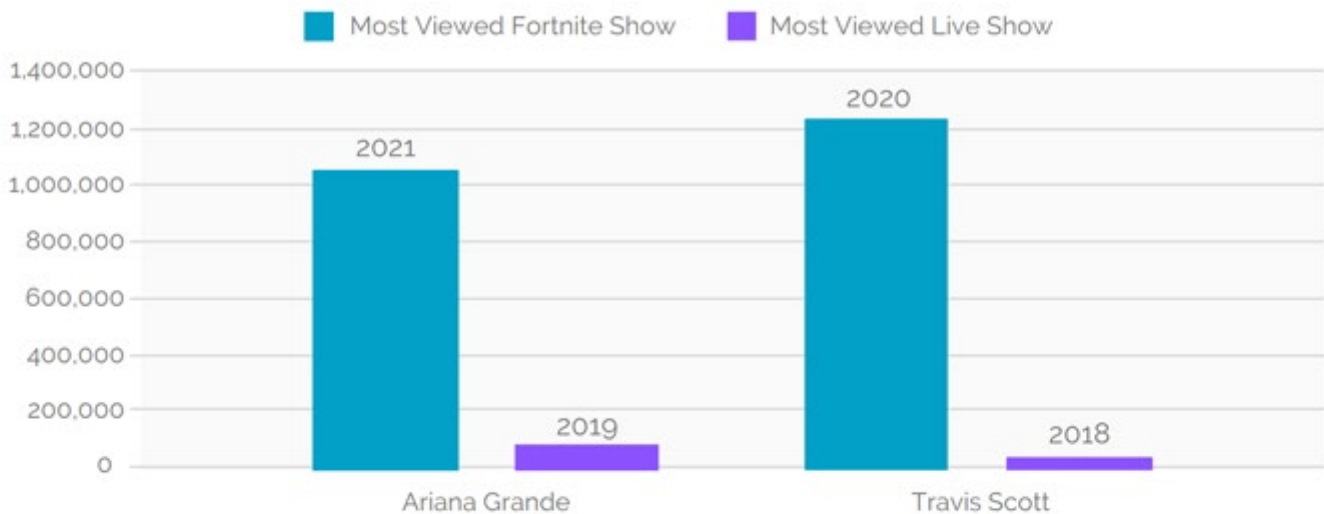
[3] The-Metaverse-Takes-Shape-as-Several-Themes-Coverage.pdf(globalxetfs.com)
[4] Fortnite's 'The Device' event reached capacity in just one minute and gamers are naturally mad - CNN

ATTENDANCE AT FORTNITE'S VIRTUAL CONCERT DWARFS IN-PERSON EVENTS
Source: Global X ETFs, Steam Charts, Billboard

Legend: ■ Most Viewed Fortnite Show ■ Most Viewed Live Show

Chart — Y-axis in increments from 0 to 1,400,000:
- Ariana Grande: Most Viewed Fortnite Show "2021" ≈ 1,050,000; Most Viewed Live Show "2019" ≈ 80,000
- Travis Scott: Most Viewed Fortnite Show "2020" ≈ 1,230,000; Most Viewed Live Show "2018" ≈ 35,000

Roblox, another open-world game, shows similar numbers of gamers willing and ready to explore open worlds and interact with others virtually. While the interaction and gaming experience is limited, the number of users shows the potential of open worlds and the desire of gamers to interact virtually. When comparing the numbers to actual global tourism, it appears virtual interaction far outnumbers real-world explorers.

At present, platforms offer closed architecture systems in which their gaming software and/or hardware are not compatible with other systems. For example, clothing assets bought and purchased in Decentraland, cannot currently be transferred to an avatar in Cryptovoxels. Eventually, it is expected that the most commonly used platforms will offer interoperability so assets bought in one platform can easily be transferred and used in another.

ROBLOX'S TOP VISITED EXPERIENCE FAR OUTNUMBERS GLOBAL TOURISM
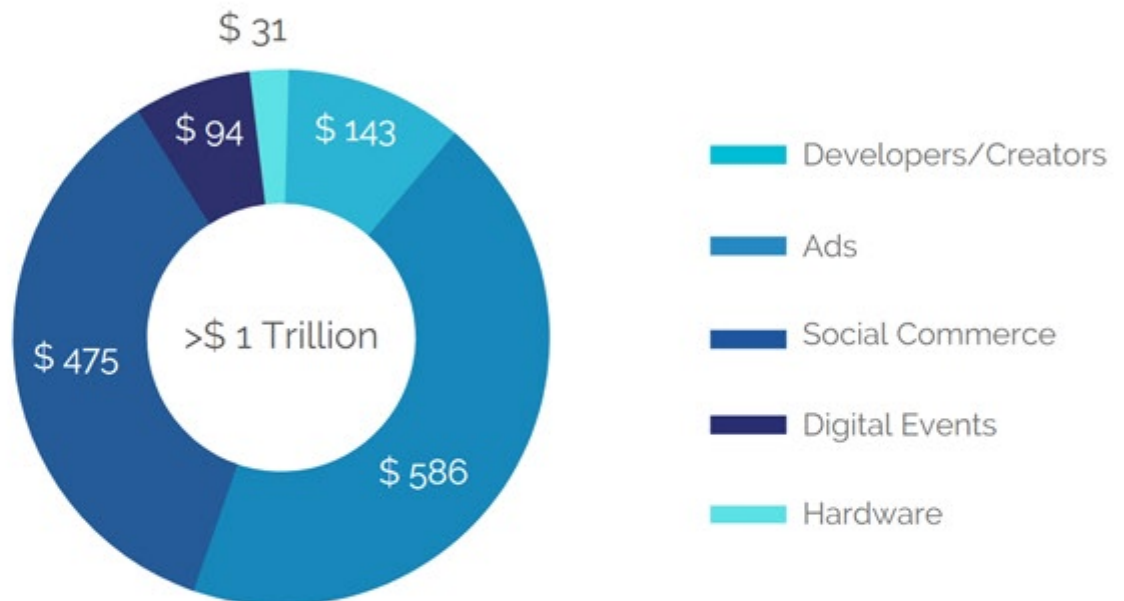Source: Global X ETFs, Fandom, The United Nations World Tourism Organization (UNWTO)

