Aktionariat

Create a Market for Your Shares

Aktionariat

Democratize Venture Capital

Venture Capital Investments are

🔒 Exclusive

🔒 Illiquid

🔒 Hard to Price

Aktionariat

Our Vision of Open Equity

Accessible

Liquid

Reliably Priced

What We Enable

Continuous Fundraising

Allow new investors to join at any time by buying shares directly on your website.

Stakeholder Engagement

Let clients, suppliers and other stakeholders to participate in your success.

Employee Participation

Incentivize your employees with real shares of tangible market value.

Strategic Independence

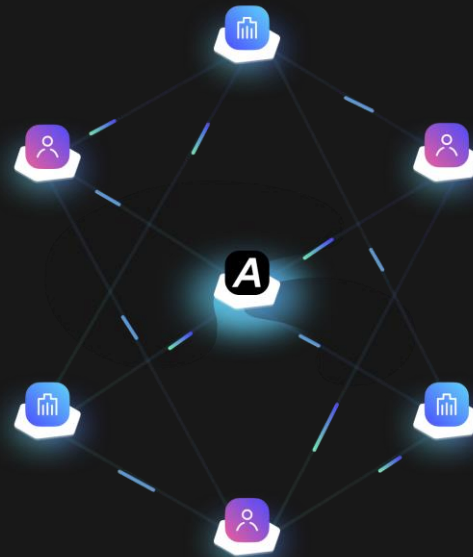Enjoy market liquidity without being pushed towards an exit.

What Drives Us

Direct relationship, free of intermediaries.
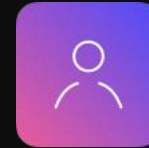

Powered by Ethereum Blockchain.

Companies

We believe any company should have the possibility to fund itself easily and directly, on its own website, through the sale of its shares.

Investors

We believe anyone should be able to purchase shares of any company they like, directly from the company's website, instantly through a few clicks.

Enablers

Our Co-Founder, Luzius Meisser was trusted as an expert to advise the Parliament and the Federal Council in the legislative process of the new DLT law.

We leverage the latest legal and technical developments by using security tokens to create digital (tokenized) shares.

Our legal and technological guidelines were recently validated in the Swiss Blockchain Federation's circular on Secondary Markets for Security Tokens (updated September 2021)[1].

Law in force since

📅 01 February 2021

Legal
Switzerland allows to map securities to blockchain-based tokens.

Technical
Smart Contracts on the Ethereum Blockchain / Layer 2.

1: https://blockchainfederation.ch/wp-content/uploads/2021/10/SBF-2020-01_Secondary_Markets_for_Digital_Securities_2021-10-12.pdf

The Solution: A Brokerbot for Every Company

This is **Brokerbot.**

A blockchain based market tool that trades your shares, fully automated.


- Installed on your company's website – fully customizable

- Equipped with shares of your company (treasury shares)

