COINME × GLEKEL



GUIDELINES

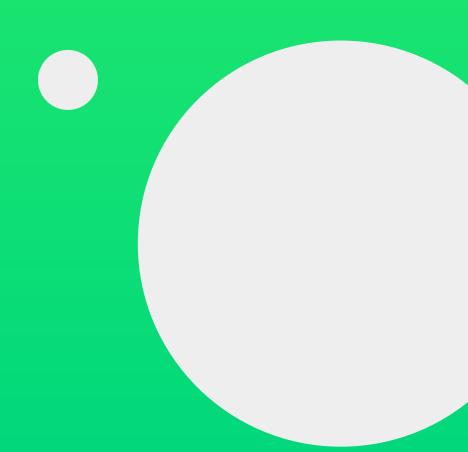


IMAGE USE GUIDELINES

It is recommended to choose modern and good quality images. Portraits should look stylish, especially good if portraits would be on a neutral grey background. If the person in the photo looks good, but the background is overloaded, then it is possible to cut out the person from the background and substitute him for a solid background.











INAPPROPRIATE CHOICE OF IMAGES

It is forbidden to use stock photos when people with fake emotions. People should not wear old-fashioned clothes. Photos should be not overloaded with details and without any old-fashioned filters.











IMAGES AND GRAPHIC COMBINATIONS

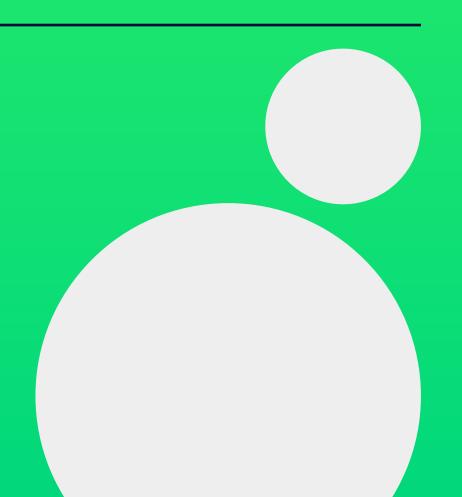
It is possible to use gradient green color for the background.
Text can be different sizes.
It is possible to use bitcoin graphic sign. It can be used with fill or stroke only. Typography in some places should go in a circle.







CONCEPT MOODBOARDS



INSTAGRAM GRID



INSTAGRAM AD



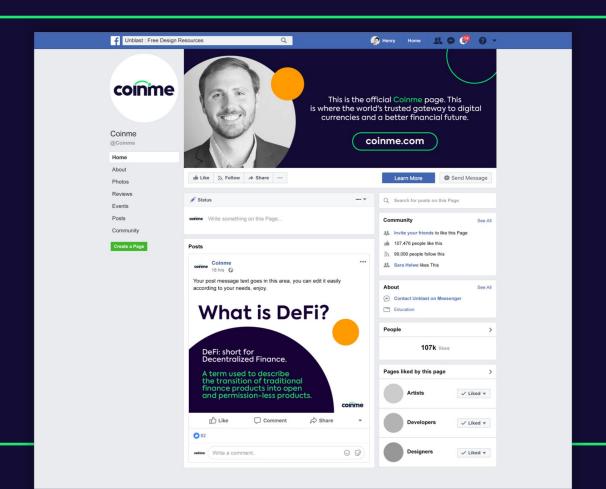


INSTAGRAM STORIES

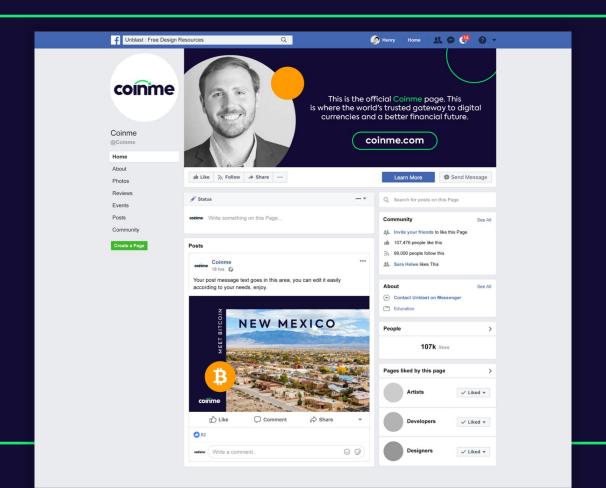




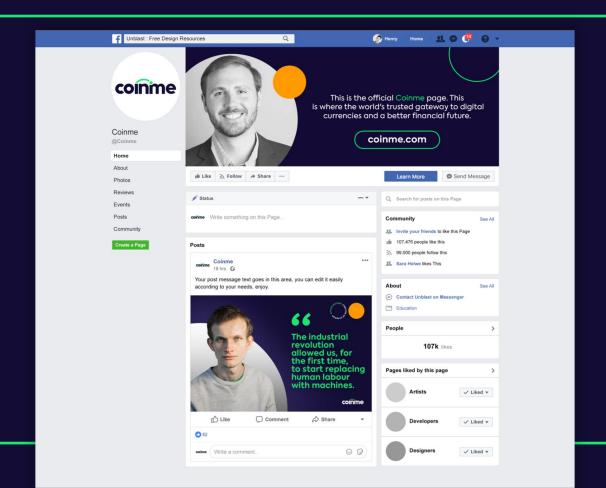
FACEBOOK COVER & POST



FACEBOOK COVER & POST



FACEBOOK COVER & POST



THANK YOU