Chart — Y-axis "In Billions" from 0 to 7:
- Roblox's Adopt Me!: ≈ 6.2
- Global Tourist Awards: ≈ 1.3
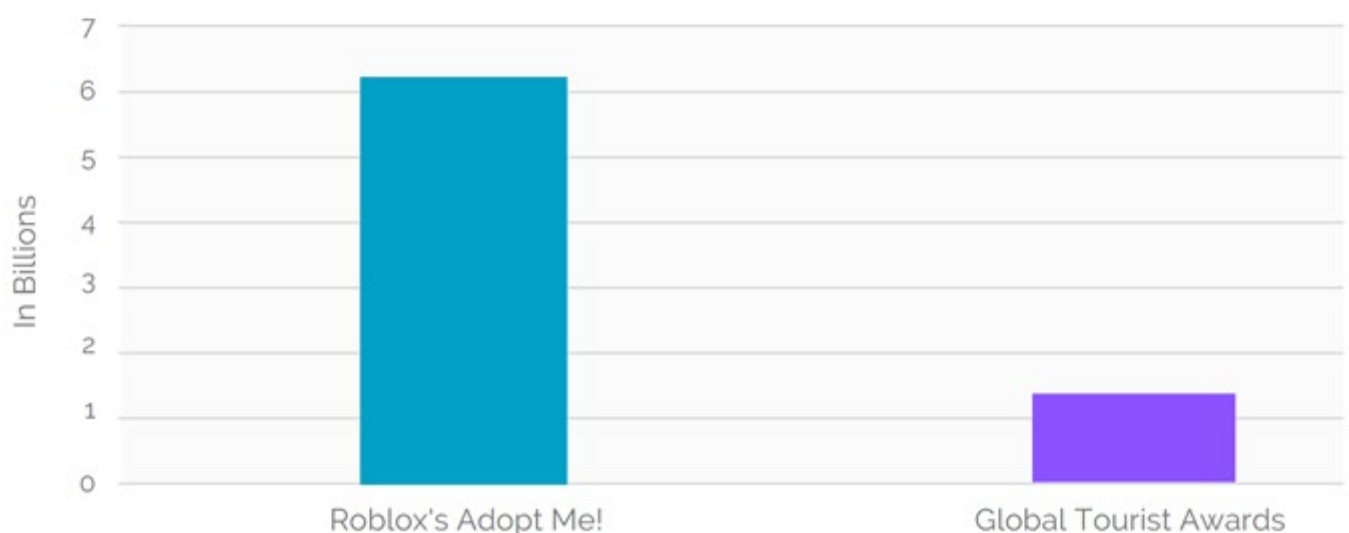
Metaverse Potential Market Breakdown

While many see the evolution of the metaverse as a distant goal post, behind the scenes, organizations are working at a frantic pace striving to deliver a seamless metaverse experience. Views on how to define the metaverse abound and trying to do so is a guess since the defining moments of the metaverse are happening now. What the metaverse will ultimately look like depends on the shapers building it and the consumers using it, and all that is up for grabs. What is not finite, is that land and experiences will be purchased and created, and the owner of these will be in a lucrative position.

METAVERSE'S POTENTIAL TOTAL ADDRESSABLE MARKET ($BN)
Source: Global X ETFs, App Annie, Zenith, Grand View Research, BCG

$ 31

$ 94

$ 143

$ 475

>$ 1 Trillion

$ 586

- ▬ Developers/Creators
- ▬ Ads
- ▬ Social Commerce
- ▬ Digital Events
- ▬ Hardware

Note: All verticals based on 2020 estimates except for "Hardware" which uses a 2021 estimate.

Advertising

Social media is largely driven by targeted advertising while offering free services to users. Gaming companies are taking similar paths. Metaverse experiences are likely to follow a similar route and the metaverse could be a $500 billion USD market for the global media advertising industry.[5]

Developers and Creators

Similar to what the Apple app store did for developers, the metaverse will do for developer and creator economies. Developers for Roblox earned $328.7 million in 2020 and $248.7 million just in the first half of 2021,[6] and the metaverse platforms that host them will likely receive a share of the revenue.

[5] Advertising Expenditure Forcasts July 2021 - Zenith (Zenithmedia.com)
[6] RBLX Stock - Roblox Corp SEC Filings

Social Commerce

For social media, the metaverse could alter the traditional method of selling goods and services on websites to virtual malls, where users buy digital items for their digital life and real items for their actual life, all in one place. There are even platforms under development that build digital real estate homes and sell the blueprints for real-life construction.

Digital Events

Digital events in the metaverse will be a significant source of revenue. Ariana Grande's Fortnite concert earned the singer an estimated $20 million USD for her virtual appearance[7] The global virtual event market is estimated to be worth $94 billion USD and revenues are likely to be split between the content creators and the metaverse platforms that host these events[8]

Hardware

Building an interactive and immersive metaverse will require VR and AR headsets, graphic chips, and maybe even omnidirectional treadmills[9] By 2024, the hardware market could grow to $297 billion USD from an estimated $31 billion USD in 2021.

Examples of Hardware

AR Headset

VR Headset

Treadmill

CONCLUSION

Many people in the future will use the metaverse for leisure, entertainment, and shopping. Even more, users will join to interact with friends and family. Decentraland, Cryptovoxels, and other platforms have already launched open metaverse worlds for users to develop, create, and explore, and big brands like Twitch, Adidas, and Nike have already entered the field. These blockchain-powered worlds have a finite supply of space making the land and experiences within limited in number and unlimited in potential.

The digital transformation is taking place and it is brand virtualization that is coming out on top. Instead of luring customers in, companies need to meet the customers where they are in the digital environment. The organization that creates experiences that attract users will be able to take advantage of all the market sectors the metaverse has to offer.

[7] Ariana Grande | TheGamer
[8] Global Virtual Events Marketing Size & Share Report, 2021-2028 (grandviewresearch.com)
[9] Making AR and VR a Business Reality | BCG

new frontier

new frontier presents

Bridging the gap between the real world and the digital world, New Frontier Presents offers the ability to create entertainment experiences within the metaverse. Those that own a brand, platform, business, or even just land can now easily monetize within the metaverse by leveraging the New Frontier Presents technology. Everyone will have the ability to provide experiences and assets based on their own creations that are available for use in multiple metaverse platforms. These metaverse-based economies can then be used to drive community growth and engagement inside and outside the metaverse.

The Four Pillars

Community

Community is the core of the NFP ecosystem. Engagement from the community is paramount. The New Frontier Presents team is dedicated to having a consistent community presence led by experienced moderators and the leadership team. AMA's, live streams, giveaways, rewards, and many more perks will be available to all community members. This is a collaborative venture for everyone, and it is in the New Frontier Presents' core to provide ways to earn, learn, and share as a community. New Frontier Presents understands that trust and transparency are paramount for the community members. Every action taken by the NFP team is made with the intention to better the project and the community. Trust, integrity, and transparency are present in all actions and decisions made by the team. The community will be up to date with all progress and setbacks as we move along this journey together. Consistent communication is key.