- Trades shares against XCHF, Ether or even CHF*

- Based on a smart contract on the Ethereum blockchain

- Shares are minted as ERC-20 Security Tokens

- Draggable tokens enable an automated squeeze-out of investors

*: Payment via bank transfer

Your Market, Your Rules

Define a percentage from **the total number of shares** you want to assign to the Brokerbot.
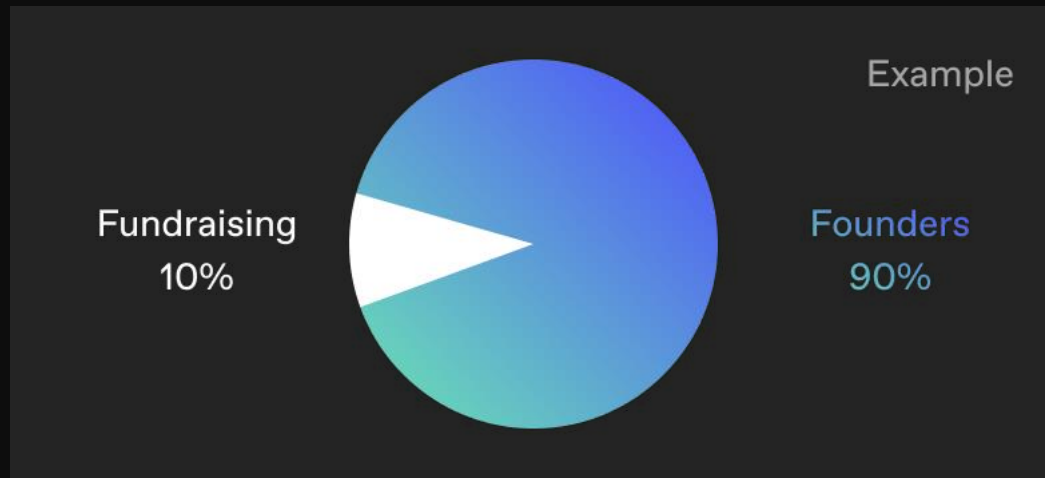
Free float, also known as "public float", refers to the portion of shares that are publicly tradable. Free float is crucial to unlock the **liquidity premium.**

CHF

Define the starting price

Knowing that investors are buying or selling at a given offered price is a strong economic signal about the true value of the shares.

## Define the price increment

As investors trade shares, they push the price towards the market price. You can also sell your shares at a fixed price.

Brokerbot's Companions, #1

The **Corporate Dashboard.**

Makes shareholder relations scalable.

- Manage Shareholders

- Tokenize new or existing shares

- Configure your Brokerbot

- Withdraw raised capital

- Automatically updated shareholder registry
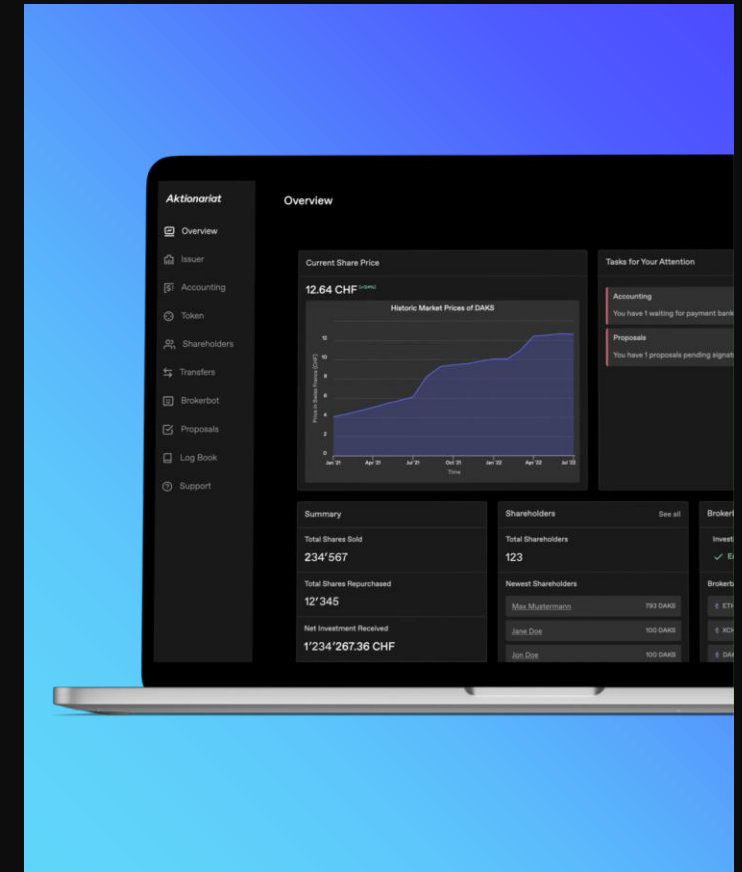
# Brokerbot's Companions, #2

The **Portfolio App.**

Manage your assets.

