



AI CENTER

# AI for Managers and Executives

Certificate Program in Artificial Intelligence



## About the program

Artificial Intelligence is transforming many industries around the world. In this emerging AI-driven economy, it is an inevitable need to understand how to navigate such challenges to minimize risk and optimize benefit for your organization, especially as governments increase regulatory oversight. This groundbreaking program will provide best practices for organizations and equip participants with the tools needed to implement them.

## Who is this for

The program is accessible to all managers and team leaders want to understand better the development in the field of AI and its impact on various sectors locally and globally.

This program is aimed to inspire professionals around the world to use AI in their professional field without having any knowledge or expertise on AI, ML, or STEM.

## Program goals

- Acquire skills that are needed to effectively develop and implement AI projects (not programming)



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- Explore the intersection of AI technology, business, and management
- Obtain a rich experience and help your organization broaden and deepen the use of AI
- Understand AI's challenges by discussing test cases raising questions and dilemmas.
- Discover and avoid pitfalls associated with AI technologies

## Program Content

During the program following subjects will be covered.

- Module 1, Introduction to AI
- Module 2, Growth dilemma
- Module 3, Machine learning
- Module 4, Adding AI competence to an organization
- Module 5, Management toolbox



## Duration

In this 6-week program, we will have 5 weeks of lectures, supervision sessions, and assignments. In week 6 we will have the delivery of assignments, the final supervision sessions, and the graduation ceremony.

During each of the 5 modules, we will focus on different topics with a specific purpose.



## Deliverables

Get recognized for your knowledge! Upon completion of the program, AICenter in Sweden will grant participants a certificate of completion. In order to receive the certificate, participants must attend 80% of the classes, four out of the five weekly sessions

The certificate is digitally verifiable, and participants can add it to their LinkedIn profile.

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