Marketing

Advertising: The metaverse is undergoing rapid evolution in the arenas of gaming, builds, events, and content. Each of these verticals creates opportunities for sponsorships through ad placement. New Frontier Presents will create top opportunities for all sponsors to get the best value for their money. Gone are the days of a poor user experience saturated in pop-ups and interface barriers. The advancement into Web 3.0 will offer immersive advertising that allows users to navigate freely, eventually evolving into a watch-2-earn system. These strategies are already adopted within the NFP ecosystem in early-stage form as seen with our Faucet advertising in Odds City.

Partnerships: Whether it be an individual or a business, true partners of New Frontier Presents share the same vision for development and all that the platform represents. The goal is to attract people and organizations that are high integrity, forward-thinking, and are driven. Identifying the right partners is imperative as the brand builds and scales in the upcoming years. To drive value in a multitude of ways for partners, New Frontier Presents will lend all resources to grow relationships. Not only will our partners be able to leverage our various earn strategies, but they will also have the ability to create their own games, strategies, and integrate them under our umbrella to accelerate both parties' growth.

Content: New Frontier Presents humanizes the metaverse through content. The goal is to build content and events that create and develop metaverse brands, as well as increase awareness in both the base and digital worlds. New Frontier Presents will create and develop digital influencers and leverage base world influencers, brands, and pop culture to create familiarity around the major advance in technology the metaverse represents. New Frontier Presents has top marketing and content teams available to launch the project to next-level status. When you combine the ability to create original content with this specific blend of innovation, customizability, and marketability, the results will be unquantifiable.

Brand: New Frontier Presents will create and develop its own brand, as well as enhance and create partner brands. A project that has cross-platform utility will be able to create a metaverse brand. New Frontier Presents offers turnkey gaming and utility options that help brands monetize the metaverse in multiple ways. By leveraging our abilities to create content, build partnerships, and develop innovative technology, New Frontier Presents will be known across the infinite metaverse abyss.

Why do big brands in the real world have to be the big brands in the digital world? With the metaverse in its early stages, anyone can develop the big brands of the metaverse in any industry.

Education

The dawn of the Metaverse age is upon us. New Frontier Presents is committed to educating as many as possible, familiarising the community with the Metaverse, NFTs, Web 3.0, and cryptocurrency. Education is a pillar for adoption, and New Frontier Presents intends to deliver that education. The educational hub will be populated with content that serves users of all curiosity levels. The New Frontier Presents community and social channels will blend marketing strategies with educational twists to help community members learn in a fun and interactive way. Adoption can't happen without understanding and familiarity. The goal is to engage the community in a fun and positive way to increase awareness of the many opportunities available in the metaverse.

Gaming

The gaming industry is rapidly shifting to a play-2-earn gaming model and is expected to be the standard form of gaming over the next few years. NFP's goal is to create a metaverse that is built on various immersive games that entertain, motivate, and bring together its community. Everything built in the NFP ecosystem is built by AAA game developers to ensure that each experience is best in class. Our games will create innovative ways for our players to earn rewards and incentivize members to grow the community. Every game will have a unique CDE Program. In addition to game creation, our metaverse Marketplace will roll out with a trove of in-game NFT assets. Air, land, sea, and wearables will be available for purchase in addition to the game consoles created for Odds City. We encourage everyone to create assets that will become brands and staples of the digital world.

# Community Driven Economy (CDE)

Community-Created & Driven Economy

The core of New Frontier Presents is the Community-Driven Economy (CDE) Program where the power to earn and grow relies on the user. Users can leverage the unique Play-2-earn gaming experiences and the New Frontier Presents a rapidly growing metaverse footprint to drive and earn income. Building the New Frontier Presents' brand across all metaverses will position the brand to become the greatest and most powerful community

P2E & GameFi

Affiliate Marketing

Community Driven Economy Program (CDE) Program

CDE is a blend of P2E GameFi and Affilate marketing that empowers the community to play, earn , and grow.

Community Driven Economy Program (CDE) Program

BRAND

CONTENT

EMAIL

VIDEO

SOCIAL

WEB

CDE PROGRAM
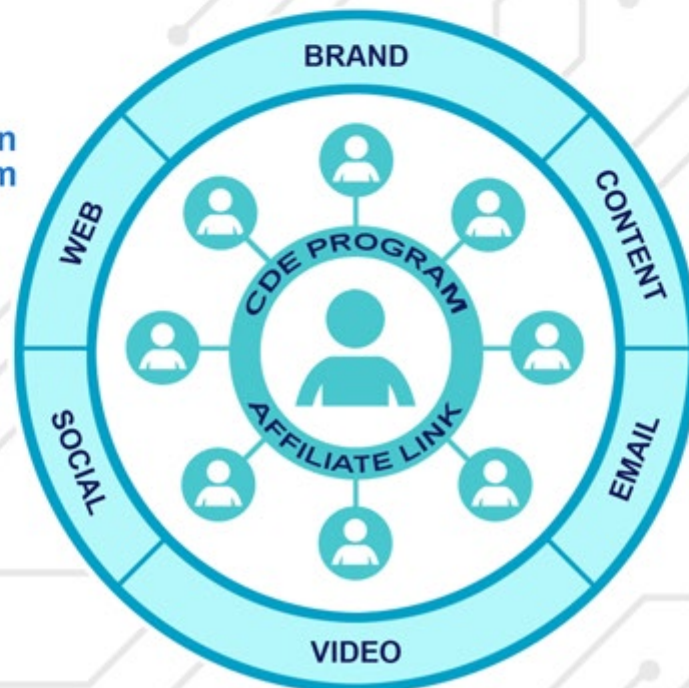
AFFILIATE LINK

The CDE Program represents a way for the community to grow through multiple different Programs. They can earn passive income by spending their affiliate link to engage new people to join community.

