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Dare to Become an **Intrapreneur** and Reap **the Benefits**

Timeo–Performance
Get results

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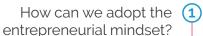
QUICK **VIEW**

100% distance-learning

7 hours

Anyone

The idea of intrapreneurship—thinking like an entrepreneur while within a company—was once confined to R&D incubators in major organizations, but it has crossed into all roles and has even become elemental in many corporate cultures. It succeeds due to its ability to foster innovation through autonomy and diversified tasks. There are plenty of challenges, however—intrapreneurship entails changing how staff relate to their employers, interpret their roles and approach their work. This course will give you the mindset and skills you need to ensure the success of your innovative internal projects.

FOLLOW THE **PATH**

How can we adopt the entrepreneurial mindset? **1**

2 How can we invent solutions?

How can we move from ideas to innovation? **3**

4 How should we sell our ideas to colleagues?

How should we put a team together? **5**

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TRUST OUR **EXPERTS**

TAL BEN-SHAHAR

Best-selling author in positive psychology. Designed and taught the most popular course at Harvard University.

JACK KAPLAN

Founder of Datamark Technologies Inc. Ceridian, a Fortune 500 company, and Adjunct Professor of entrepreneurship at Columbia Business School. Author of celebrated *Patterns of Entrepreneurship Management* and *Getting Started in Entrepreneurship.*

ANNE-LAURE FAYARD

Associate Professor of Management at NYU Polytechnic School of Engineering. Affiliate faculty at NYU Stern. Expert in communication and collaboration.

MICHAEL R. SOLOMON

Professor of Marketing at Saint Joseph's University, academic authority on consumer behavior. Author of best-selling *Consumer Behavior: Buying, Having, and Being.* Frequent contributor to *The New York Times*, *USA Today* and *The Wall Street Journal* and regularly appears on television shows including *The Today Show*, *Good Morning America* and *CNN*.

FOR PROVEN **BENEFITS**

Adopting intrapreneurship to enhance performance

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Prepare for tomorrow's working environment