



WHAT INFORMATION WE COLLECT, WHY WE COLLECT IT, AND HOW IT IS USED

Specific personal data we collect	Sources - where we obtain the personal data from (CCPA only, if applicable)	Why is the personal data collected and for what purposes?	Legal basis (GDPR only, if applicable)	Third parties with whom we share your personal data	Retention period	Consequences of not providing the personal data
<i>When you browse or visit our Website</i>						
Cookies, analytic tools and log files For additional information, please read our cookies policy	We collect this information from you	When you make use of our Website, we will collect information from cookies implemented by third parties, in order to improve our Website and enhance your user experience.	Consent Legitimate interest (e.g., essential cookies)	3rd party platforms such as: Google Cloud Platform RenderForest.	For more information, please read our cookies policy	Certain Website features may not be available Cannot improve our Website and your user experience.
<i>When you make use of, or interact with, our Website</i>						
<i>When you request a free trial or a demo</i>						
<ul style="list-style-type: none"> • Full name • Phone number • Business name • Email address • Business address • Any other information that you decide to provide us 	We collect this information from you	<ul style="list-style-type: none"> • To provide you a free demo • To communicate with you in the context of the demo 	Processing is necessary for the performance of a contract to which the data subject is party or in order	3rd party platforms such as: Stripe	Until we no longer need the information or you send a valid deletion request. Please note that	Cannot provide you with a demo Cannot communicate with you in the context of the demo

			<p>to take steps at the request of the data subject prior to entering into a contract</p> <p>Legitimate interest (e.g., to provide a demo)</p>	Plaid	we may retain it for a longer or shorter period in accordance with data retention laws	
When you create an account and when you log in						
<ul style="list-style-type: none"> Business name Business address Any other information that you decide to provide us Phone number 	We collect this information from you	<ul style="list-style-type: none"> To be able to create an account To be able to log in To be able to enjoy features available to registered users only To provide our services To perform the applicable agreement <p>To communicate with our customers</p>	<p>Processing is necessary for the performance of a contract to which the data subject is party or in order to take steps at the request of the data subject prior to entering into a contract</p> <p>Legitimate interest (e.g. to create an account)</p>	<p>3rd party platforms such as:</p> <p>Stripe</p> <p>Plaid</p>	<p>Until we no longer need the information or you send a valid deletion request. Please note that we may retain it for a longer or shorter period in accordance with data retention laws</p>	<p>Cannot create an account</p> <p>Cannot log in</p> <p>Cannot enjoy all the features</p> <p>Cannot provide the services</p> <p>Cannot perform the agreement</p> <p>Cannot communicate with you</p>
When you contact us (e.g. customer support, need help, submit a request)						

<ul style="list-style-type: none"> • Full name • Phone number • Business name • Email address • Any other information that you decide to provide us 	<p>We collect this information from you</p>	<p>To assist you with your query</p>	<p>Processing is necessary for the performance of a contract to which the data subject is party or in order to take steps at the request of the data subject prior to entering into a contract</p> <p>Legitimate interest (e.g. respond to a query sent by you)</p>	<p>3rd party platforms such as:</p> <p>Stripe</p> <p>Plaid</p> <p>Google Cloud Platform</p> <p>Gsuite</p>	<p>Until we no longer need the information or you send a valid deletion request. Please note that we may retain it for a longer or shorter period in accordance with data retention laws</p>	<p>Cannot assist you and respond to your query</p>
<p><i>When we process your job application</i></p>						
<ul style="list-style-type: none"> • Full name • Email address • Telephone number • CV - resume • Cover letter • Any other information that you decide to provide us 	<p>We collect this information from you</p>	<ul style="list-style-type: none"> • To assess you as a candidate • To analyze your application 	<p>Processing is necessary for the performance of a contract to which the data subject is party or in order to take steps at the request of the data subject prior to entering into a contract.</p> <p>Legitimate interest (e.g. to</p>	<p>3rd party platforms such as:</p> <p>Gsuite</p>	<p>Until we no longer need the information or you send a valid deletion request. Please note that we may retain it for a longer or shorter period in accordance with data retention laws</p>	<p>Cannot assess you as a candidate</p> <p>Cannot analyze your application</p>