- Trade tokenized shares by connecting with a Brokerbot

- Manage Ethereum-based assets (self custody wallet) & traditional shares

- Request the tokenization of your traditional shares

- Transfer Ethereum-based assets

- Supports the WalletConnect protocol

Download on the App Store

GET IT ON Google Play

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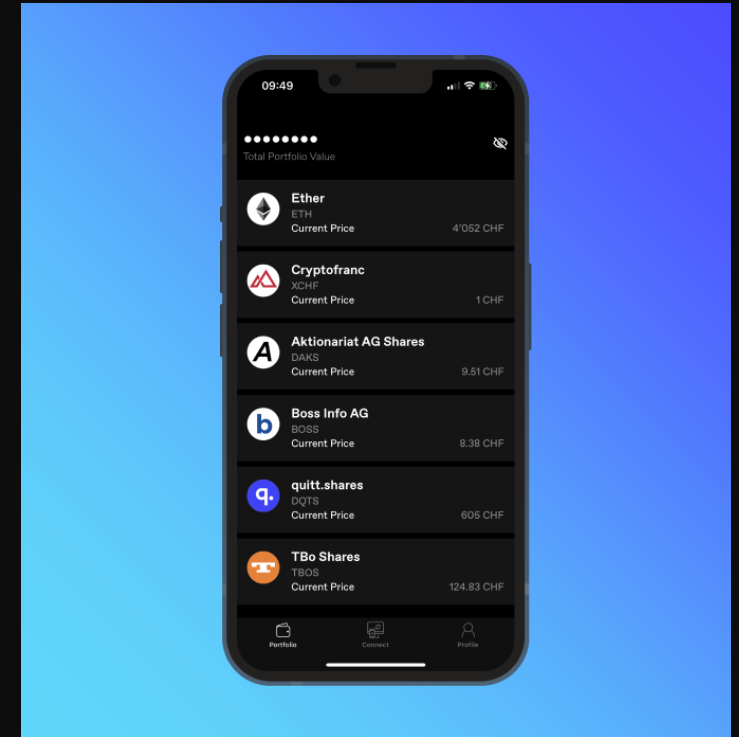
What Sets us Apart

Level 1	Level 2	Level 3
Security Token Offering (STO)	Traditional Trading	Decentralized, direct Market
One-Time Primary Offering	Secondary Market	Best of Primary and Secondary
Many Suppliers	**Few Suppliers**	**Only Aktionariat**

Traditional Fundraising Digitalized

- Shares are represented by Security Tokens
- One-time offerings
- Crowd funding for newly created shares
- Prices visible to registered investors

Traditional Trading Systems

- Market participants matched to each other in multilateral trading system
- Low liquidity with large spreads and high slippage
- High regulatory burden
- Expensive market making
- Inaccessible, closed system
- No integration with DeFi (Decentralized Finance)

Brokerbot

- Continuous funding as company grows
- Cost-efficient liquidity with low slippage and spreads
- Fully automated trading
- Decentralized, without intermediaries
- Full public transparency about every trade and pricing function
- Integrates with DeFi and other applications on the Ethereum blockchain

Costs & Implementation

Base Product

Dashboard with Digital Shareholder Registry & Multisignature Powers

- Digitization of Shareholder Registry
- Creation of a multisignature contract on the Blockchain

Tokenization & Establishment of Legal Foundation

- Delivery of ERC-20 base contract
- Token creation

Implementation of Market

- Provision of market-widgets incl. Brokerbot on your website
- Know-how transfer regarding handling of market

Legal Package by LEXR incl. 'LEXR certified Tokens' badge for your website

- Corporate Law & Financial Market regulations
- Taxes

Plausibility Report by BV4

- Review of pitch-deck, historic financials, valuation calculation
- Background check of key team members + 1hour interview with CEO & Chairman of the board

One Time Setup Fee: CHF 6'500

Additional Features

Know Your Customer (KYC)