NFP Tokenomic

Project Name: New Frontier Presents

Symbol: NFP

Total Supply: 2,000,000,000

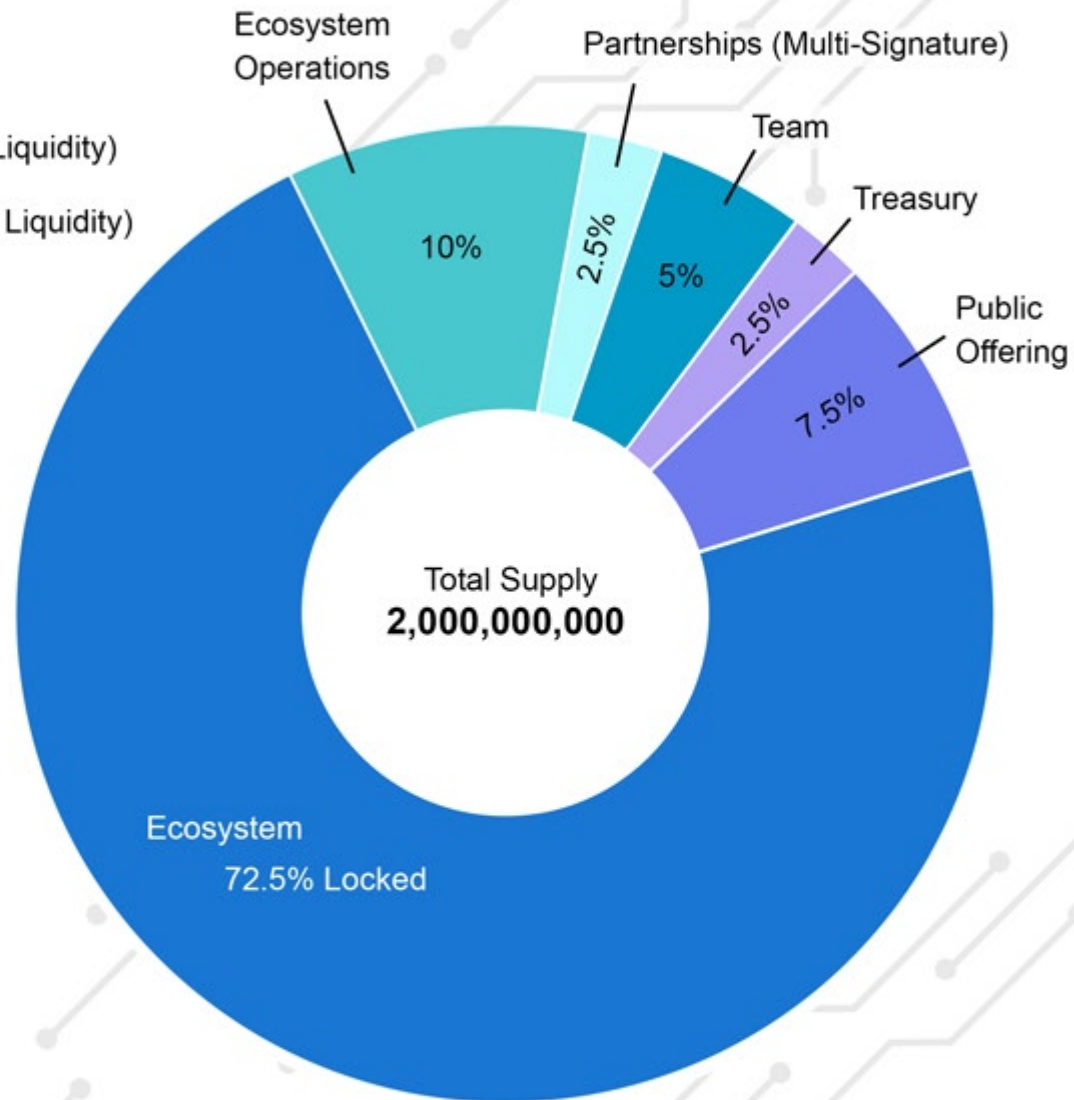**Public Offering:** 150,000,000

Chain: Ethereum, ERC-20

Buy Tax: 8% (4% Expense, 4% Liquidity)

Sell Tax: 10% (5% Expense, 5% Liquidity)

Liquidity: Locked

Token Distribution

Ecosystem Operations — 10%
Partnerships (Multi-Signature) — 2.5%
Team — 5%
Treasury — 2.5%
Public Offering — 7.5%
Ecosystem — 72.5% Locked

Total Supply
2,000,000,000

Token Vesting Schedule

Months	0-1	3	6	12	24	36	48	60	72
Public Offering	Open								
Ecosystem Operations	Open								
Ecosystem	6 Month Lock		Continuous Lock/Timeline TBD						
Team	2 Year Lock				4 Year Linear Vesting				
Treasury	3 Month Lock		4 Year Linear Vesting						

Ecosystem Operating Wallet

Is used to power all current and future of the NFP ecosystem.

The Ecosystem Operating Wallet releases token supply to current and future verticals that include, but are not limited to:

PLAY 2 EARN GAMES   *CDE REWARDS*

STAKING REWARDS   *NFT MARKETPLACE REWARDS*

COMMUNITY REWARDS   *PARTNERSHIP WALLET REPLENISHMENT*

Starting with an initial 10% of total supply, the Ecosystem Operating Wallet will be managed and adjusted at the end of every lock period based on gameplay trends and metaverse development. Any circulating surplus over the initial operating basis will be redistributed to community members through various forms of rewards. All future operating lock periods will follow the same guidelines.

The Ecosystem Wallet

Is a continuously locked wallet that is used to replenish the Ecosystem Operating Wallet. Its brief unlock period will be used to manage any changes in operating token needs based on gameplay trends and metaverse development. Lock periods can be shortened or extended based on the nature of these trends.

Partnership Wallet

Is used for strategic partnerships that benefit the growth of the community, token, and the future of the project. There is an initial allocation of 2.5%. All partnerships are selected based on the overall value offered to the project, not just financial. There will be a multi-signature core leadership vote on the quality of all partnership opportunities before acceptance and commencement of agreements. They will often be tied up in vesting smart contracts based on details of agreement. The Partnership wallet will be adjusted and managed by the Ecosystem Wallet for replenishment (if needed) at the end of every Ecosystem Wallet lock period. The wallet will eventually reduce over time based on the value of the token and development of current partnerships. The Partnership Wallet will never exceed 2.5%

Transaction Fee

There is an 8% buy tax (4% expense, 4% liquidity) and a 10% Sell tax (5% expense, 5% liquidity). The goal of these fees is to ensure token stability and coverage of expenses towards the development of the project.

All holders will be able to receive their transaction fees back in a variety of ways, including Ecosystem Wallet rewards and daily Faucet gameplay rewards.

Treasury Wallet

Is used as a supplementary form of payment to cover expenses. The transition of the metaverse from novel to standard will easily span a decade. In a short time, it has already gone from relatively unknown to one of the hottest topics across the globe. We have already seen significant inflation across the board in various metaverse related expenses. The Treasury Wallet is built to support that. It carries an initial 3-month lock period followed by a 4-year linear vesting schedule to ensure stability and tenure over the course of the project. It will be exercised at the discretion of the team. Vested unlocks do not mean immediate exercising of tokens.

