



AUSTRALIAN HIGHLAND CATTLE SOCIETY INC.

Reg. No. A21191U ABN 46 934 590 042 ARBN 638 624 601

Members' liability is limited

C/- Agri Elements, PO Box 194, ST AGNES SA 5097 AUSTRALIA

Phone: 0488 018 765

Email: admin@australianhighlandcattle.org

Web: www.australianhighlandcattle.org

AHCS Photo Competition Guidelines

Specifications for photo submissions in the AHCS Photo Competition:

- Photos must be submitted in digital jpg, jpeg, tif, tiff or png file format.
- Up to 3 photos may be submitted, maximum file size allowed 10MB for each image submitted.
- For Calendar competition entries, minimum image resolution 300dpi with **landscape image** orientation and image size close to 297mm x 210mm - in pixel terms minimum dimensions 3508px x 2408px.
- For General photo submissions, portrait photos can be submitted or photos with custom image sizes different from the above.
- Images will be assessed against several criteria, including composition, printability and general appeal.
- Ensure photographs submitted are your own work and not subject to copyright.
- Make sure your images are sharp and clear with bright natural colours and the images are neither too dark nor too bright or showing too much contrast or shadowing.

Some samples of what to look out for are provided below.



This photo is acceptable although less shadow would be desirable



This photo is likely subject to copyright



This photo is overexposed colours and looking a bit dark.



This photo is underexposed with dull and looks washed out.

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*to preserve heritage, protect integrity and advance Highland Cattle in Australia
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The colours in this photo need correction with an unnatural blue-green hue.



The contrast in this photo is too high with shadow obscuring image detail.



The image resolution and print quality of this photo is too low (it is too blurry or grainy and won't enlarge well in print)



This photo is in Portrait orientation so would not be suitable for a Calendar submission. It would be perfectly fine for the General Photo submissions.

Some winning photos from past Calendar competitions:



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