- Identity verification (passport or identity card)
- Integration of a FINMA compliant process
- Algorithm based verification

Additional Fee: + CHF 400

Allowlisting/Whitelisting

- Control who can invest in your company
- Approve every Shareholder manually
- E.g. verify if the interested party is a qualified investor (If required)

Additional Fee: + CHF 400

Running Costs

Client: Whenever confirming transactions with ''digital signature'':

Ethereum System Fees (CHF 5-50 / transaction) / Layer 2 Fees (CHF 2-5 / transaction)

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Team

Members of The Board

Luzius Meisser

Chairman of the board
Entrepreneur (exit to Lacie),
crypto pioneer and chairman of
Bitcoin Suisse

luzius@aktionariat.com

Murat Ögat

Member of the Board & CTO
Founder, tech entrepreneur
experienced in building
startups, strong development
skills.

murat@aktionariat.com

Team

Nicola Plain

CEO
business innovator &
entrepreneur with a "let's
make it possible" mentality.

nicola@aktionariat.com

Murat Ögat
CTO

Jan Krepelka
Frontend Lead

Piotr Błądek
Senior Software Engineer

Bernhard Ruf
Blockchain Engineer

Mateusz Staszków
Senior Full-Stack
Engineer

Evgenia Kozorez
Quality Assurance
Engineer

Béla von Mérey
Customer Success
Manager

Raphael Aebersold
Marketing Intern

Konstantinos Zavoudakis
Project Portfolio Manager

Sinan Tellici
Customer Success
Manager

Daniel Alb
Strategic Partnership
Manager

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Contact us

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Don't hesitate to contact our
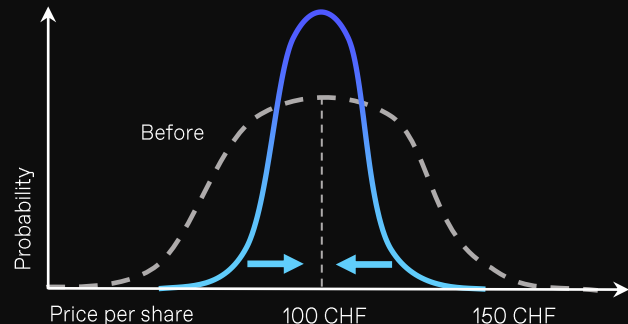Manager of Customer Success,

Sinan Tellici
sinan@aktionariat.com

Request a Demo

Buy Some
Aktionariat Shares

Economic Theory Liquidity Premium

The price of illiquid assets suffers from an illiquidity discount. An otherwise identical asset is more valuable to an investor if it is liquid than if it is illiquid.

Less Price Uncertainty

By creating liquid markets, we generate reliable price signals and therefore reduce investor uncertainty.

Liquidity Premium
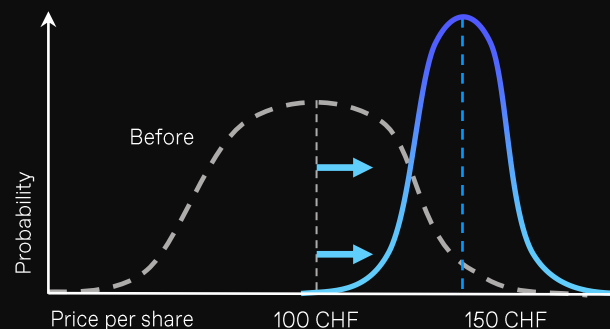
As shares in a liquid market can be traded freely, investors are willing to pay a "liquidity premium". Empirical estimates say about 50%. (Damodaran 2005)