Expenses

Land Acquisition: Land and development expansion is always an immediate priority. New Frontier Presents and Odds City will continue to expand its brand footprint in multiple metaverses. New Frontier Presents will also be building its own metaverse to continue the expansion of its brand.

Research & Development: As the metaverse scales, a significant amount of strategy goes into where brand expansion scales. Our R&D team profiles all growth in the space in order for us to get the maximum value for our placements.

Developer Expenses: The team will continue to build and scale a best-in-class team of developers that serve areas of gaming, 3-D design, smart contract, and blockchain development. It already employs a team of AAA game developers and highly respected blockchain developers.

General Employees: As the project scales, the team scales New Frontier Presents will expand the team in as many verticals and horizontals to support its growth rate.

Community: Community is a staple of any great project, and our investment in community development shows that. In addition to giving all Ecosystem Wallet surplus to community members, we have built and will continue to scale a best-in-class moderator team.

Marketing: We are extremely lucky to have an elite network of talent and relationships in various forms of industry. Our marketing fees will be spent to continue to create strong brand visibility and enhanced value of the project. The spend is based on short-, medium-, and long-term value, not purely transactional.

Exchanges: The team will aim to reduce the barrier to entry of purchasing tokens in as many ways as possible. It will be strategic in its exchange roll out with the goal of targeting the top 10-20 listed exchanges.

play
games

entrance

multi
games
showroom

new
frontier
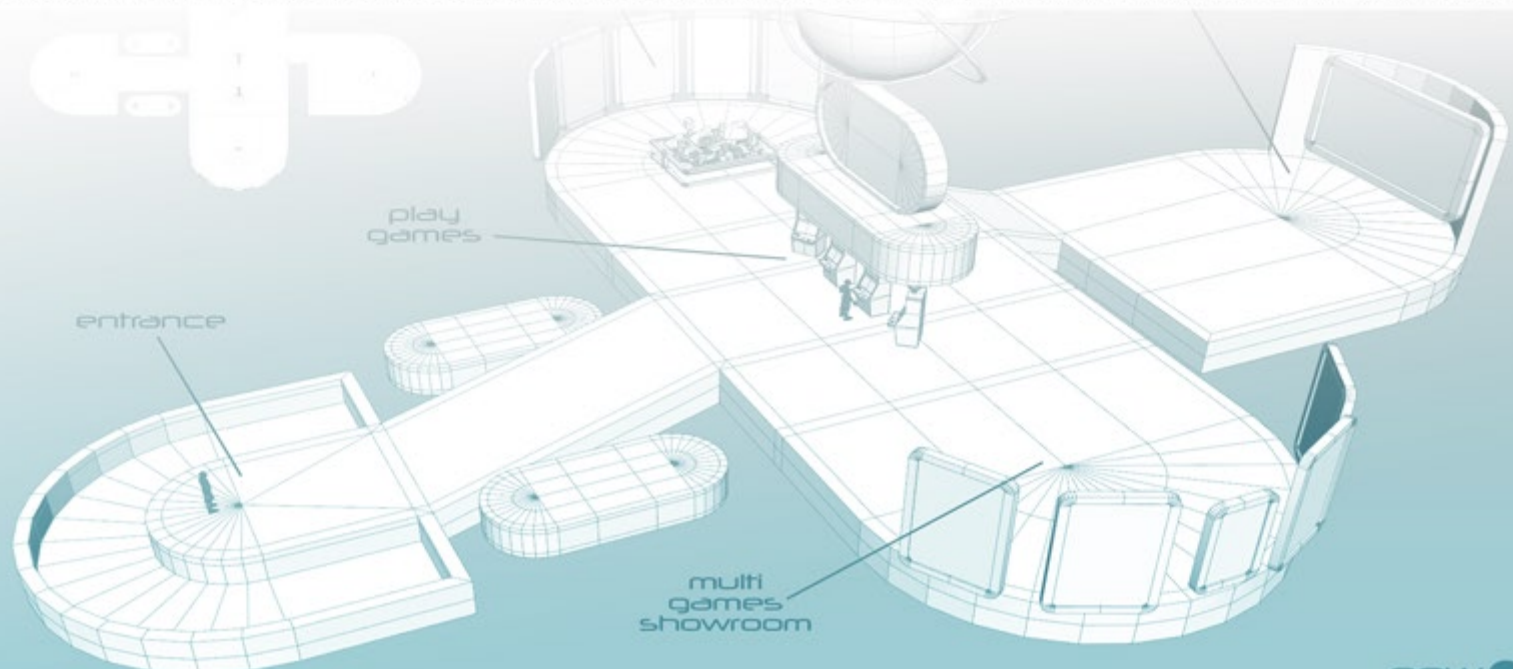
ODDS City

new frontier presents
odds city

The first installment under the New Frontier Presents umbrella, Odds City, is a decentralized multi-chain gaming platform built with the Unity game engine. Odds City has created a ground-breaking experience in graphic imagery with the ability to earn income through NFT utility, powered by cryptocurrency. Odds City allows users the ability to use turnkey Non-Fungible Tokens (NFTs) to help landowners monetize their metaverse digital real-estate through cryptocurrency. The goal is to curate experiences that innovate while normalizing, humanizing, and educating the community.

This project launches with a REAL delivered product right out of the gate, as opposed to a non-existent game, or a metaverse in the concept phase. Odds City is not just a casino, it's the next evolution of gaming. It shows the commitment of New Frontier Presents by creating innovative ways to entertain and bring value to its community. Launching with 12 games and rapidly expanding from there, the project will continue to trailblaze in as many ways as possible as adoption grows. Odds City will regularly develop rewards and incentive programs to keep long-term users and continually attract new ones.

The House Wallet will disperse all of its winnings in monthly or quarterly blocks back to its holders through airdrops, games, and various other methods of community engagement. At Odds City, the goal is for the community to win, not the house!

In the Metaverse, the major drivers of income have been built around social events to increase awareness and land ownership. Currently, major corporations or whales own the majority of the land and experience because they can afford a long-term hold while they wait for the metaverse to gain traction. Eventually, mass adoption will slowly increase the valuation of land as web 3.0 and the metaverse normalizes from novel to standard over time.

Odds City gives power to the people and gives them the opportunity to create and monetize their own platforms through various economic NFT utilities. The team is dedicated to continually developing to give users the opportunity to earn in multiple ways.