			assess you as a candidate)			
When you attend a marketing event and provide us with your personal data or exchange business cards with us						
<ul style="list-style-type: none"> • First name • Last name • Job title • Business name • Email address • Phone number • Any other information that you decide to provide us 	We collect this information from you	<ul style="list-style-type: none"> • To establish a business connection 	<p>Consent</p> <p>Legitimate interest (e.g., to establish a business connection)</p>		<p>Until we no longer need the information or you send a valid deletion request. Please note that we may retain it for a longer or shorter period in accordance with data retention laws</p>	<p>Cannot establish a business connection</p>
When we use the personal data of our resellers, distributors, agents and/or finders						
<ul style="list-style-type: none"> • Full name • Job title • Business name • Email address • Phone number • Any other data you decide to provide 	We collect this information from you	<ul style="list-style-type: none"> • To contact our resellers, distributors, agents and/or finder • To perform/execute the applicable agreement 	<p>Processing is necessary for the performance of a contract to which the data subject is party or in order to take steps at the request of the data subject prior to entering into a contract</p>		<p>Until we no longer need the information or you send a valid deletion request. Please note that we may retain it for a longer or shorter period in accordance with data retention laws</p>	<p>Cannot contact our resellers, distributors, agents and/or finder</p> <p>Cannot perform/execute the applicable agreement</p>

			Legitimate interest (e.g. perform the contract, send contract-related communications)			
<i>When we use the personal data of our service providers</i>						
<ul style="list-style-type: none"> • Full name • Business name • Email address • Phone number Any other data you decide to provide 	We collect this information from you	<ul style="list-style-type: none"> • To contact our service providers and suppliers • To perform the applicable agreement 	<p>Processing is necessary for the performance of a contract to which the data subject is party or in order to take steps at the request of the data subject prior to entering into a contract.</p> <p>Legitimate interest (e.g. perform the contract, send contract-related communications)</p>	<p>3rd party platforms such as:</p> <p>Google Cloud Platform</p>	<p>Until we no longer need the information or you send a valid deletion request. Please note that we may retain it for a longer or shorter period in accordance with data retention laws</p>	<p>Cannot contact our service providers and suppliers</p> <p>Cannot perform the applicable agreement</p>
<i>When you interact with us on our social media profiles (e.g., Facebook, Twitter, LinkedIn)</i>						

<ul style="list-style-type: none"> • Full name • Email • Phone number • Business name • Job title • Social media profiles • Any other information you choose to share with us 	<p>We collect this information from you</p>	<p>To reply and/or respond to your request or question</p>	<p>Processing is necessary for the performance of a contract to which the data subject is party or in order to take steps at the request of the data subject prior to entering into a contract</p> <p>Legitimate interest (e.g. perform the contract, send contract-related communications)</p>	<p>3rd party platforms such as:</p> <p>Facebook</p> <p>Linkedin</p>	<p>Until we no longer need the information or you send a valid deletion request. Please note that we may retain it for a longer or shorter period in accordance with data retention laws</p>	<p>Cannot reply or respond to your request</p>
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Finally, please note that some of the abovementioned personal data will be used for detecting, taking steps to prevent, and prosecution of fraud or other illegal activity, to identify and repair errors, to conduct audits, and for security purposes. Personal Data may also be used to comply with applicable laws, with investigations performed by the relevant authorities, law enforcement purposes, and/or to exercise or defend legal claims. In certain cases, we may or will anonymize or de-identify your personal data. "Anonymous Information" means information which does not enable identification of an individual user, such as aggregated information about the use of our services. We may use Anonymous Information and/or disclose it to third parties without restrictions (for example, in order to improve our services and enhance your experience with them).

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