Funding Stages

Stage 1	Stage 2	Stage 3
Seed Funding	Series (X)	Open Market

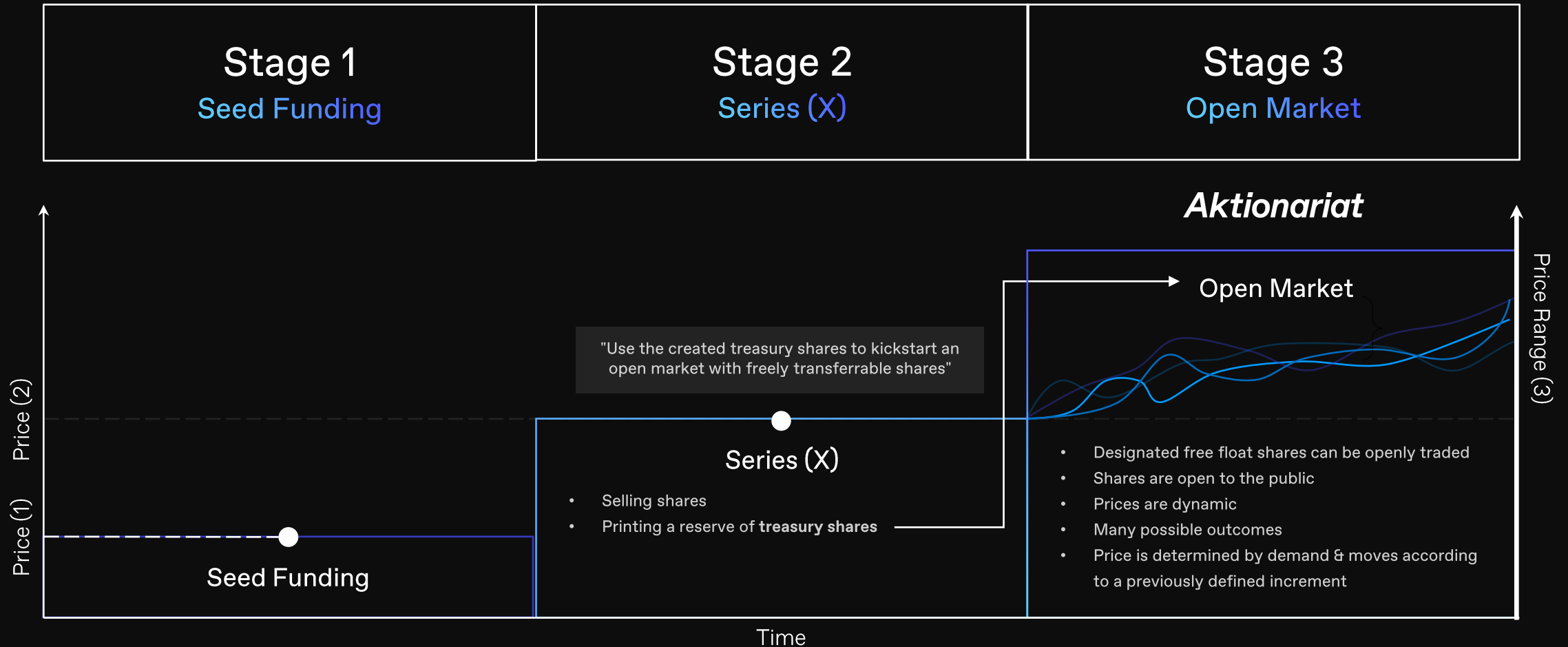*Aktionariat*

Open Market

"Use the created treasury shares to kickstart an open market with freely transferrable shares"

Series (X)

- Selling shares
- Printing a reserve of **treasury shares**

Seed Funding

- Designated free float shares can be openly traded
- Shares are open to the public
- Prices are dynamic
- Many possible outcomes
- Price is determined by demand & moves according to a previously defined increment

Price (1)
Price (2)
Price Range (3)
Time

An Open Market Benefits All Participants

Raise funds continuously, efficiently & at low costs

Access to promising ventures

Stakeholder Engagement

Liquid Assets

Companies

Investors

Liquidity Premium

Price Transparency & certainty

Investor relations management

Real shares of Swiss Companies