Users need to create a free account at odds.city to play the games. No deposit is needed to play; however, users will need NFP tokens to purchase playing credits. The account provides access to play in Mobile, Desktop, AR, and VR. AR and VR require additional enrollments based on the platform. Community members of Odds City will have access to multiple rewards:

· Free NFP tokens for creating an initial account
· Decentralized users can wallet connect for credit play
· Free NFP tokens for Including an email with registration
· Users can watch 2 earn for gameplay credits every 24 hours from the Faucet

NFT Game Consoles

Odds City game console NFTs are one-of-a-kind, as they will be gameplay ready upon acquisition and can be placed in multiple metaverses.

The machines can be played in VR, AR, Desktop, and Mobile. This is the next iteration of the NFT utility with the ability to turn a program into an NFT. The machines will be auctioned off on the New Frontier Presents metaverse marketplace. If purchased, buyers will have the ability to drag and drop their play-ready NFT console onto their land for immediate monetization. Our game consoles are a turnkey business solution, with gasless in-game play. The traditional level of understanding around NFT's usually lies on the creative side in digital art, music, and earned rewards to holders. New Frontier Presents will leverage these outlets as well. In addition, we offer built-in utility within the NFT's that allows for the creation of a digital economy, where token holders, NFT renters, and NFT owners can set up businesses that generate passive income. In the immersive metaverse, you can go directly up to the NFT game consoles and play them. Custom game consoles creation and branding are available for New Frontier clients and partners.

NFP owners can still reap the benefits of purchasing an NFT Game Console, without having to be in the metaverse, by sharing their unique CDE Program link. This is a key component of the NFT utility for those not actively participating or owning property in the metaverse. The CDE Program link is attached to the owner's Odds City account. The owner will receive sign-on bonuses for all users creating accounts after clicking the owner's affiliate link. In addition, the owner will receive percentages of all wins and losses by the users who create accounts using their link. To start, Odds City will have three tiers of commissions structures for referral sign-ups, game losses, game wins, and deposit bonuses. The commission structures will evolve over time to further incentivize current CDE Program members and engage new ones.

ODDS CITY - Specific
Community Driven
Economy Program
(CDE) Program

BRAND · CONTENT · EMAIL · VIDEO · SOCIAL · WEB

CDE RENTER · CDE PARTNER · CDE OWNER

NFT — 7 7 7

Odds City Community Members will have the ability to buy. rent, and partner with Odds City CDE program and earn passive income in a variety of creative ways.

White-Label Partnership Program

Whether a crypto token community partner, influencer, brand, or organization of any kind, the ability to become a partner is available. New Frontier Presents can white label machines and builds, as well as create custom new machines and builds for their partners. Participants in the partnership program will have the ability to purchase, rent, and advertise in many ways with the machines, and negotiate custom shared profit deals.

Data Aggregation

With the Odds City API/Backend, Odds City can track specific trends in user gameplay. For instance, Odds City can track betting trends, how many users are betting, how much they are betting, their wins/losses, and more. In addition, Odds City can track how many games users are playing, what the most popular games are, and how users are using their NFP tokens. With the data collected, companies and partners can subscribe to learn more about how users are gaming in the rapidly changing crypto space in order to refine marketing efforts and develop target products.

The Games

Odds City has a mix of traditional and non-traditional casino games. Users can Play-2-Earn without needing to purchase credits, which sets Odds City apart from typical casinos. All games are playable on mobile devices or via interactive game consoles within multiple metaverse platforms. When playing in the metaverse using VR, the user is presented with a private screen for interaction and gameplay. The two flagship games at launch are Crash and Heads or Tails.
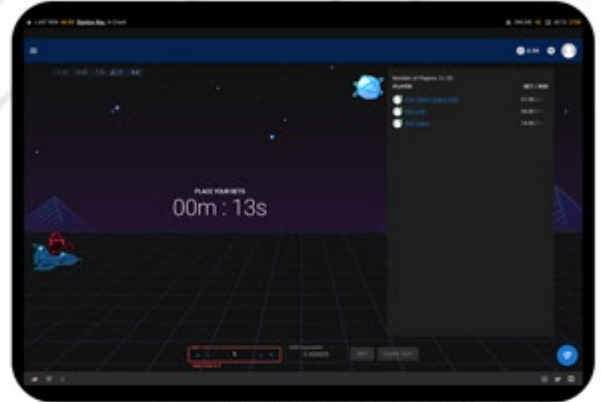
Odds City game play screen

Crash

A user waits until the betting round starts, chooses how much they want to wager, and then clicks the "Bet" button. The betting round lasts for 15 seconds, and users need to place their bet before the time runs out. After all bets are accepted the game begins. Players then watch the current payout and cash out before the rocket explodes! Winners will get their bet back multiplied by the payout at the time of cash out. The game can end at any time, so players late to cash out will get nothing.the time of cash out. The game can end at any time, so players late to cash out will get nothing.
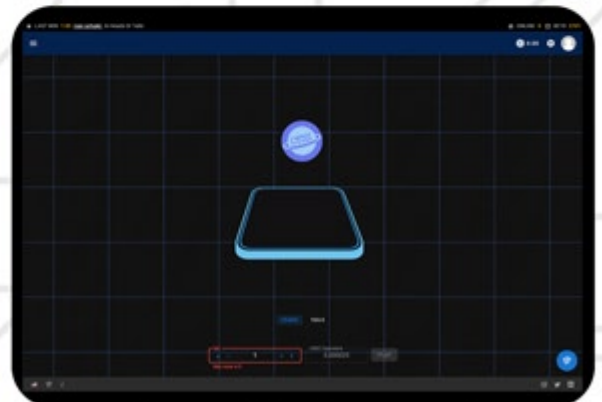
Odds City game play screen

Heads or Tails

A simple game that is based on chance, Heads or Tails involves predicting the result of a flip of a coin toss. This means that players have a 50/50 chance to win. When a user wins, the pay-out will be calculated as bet x 1.95* and on a loss, the bet is gone.

