

## Experience

### **Brand Designer, Red Hat** Raleigh, NC

**July 2019 - Present**

- Writes, designs, and maintains Red Hat brand standards at [brand.redhat.com](http://brand.redhat.com)
- Collaborates with writers, strategists, managers, and other designers to create brand and marketing strategies for Red Hat products, teams, tools, and initiatives
- Creates custom illustrations, icons, and templates for new and existing projects
- Presents designs to stakeholders and subject matter experts regularly

### **Technical Diagram Designer, Red Hat** Raleigh, NC

**Dec 2018 - July 2019**

- Communicated with subject matter experts to understand technical functionality of Red Hat products and visualize them for documentation
- Maintained structure and organization of files on shared servers for ease of use

### **Brand Team Intern, Red Hat** Raleigh, NC

**May 2018 - Dec 2018**

- Collaborated on a cross-functional team in consultation with Paula Scher, partner at Pentagram New York, to create a new logo and brand system for Red Hat
- Produced designs for print, events, ads, signage, and other branded content
- Designed and distributed the 2018 international company greeting card in static and animated form, each in twelve languages

## Education

### **North Carolina State University** Raleigh, NC

Bachelor of Graphic Design, 2018  
Summa Cum Laude

### **NC State European Cultural Center** Prague, Czechia

Study abroad, May - July 2017

## Relevant projects

### **Kay Yow Cancer Fund 15th anniversary branding** Freelance, Cary, NC

**May 2021 - July 2021**

- Designed customized 15th anniversary logo based on existing brand
- Created accompanying anniversary brand system, including creating color palette, photography, illustrated elements, choosing typography
- Produced brand standards and design templates for future anniversary assets

## Software skills

- Photoshop CC
- Illustrator CC
- InDesign CC
- After Effects CC
- Adobe Xd
- Adobe Acrobat
- Google Workspace
- Microsoft Office

## Technical skills

- Printing/Plotting
- Print design
- Letterpress
- Animation
- User interface
- Laser cutting
- Illustration
- Basic HTML/CSS