



Omer Aviram – Full Stack Designer

1993 / Holon, Israel

Product UI/UX

Visual design

Psychology & HCI student

3 years of experience

Experience

● Full stack designer / dayzz

Oct 2018 - Present

- Designing the experience and the interface of the product **mobile app** and **web applications**
- Building low and high fidelity **prototypes**
- Conducting various **testing** methods and **user interviews** to verify and improve the design
- Developing and maintaining the dayzz **design system**
- Working closely with **pm's, developers and stakeholders**
- Creating all the **marketing** materials such as online campaigns, videos, print materials, main website and landing pages

● Graphic designer / Israel Print Center

2016 - 2018

- Graphic design services for variety of fields and clients
- Creating campaigns for printing and media platforms
- Full communication and project management for customers
- Deep understanding of complex printing processes

● Graphic designer / M-Graf

2015 - 2016

- Graphic design and print services for variety of fields and clients

● Full stack designer / Freelance

2010 - Present

- Providing visual design, product, visual development, branding, motion and marketing services for private and business clients

Education

● B.A in Psychology, HCI / The academic college T-A, Yafo

2020 - 2023

● Webflow masterclass / Flux Academy

2019

● Digital & interactive design / Mentor

2017 - 2018

● Highschool diploma / Atidim high school

2008 - 2011

Skills & tools

Wireframing • Prototyping
UI design • User testing
Research • Design systems
Visual design • Accessible design
Motion • Interactions • Branding
Print • Marketing • Web design
Visual development

Figma • Adobe suite • Webflow
Framer • HTML & CSS

Mentoring

Helping people from the **Startup Designers** community in several aspects such as improving their portfolio and the works, refining their resumes and overall guidance regarding where and how to start their career.

Contact me

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