Additional Games Options

- American Roulette
- Baccarat
- Blackjack

- Cintiki Surf Slots
- Fruit Slots
- Meme Slots

- Multiplayer Blackjack
- Multiplayer Roulette
- Crypto Raffle

- Animal Slots
- Video Poker
- Casino Hold'em

Provably Fair Game

The provably fair play essentially levels the playing field. In short, it is an algorithm based on technologies that allow a new level of fairness and transparency. The algorithm uses the benefits of the blockchain to make actions of randomization, such as shuffling a deck of cards or flipping a coin, as random as possible.
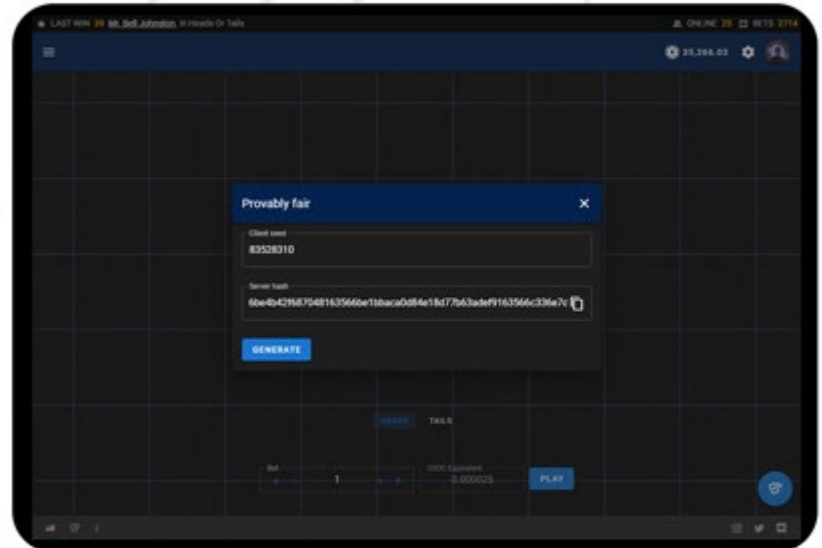
Figure 1: Client Seed and Server Hash.This is summoned in the bottom right corner of every game by clicking the blue verifying icon will show that the game is provably fair.

The Ledger

What sets Odds City apart from other crypto casinos is gasless gameplay. Odds City games are played using internal credits stored on an off-chain ledger. When a user comes to Odds City, they can purchase credits using the New Frontier Presents (NFP) token. The cryptocurrency used to purchase the token is transferred to the house wallet. Once the user purchases credit, their account will be funded and they are ready to play games without transaction fees. When a user requests a withdrawal, their credits are exchanged for the New Frontier Token and automatically sent to their wallet of choice. Users will only pay gas fees with the cash in and cash out of the game.

Figure 2: Example of the account transactions via the off-chain ledger, each transaction is documented.

system requirments

Users will need an Odds City account to play in Mobile, Desktop, AR, and VR (require additional enrollments based on platform).

Augmented Reality

AR technology creates the illusion that the real and virtual coexist in the same space. Users with a mobile device or smart glasses can interact live with New Frontier augmented reality experiences overlaid at base reality locations. Users do not have to be at an overlay area to access Odds City in AR. New Frontier Presents owns NFT overlay locations, including but not limited to:

Virtual Reality

The fully immersive VR experience is accessible to all, but more limited than AR due to the equipment needed to enter. Minimum technical requirements to play will be defined in the FAQ Section on NewFrontierPresents.io.

Languages Available

road map

Phase 4: Q3 - Q4
- Sportsbook v1.0 Launch
- Cross Chain Dex
- First City/World Completed
- Certified Audit

Phase 3: Q2 - Q3
- NFT Wearables, Avatars, Air, Land, and Sea
- Metaversal Multi-Chain NFT Marketplace v1.0
- Merch Store
- NFT Member Cards

Phase 2: Q1 - Q2
- Staking and Web 3.0 Dashboard
- New Games Added
- Multi Metaverse Launch
- New Partnerships

Phase 1: Completed
- ✓ Working Casino in Metaverse
- ✓ AR/VR/Web Play
- ✓ Complete 10+ Games
- ✓ Website v1.0
- ✓ Whitepaper v1.0
- ✓ Socials & Community Launched
- ✓ First Strategic Partnership
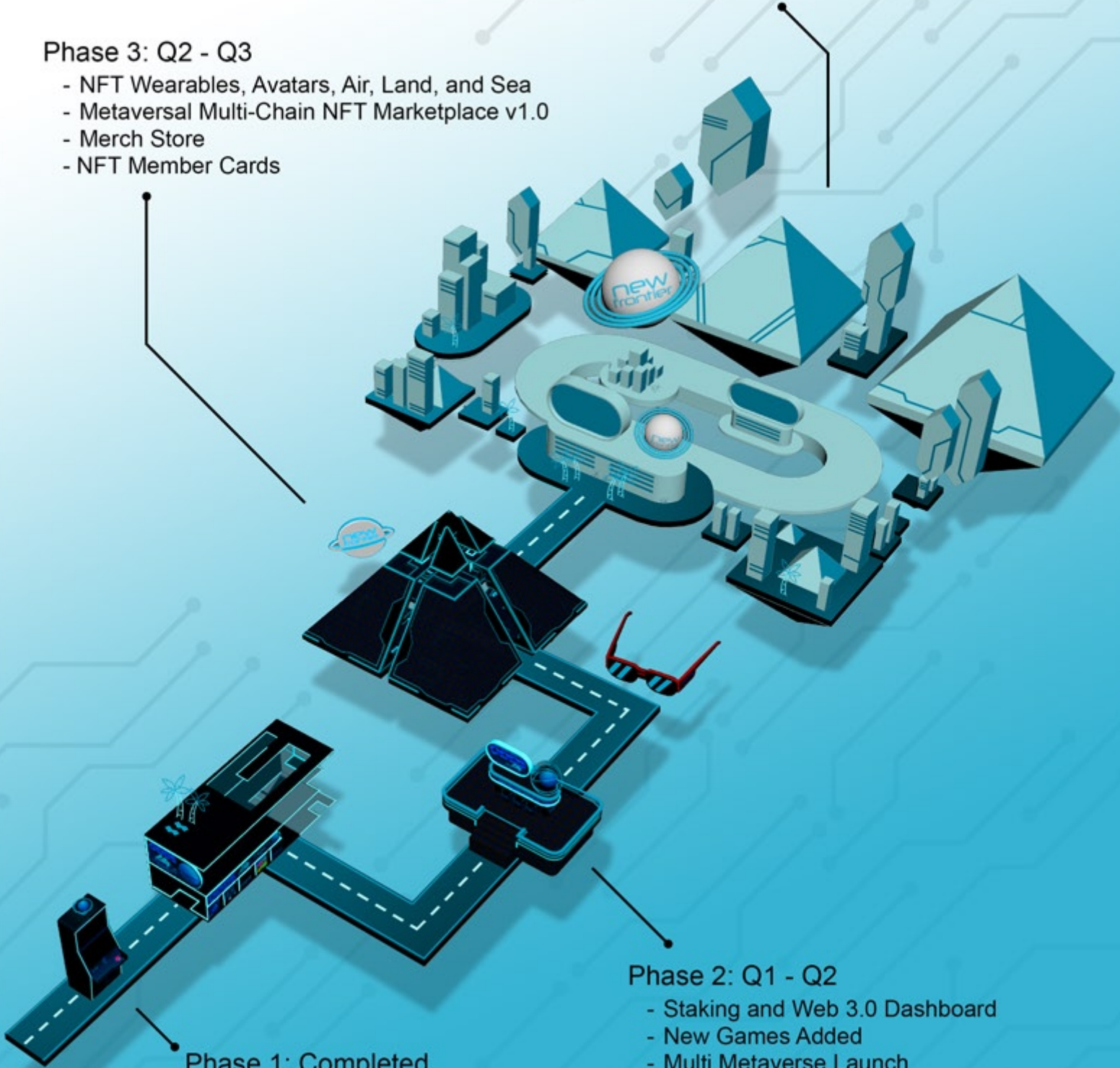
development team

New Frontier Presents has assembled a robust team with decades of combined experience as trailblazers and disruptors in the arenas of tech, blockchain, cryptocurrency, marketing, and gaming. We, as a team, will continue to push the boundaries and drive value, as we bridge the gap between the real and digital worlds.

JEFF BUESING
FOUNDER

RYAN SCHULER
FOUNDER

ADAM CABLE
CREATIVE DIRECTOR

MATTHEW SKOPAK
FINANCE AND TOKEN ANALYSIS

TONY GOLIAN
MARKETING

BARRON LEUNG
STRATEGY AND OPERATIONS

SOLIDITY.IO
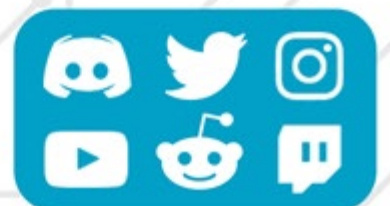BLOCKCHAIN DEVELOPMENT

MATT PAGACIK
ODDS CITY TECH LEAD

RYAN LO
ODDS CITY FRONTEND DEVELOPER

PAUL WILSON
RESEARCH & DEVELOPMENT

join new frontier presents

To learn more about New Frontier Presents, visit our social media channels and join the community now to become one of the early adopters. We'll see you in the metaverse.

glossary of terms

Non-Fungible Tokens (NFTs): Blockchain-based certificates of authentication for digital objects, which could allow proof of ownership of goods in the metaverse.

Web 3.0: The next iteration of the internet, in which people operate on decentralized, quasi-anonymous platforms.

Metaversal: Something transferable across all Metaverses.

Interoperability: The ability for users to move from one metaverse to another without any obstacles of system or platform requirements. A collective metaverse will require unprecedented cooperation between private companies, most of whom comfortably control closed ecosystems and have spurned data sharing.

No-Wall Retail: Similar to a 4-wall retail establishment in the real world, but in the metaverse.

Virtual Reality (VR): VR is an immersive experience where a user wears a headset and sees and operates within a digital world. VR currently uses full headsets rather than glasses, immersing the user in a 360° virtual world that they can move around in.

Augmented Reality (AR): AR is a digital overlay projected on the real world. Think of Niantic's Pokemon Go, Snapchat's dancing hot dog, or even wearables, like Google Glass.

Extended Reality (XR): Extended reality is a catch-all term for VR, AR, and MR concepts that often overlap. Eventually, the lines between VR, AR, and MR might blur as the metaverse becomes a reality—making XR a more appropriate term.

Mixed Reality (MR): Mixed reality incorporates elements of VR and AR, but the exact definition is murky. A person can interact with virtual and real-world objects, and virtual objects can interact with real-world ones. For example, the Snapchat hot dog can dance across a table without falling off the edges.

Avatar: A digital representation of your persona in the digital world.

Play-2-Earn Gaming (P2E): P2E is a new model in the decentralized space that empowers gamers to own and increase the value of their in-game assets via playing the game and selling the content they generate.

Watch-2-Earn: The concept of watching advertising to earn rewards.

Massively multiplayer online role-playing game (MMORPG): MMORPGs are interactive games that form the basis of what many feels will be the metaverse. Millions of people interact in shared spaces— playing games, building, visiting virtual shops, and even attending concerts. Examples include Fortnite, Roblox, Minecraft, or the NFT-based Axie Infinity.

Languages/Protocols: There is a diverse array of protocols and languages that underlie, or will underlie, both the applications and mechanisms for content delivery that exist within the metaverse.

Sharding: Involves creating batches of users and assigning each batch with a unique digital venue where the event can then be broadcast to each batch at the same time. In essence, sharding is a database architecture implementation that enables the spreading of loads digitally.

User-Generated Content (UGC): Content in the form of digital products and/or experiences, created by individual people (not brands) in the metaverse to generate revenue.

technology overview

Odds City: A decentralized gaming platform where users can play with New Frontier Presents Token and act as their own bank. Users can make deposits into the platform with any coin or token, but can only withdraw NFP.

The Metaverse: Connects base and digital reality, which is where the New Frontier Presents core technology lives. The rapidly growing AR and VR space is a huge aspect of the growth and stability of New Frontier. New Frontier Presents' parcels in virtual blockchain worlds, as well as in augmented overlays on planet earth, prove to bridge the gap between what we know to be the "real world."

NFT Game Consoles: The limited, contemporary NFT game consoles allow users to play Odds City directly from their NFT. Custom game consoles creation and branding are available for our client/partners.

Platform Playability: Built utilizing best practice game design techniques for smooth cohesive gameplay across VR/AR, mobile, and desktop applications. 3D Elements - Built using industry-standard utilities (Maya, Blender, Substance painter, Photoshop)

Game Engine & Play: The Unity game engine is used for compiling 3D game assets with fully immersive interactive play for AR and VR, with triggers and buttons. Future-proofing GLB NFTs that are game drop ready (GLB – the current standard for 3D objects.) Play at the tech level you currently own. Your interaction can grow with you as you upgrade your devices. From phone to full VR haptic suit, and beyond.

New Frontier Presents (NFP) token: The digital currency that powers the New Frontier Presents ecosystem.

Affiliate Program: Also known as the CDE Program. Network/community that will help us at New Frontier grow our new innovations, while staying true to our core values.

Players Card NFT: Just like casinos in base reality, Odds City will offer NFT players cards for all different level holders. Members will have the opportunity to earn rewards, free airdrops, and entry to many exclusive events and perks based on player level.